



Westport Racing
Sponsorship Proposal

Dear Prospective Sponsor

Firstly we would like to thank you for giving our team the opportunity to present you with this sponsorship proposal outlining our goals for the 2007 race season and beyond...

Advertising in motor sport has proven itself time and again as a successful and enjoyable investment in many businesses across the country and around the world.

We would like you to consider sponsorship of our race team for the 2007 season and beyond.

Best Regards,

Promotion & Marketing Advisor
Stephen Li
e-mail: Stephen@westportracing.com

Team Manager
Nimchand Seegobin
nim@westportracing.com
phone: 416-271 9014

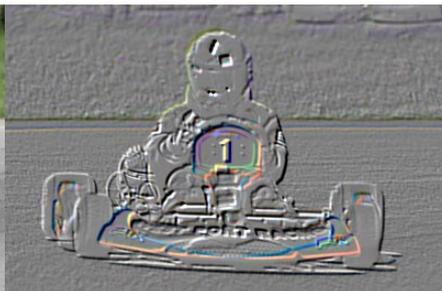
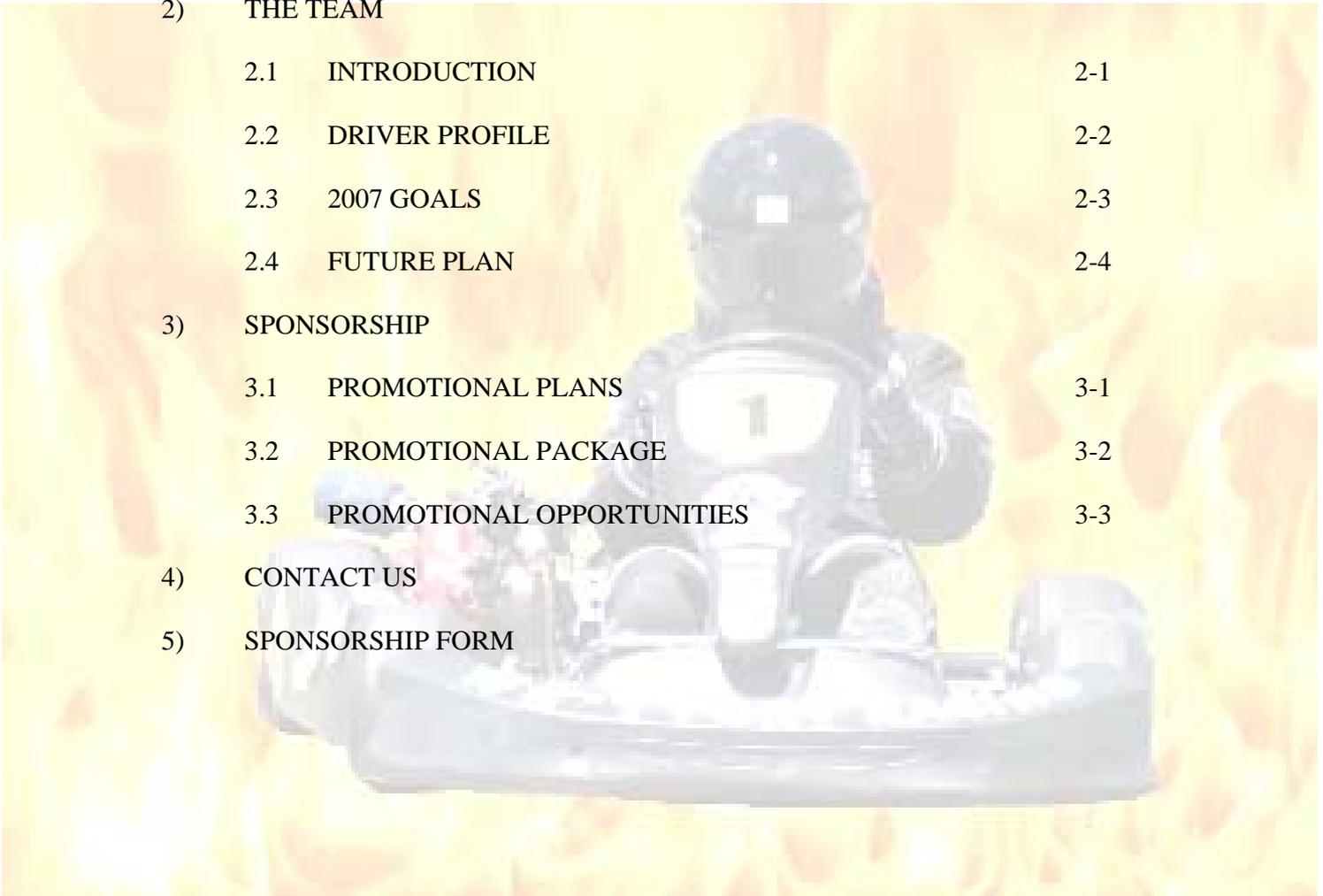
Drivers:

Christopher Seegobin



Contents

	Pages
1) WESTPORT KART RACING	1-1
2) THE TEAM	
2.1 INTRODUCTION	2-1
2.2 DRIVER PROFILE	2-2
2.3 2007 GOALS	2-3
2.4 FUTURE PLAN	2-4
3) SPONSORSHIP	
3.1 PROMOTIONAL PLANS	3-1
3.2 PROMOTIONAL PACKAGE	3-2
3.3 PROMOTIONAL OPPORTUNITIES	3-3
4) CONTACT US	
5) SPONSORSHIP FORM	





WESTPORT RACING HISTORY

Westport Kart Racing was started in 2003 and we have taken the time over the last 4 years to organize the business of racing go-karts. We believe that we are ready to set up a professional race team so that we can compete at the highest level of racing in Canada, particularly at races to be held throughout the Province of Ontario.

The primary objective of Westport Racing is to organize a strong and dedicated team of kart racing drivers who have great passion in kart racing. They will promote kart racing sports and bring it to be affordable and fun for all ages.

The emphasis at Westport Racing is simple...winning! We aim to finish every race in the number one position, not only on the track, but off as well. As a sponsor we invite you to be there with us on our journey and share the thrill of Westport Racing. Be a part of our team, and be seen.

THE TEAM

Westport drivers are Christopher Seegobin. Christopher had gone through three years of training and had participated in a series of racing in the Junior Heavy Class. His skills have improved along the way and he placed sixth in the Junior Heavy Class for 2005 at the Toronto Kart Club.





Christopher Seegobin

NAME: CHRISTOPHER SEGOBIN
BORN: FEBRUARY 22, 1991
ADDRESS: STOUFFVILLE ONTARIO, CANADA
SCHOOL: STOUFFVILLE HIGH SCHOOL
HOME CLUB: TORONTO KART CLUB
STARTED RACING: 2003

GOALS: 1) TO COMPLETE IN THE HIGHEST FORM OF
MOTOR RACING
2) TO BECOME AN AUTOMOTIVE DESIGN
ENGINEER

ACIEVEMENTS: 2003
FINAL FINISH: 11TH
CLASS: JUNIOR LIGHT

2004
FINAL FINISH: 9TH
CLASS: JUNIOR HEAVY

2005
FINAL FINISH: 6TH POSITION
CLASS: JUNIOR HEAVY

2006
FINAL FINISH: 4TH POSITION
CLASS: SENIOR HONDA/F1K





THE TEAM – 2007 GOALS

During the 2007 racing season, we aim to compete in the Toronto Kart Club and also at the Ontario Regional races.

Completion of the Ontario Regional races will be our main goal for the 2007 season.

Throughout the 2007 season we aim to compete in the Senior Rotax Series and the Senior Honda Series.

Further information on the series can be found at:

www.torontokartclub.com

THE TEAM – FUTURE PLANS

THE TEAMS LONG TERM PLANS INCLUDE:

- 1) To compete in all regional races.
- 2) To compete for the Rotax Series Championship.
- 3) To recruit more drivers and form a stronger team.
- 4) To compete for the championship in the Senior Honda & Senior Rotax at the Toronto Kart Club.





SPONSORSHIP – PROMOTIONAL PLANS

Throughout the season we plan to promote the team and its sponsors through various means including our team website which can be linked directly to your company website.

- Display your company name and logo on our race transport trailer.
- Display of your company name and logo on our race kart and driver clothing.

We would be happy to also display any signs or posters provided by you or your company – also to assist your company anyway that we can help promote.

SPONSORSHIP – PROMOTIONAL PACKAGES FOR 2007

There are various promotional packages available to assist in promoting your business throughout the year. Catering for everyone from the budget conscious, to the promotional race loving enthusiasts. There is sure to be a package to suit your needs.

At Westport Racing, we can custom design a package to suit your needs. From a single sticker to a major sponsor.

Platinum Sponsor: No Upper Limit (Two Only)

- Benefits:
- Name posted on Westport Front Page
 - Direct link to Sponsor's Web-Site
 - Name & Logo on the Kart Trailer
 - Name & Logo on the Race Kart
 - Name & Logo on the Race suit of the drivers

Gold Sponsor: \$2000.00

- Benefits
- Name posted on Westport Web Page
 - Direct link to Sponsor's Web-Site
 - Name & Logo on the Race Kart
 - Name & Logo on the Kart Trailer

Bronze: \$1000.00

- Benefits
- Name posted on Westport Web Page
 - Direct link to Sponsor's Web-Site
 - Name & Logo on the Race Kart

All sponsors will receive Westport Gear and a thank you plaque with the team picture.



SPONSORSHIP – PROMOTIONAL OPPORTUNITIES

Karting offers a different way of advertising and marketing your business that more and more companies are taking advantage of, as karting continues to grow in popularity all over the world, including Canada.

The internet is the marketing tool of the future. Through Westport's website www.westport.com, a page will be dedicated to our sponsors and their products, as well as direct links to their company websites.

CONTACT US

CHRISTOPHER SEEGOBIN and the Westport team wish to thank you for taking the time to read this proposal.

Should you have any queries or would like to know more regarding sponsorship, or how you can become involved with our race team, please feel free to contact us.

PROMOTION & MARKETING MANAGER
STEPHEN LI

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TEAM MANAGER
NIMCHAND SEEGOBIN

nim@westportracing.com

Phone: 416-271-9014

IT ADVISOR

JOHN TSAI

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Westport Racing

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Toronto, Ontario M6A 3B7

WEB-SITE: www.westportracing.com



WESTPORT RACING '07 SPONSORSHIP FORM

The Westport Racing Team shall be actively participating in as many kart races as possible in 2007 and each driver has the desire to be the top three racers in different classes. The Team will carry your company logos all the way to success.

You shall have great exposure not only on the race track but also on the road as each kart trailers shall also carry your logos. Our own dedicated www.westportracing.com shall also provide you with a link to your own link, hence indirectly expanding your market coverage.

It is generally recognized that track cars and race events have attracted a wide range of viewers and race car enthusiasts.

So, sponsor Westport Racing and help us to help you!

This form expresses our desire to be 2007 sponsor to Westport Racing Activities:

Sponsored Driver: _____

Sponsor's

Name: _____

Address: _____

Company Website: _____

Sponsor's Contact Person: _____

Tel# _____ Fax# _____ E-mail: _____

Platinum Sponsor \$ _____

Gold Sponsor \$2,000.00

Bronze Sponsor \$1,000.00

Add 6% GST to each amount

Signature: _____ Name of Company: _____

Date: _____

Note: All cheques should be made payable to "Westport Racing" A receipt shall be provided.