



Enabling financial
and social inclusion

FinSmarts Consultancy is committed to equipping micro, small and medium sized entities build a sustainable future through financial education, customized micro-finance training and advisory services.

Established in 2014, the FinSmarts team is highly valued for their skills in market research, project management and policy development. We design and deliver programs which ensure our clients have the skills and knowledge to better access financial services and promote social inclusion.

From our headquarter in Nairobi, Kenya we are working to help people and communities improve their quality of life, and ensure a more stable future for themselves and their families. We are available to extend our consulting expertise across Africa and bring more people to financial and social inclusion.

Our expertise makes a difference.

A close-up photograph of a business meeting. A person's hand, wearing a grey suit sleeve, holds a silver pen over a tablet computer. Another person's arm in a blue suit is visible in the background. The scene is set on a light blue desk with some papers and a pen in the foreground.

Our consultants partner with you to understand your organization, your challenges and your opportunities, in order to create the right solutions to achieve your strategy.

Experience

The team has more than 10 years combined experience working with start-up microfinance institutions, transforming, growing and established entities in the financial services sector.

Vision

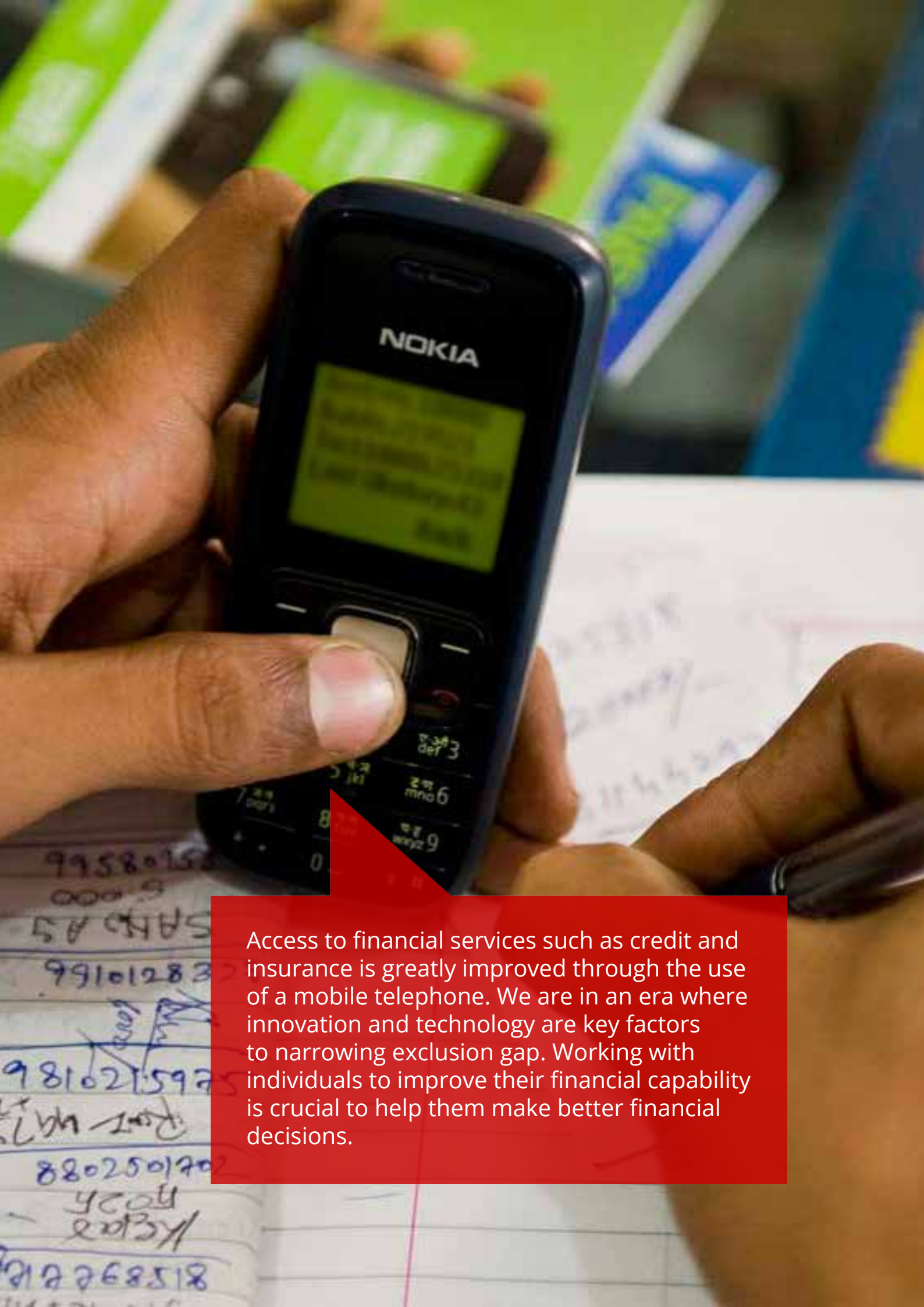
Transcend as a global leading professional services firm focused on best practice consulting and training in financial and social inclusion.

Mission

To provide tailored micro-finance training and advisory services to enhance skills and knowledge in effectively accessing financial services.

Core values

Everything we undertake is premised on integrity, professionalism, transparency, reliability and efficiency.



Access to financial services such as credit and insurance is greatly improved through the use of a mobile telephone. We are in an era where innovation and technology are key factors to narrowing exclusion gap. Working with individuals to improve their financial capability is crucial to help them make better financial decisions.

What we do

Our training and consulting services are based on international best practice and concepts.

- Licensing of Microfinance Banks
- Project Management
- Training in Enterprise Development
- Corporate Governance
- Consumer Protection
- Develop Policy Manuals
- Risk Management Guidelines
- Financial Inclusion Innovation
- Training Investment Groups

We demonstrate our commitment to the client through tailored training for each entity. We also partner with development authorities.

We endeavour to work with start-up, transforming, growing and established entities in strategy implementation, strengthening systems and processes and building capacity and competencies.



Strategy is important but
execution delivers results

How we work with you



You tell us your preferences

Via our online enquiry form or a one on one meeting. We discuss the scope of work and deliverables before we propose a solution.



We do the hardwork

We work with you to design tailored solutions that meet the goals with respect to your organization's culture, discourse and budget.



You get peace of mind

When we partner with you, our sustainable solutions ensure you are equipped with the appropriate skills and resources to continue developing.

We hold ourselves to high standards of performance and service. Therefore, we welcome your feedback at any stage of our consulting engagement.



We believe that the best solutions are designed by teams of cooperating consultants. That way we are stronger together

Team Profiles

At FinSmarts Consultancy we have an open and energized culture where everyone is able to thrive. We also work with a pool of associate consultants and project teams organized to serve the specific needs of each client.

Nsinazo Warrakah



A policy analyst and financial inclusion consultant, Nsinazo is the founder and CEO of FinSmarts Consultancy. Her experience spans 10 years in the financial services sector: policy formulation, consumer protection, financial inclusion training and licensing of microfinance institutions. She previously worked with the Central Bank of Kenya and Rafiki Microfinance Bank.

Nsinazo holds a Master of Science degree in Development Finance from the University of Reading, UK and Bachelor of Arts degree in Economics and Sociology from St. Thomas University, New Brunswick, Canada.

Nsinazo have extensive local and international training and exposure in micro credit and international development and is a member of the Association of Microfinance Professionals of Kenya.

Bonnita Aluoch



Bonnita is an Investment Adviser and overall Business Development expert. She is inspired by the need to help organized groups, such as Chamas, strengthen their fiscal foundation. Prior to joining FinSmarts Consultancy, Bonnita initially worked at Old Mutual as a Financial Adviser and later as a Relationship Officer at Rafiki Microfinance Bank.

Bonnita strongly supports empowerment of women and youth. She holds a Bachelor of Science degree in Bio Chemistry from Moi University, Kenya and is currently pursuing her Masters degree in International Development Studies.



"The world won't get better by itself. We must set big goals and hold ourselves accountable every step of the way" - @SueDHellmann

Consulting Portfolio

Our approach to consulting is to deliver lasting results for our clients and build lasting relationships with them

With a collective consulting expertise and experience spanning 10 years, we have gained deep understanding how to design strategies that deliver results having undertaken various advisory projects including;

Training of Senior Management and Board of Directors in a commercial bank and a licensed deposit taking microfinance bank as well as supporting entities seek a microfinance bank licence.

We also offer voluntary training to high school students during their last year of high school studies prior to joining institutions of higher education. This initiative is a sincere effort of FinSmarts Consultancy towards positively contributing to the growth and development of the future generation.



**Talk to us to analyze your needs and to make
you aware of the best solutions.**

AACC Building, Ground Floor
Waiyaki Way

P.O. Box 38929 Nairobi 00623 Kenya
E-mail: info@finsmartconsultancy.com

Phone: +254 772 887 791

Twitter: @finsmarts

www.finsmartconsultancy.com