

Mission Action Planning in the Diocese of St Albans

SWOT Analysis Chart

Strengths

Weaknesses

Opportunities

Threats

EXAMPLES OF SWOT ANALYSIS

Parish of Upper Wallington

Our Strengths

Sunday School and School.

Worship.

Social Life.

Outreach to Baptism Families.

Emmaus Course.

Development of a monthly meeting of Wardens and Deputy Wardens, with the Incumbent.

Our Weaknesses

A 'Sunday-heavy' existence.

Volunteers continue to be thin on the ground for particular activities.

'Follow-up' visiting.

Our Opportunities

Teenagers.

We have succeeded in appointing an organist to lead and coordinate our musical life.

Attendance at Nurture Courses. We would like to see this develop and a way which integrates existing members of the congregation and enquirers.

Visiting. We are considering a structured pastoral visiting scheme.

Development of Eucharistic Ministry within the parish, with training and a definite rota.

Our Threats

Sunday is seen more and more as a time for young people's sport and birthday parties.

Lack of Christian ethos in everyday life.

Time pressures on volunteers.

Parish of Wheatley

Our Strengths

Links with school, vibrant Parent and Toddler Group.

Number of Occasional Offices.

Peoples acceptance of the current situation and a desire for mission and necessary change.

Our Weaknesses

Responsibility undertaken by a relatively small number of the congregation.

Perception of lack of 'parish hall' facilities and the use of this as an excuse.

Limitations of the church building itself.

Our Opportunities

Positive contact with a very wide range of people through Pastoral Offices, Parent and Toddler Group, School etc.

Church still seen very much as being the church of the local community.

Our Threats

History of church divisions and arguments.

Lack of people to lead projects.