



Production Calendar

Editorial, advertising, special sections and
deadline exceptions for 2017

Editorial & advertising calendar 2

2017 Editorial and advertising calendar

| 2017 Editorial & Advertising Calendar | | | | | | | | | |
|---------------------------------------|-------|---|--|---|--|--|--|--|---------------------------------|
| | | THE LIST (Lists in Orange run in Award or Special Publication) (Bold denotes synchronized ACBJ list) | Special Report (Focus)* Space deadline: Thurs prior (8 days) | Award Publications Space deadline is 3 Fridays Prior (21 days)-Specials 1 | Special Publications Space deadline 2 Thurs prior (15 days)-Specials 2 | Advertising Sections Space deadline is Friday prior (14 days) for Specials 3 | SAN ANTONIO BUSINESS JOURNAL | | SABJ Partner Event Dates |
| | | | | | | | Signature Events | Audience Events | Holidays |
| JANUARY | 364th | Wealthiest Zip Codes | Wealth | | | | | | 1/1 New Years Day |
| | 6 | Hotels (by taxable receipts) | Hospitality | | | | | | |
| | 13 | Env. Engineering Firms | Energy | | | | | 1/12-Smart Series | |
| | 20 | Banks Based in San Antonio MSA | Finance | | | | | | 1/18 MLK |
| | 27 | Law Firms, Litigation Law Firms, Intellectual Property Law Firms | Law | 2016 Business & Person of the Year | | Luxury Homes | 1/26 - BOI GALA/SABJ 30th Mitta Museum (Maya Center) - Evening | | |
| FEBRUARY | 3 | Engineering Firms | Engineering | | | | | | |
| | 10 | Accounting Firms (no. of professionals) Accounting Firms (No. of CPAs) | Accounting | | TX Economic Outlook (TX-wide-Hug) | | | | |
| | 17 | Manufacturing | Manufacturing | 40 Under 40 Awards | | | 2/18-40 U 40, @ Norms- Dinner | | |
| | 24 | Commercial Real Estate Brokerages (square footage) | Commercial | | | Luxury Homes | | 2/22 Texas Real Estate Breakfast Studio- | 2/20 Presidents Day |
| MARCH | 3 | Financial Planning Firms (no. of professionals) (by assets) | Financial Planning | | | | | | |
| | 10 | Commercial Printers, Graphic Design Firms | Graphic Imaging | Legacy Leaders Awards | | | 3/6 - Legacy Leaders Grand Hyatt - Luncheon | | |
| | 17 | Cloud Service Providers, Computer Networking & Systems Integrators | High Tech | | | | | | 3/13-3/17 Spring Break |
| | 24 | Assisted Living Centers, Hospitals (by # of beds), Home Health Care Providers, Biotechnology Companies | Health Care | | | Luxury Homes | | | |
| | 31 | Credit Unions | Finance | | Mentoring Monday (national) | | | | |
| APRIL | 7 | Office Leases, Retail Leases, Industrial Leases | CRE Leasing | | | CREW | 4/3 - Bizwomen-breakfast | | |
| | 14 | Rooftop Solar Energy Companies, Energy Law Firms | Energy | | | NAWBO | | | 4/14 Good Friday |
| | 21 | Resi. Real Estate Agents, Luxury Agents, Farm & Ranch Agents, Resi. Real Estate Teams, Luxury Teams | | Residential Real Estate Awards | | | 4/20 - Residential Real Estate Pearl Stable - Dinner | | 4/16 Easter |
| | 28 | Golf Courses | Recreation | | | Luxury Homes | | | |
| MAY | 5 | Residential Property Management Firms, Multifamily Property Mgmt Firms | Property Management | | | | | 5/11 Smart Series | |
| | 12 | Commercial Building Contractors , Interior Finish-Out Firms | Construction | | | | | | 5/14 Mothers Day |
| | 19 | Residential Mortgage Lenders, Residential Mortgage Loan Officers | Lending | | | | | | |
| | 26 | Insurance Brokerages | Insurance | Health Care Heroes | | Luxury Homes | 5/25- Healthcare Heroes Pearl Stable- Dinner | | 5/29 Memorial Day |
| JUNE | 2 | Chambers of Commerce , Associations | Economic Development | | | | | | |
| | 9 | Executive Search Firms, Permanent Placement Agencies, Temporary Placement Agencies | Employment | | Entrepreneur of the Year (A-SA, Aus) | Business Anniversaries | | | |
| | 16 | Civil Engineering Firms, MEP Engineering Firms, Structural Engineering Firms, Top Brokers in CRE, Architecture | | BCRE Awards | | | 6/15 - BCRE Pearl Stable - dinner | | |
| | 23 | Public Companies , Highest Paid Public Company CEOs | Public Companies | | | Luxury Homes | | | 6/18 Fathers Day |
| | 30 | Fastest Growing Businesses | | Fast Track Awards | | | 6/29 - Fast Track Pearl Stable - Luncheon | | |



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| | | | | | | | <div>Signature Events</div> | <div>Audience Events</div> | <div>Holidays</div> | |
| JULY | 7 | Employee Benefits Firms | Human Resources | | | | | | 7/4 Independence Day | |
| | 14 | Commercial Real Estate Brokerages (no. of professionals) (revenues) | | | CRE 6 mo. Review/Forecast | | | | | |
| | 21 | Private Sector Employers | | Best Places to Work | | | 7/20 - BPTW Grand Hyatt - Lunch | | | |
| AUGUST | 28 | Outpatient Surgery Centers, Hospitals (by admissions), Physician Groups | Health Care | | | Luxury Homes | | | | |
| | 4 | Advertising Agencies, Public Relations Firms | Advertising | | | | | | | |
| | 11 | Meeting & Convention Facilities, Tourist Attractions, Hotels (by rooms) (taxable receipts), Airlines Serving SAA, Air Cargo Carriers | Hospitality | | | | | 8/10 Smart Series | | |
| SEPTEMBER | 18 | Website Development Firms, Social Media Marketing Firms | Communications | | | | | | | |
| | 25 | Women-owned Businesses (by revenue) (by employees) | | Women's Leadership Awards | Graduate Programs (TX wide, Aus) | Luxury Homes | 9/24 - Women's Leadership JW Marriott - Luncheon | | | |
| | 1 | Real Estate Law Firms | Real Estate Law | | | | | | 9/4 Labor Day | |
| OCTOBER | 8 | Money Management Firms (# accounts) (assets) | | | Money Journal | | | | | |
| | 15 | Gas Production Cos., Oil Production Cos., Companies w/ Permits to Drill in Eagle Ford Shale | Energy | | | | | | | |
| | 22 | Residential Builders | Construction | San Antonio CFO Awards | | Luxury Homes Business Connect | 9/21 - CFO Awards McNay - PM reception | | | |
| NOVEMBER | 29 | Private Companies (by revenues), Re-Run— Women-owned Businesses (by revenue) (by employees) | Economic Development | | | Centro | | | | |
| | 6 | Banquet Facilities, Catering Firms, Meeting & Event Planners | Holiday Entertaining | Best Corporate Counsel | | Texas Business Hall of Fame (TX wide- SA inserts) | 10/6 - Best Corporate Counsel Club at Sommers - Luncheon | | | |
| | 13 | Office Properties, Office, Furniture Dealers, Commercial Real Estate Sales | Real Estate | | | | | | 10/9 Columbus Day | |
| DECEMBER | 20 | Private Elementary & Secondary Schools (by enrollment) (by tuition), Public High Schools, San Antonio MSA ISDs | Education | | | American Heart Assoc | | | | |
| | 27 | Minority-owned Businesses (by revenues) (by employees), Corporate Relocation, County/City/Zip Growth | | | Alamo Area Growth Summit | Luxury Homes CCIM | 10/26 - Alamo Growth Summit-Pearl Studio/Stable | | | |
| | 3 | Residential Real Estate Brokerages | Residential Real Estate | | Innovation in Healthcare (TX wide, SA) | | | | 10/31 Halloween | 11/1 Texas Business Hall of Fame- Dallas |
| | 10 | Veteran-owned Businesses | Military | | | | | 11/9 Smart Series | | |
| | 17 | Hospitals — beds | | Corporate Philanthropy & Nonprofit Awards | | | 11/16 - Corporate Philanthropy and Nonprofit Pearl Stable - Luncheon | | 11/11 Veterans Day | |
| | 24 | Colleges & Universities in SA, Graduate Degree Programs, Texas Universities, MBA Programs, Most Expensive Texas Universities | | | Education Guide Who's Who in Energy (HSA, Pitt & Den), Hou | Luxury Homes | | | 11/23 Thanksgiving | |
| | 1 | SBA Lenders (no. of loans) (by dollar volume), SBA Loans, Banks w/Deposits, Health & Human Services Non-profits, Foundations, Most Charitable Zip Codes | Small Business | | Nonprofit Giving Guide Continuing Education (TX wide, Aus) | | | | | |
| | 8 | Cyber Security Firms, Software Developers, Tech Employers | | Tech Fresh Titans | | | 12/7 - Tech Titans , Pearl Stable- Dinner | | | |
| | 15 | Commercial Property Management Firms, Office Property Management Firms, Industrial Property Management Firms | Property Management | | CRE 6 month Review/Forecast | Luxury Homes | | | | |
| | 22 | | | | 2016-17 Book of Lists | | | | | |
| | 29 | Retail Property Management Firms, Shopping Centers | Retail Real Estate | | | | | | 12/25 Christmas | |

*Special Reports or List Stories contain a minimum of 1/2 page and typically does not exceed 5 pages of editorial content. Content budget is set 3 to 4 weeks prior to space deadline.
Advertising adjacencies are available weekly for the Real Estate, Health Care, Energy and Technology reporter pages.

