

# MARKETING RESERVATION REQUEST

**Client Type:** ☐ Registered Student Organization ☐ UNLV Department ☐ Commercial Entity ☐ Non-Profit/Government

Once you book a space as one of the four categories above, you cannot change sponsorship. UNLV Departments must pay by Interdepartmental Requisitions

Name of Organization/Department		
Mailing Address/UNLV Mail Code		
City	State	Zip Code
Primary Contact		Secondary Contact
Email	Email	
Phone	Phone	
Fax	Fax	

Primary Contact Signature

Secondary Contact Signature

Please Note: Your signature on this form indicates that you have read, understood, and agree to the Student Affairs Facilities and Scheduling policies and procedures concerning your reservation(s), all provisions, and any supplemental facility policies listed separately from this form and/or provided to the user at time of reservation(s).

**Type of Request:** ☐ Marketing Table ☐ TV Advertisement ☐ Table Tent ☐ Indoor Banner ☐ Outdoor Banner ☐ Display Case

**Is this request related to an existing event, if so list:** \_\_\_\_\_

**Name of Marketing/Event:** \_\_\_\_\_

## Marketing Table Request (1 table and 2 chairs max)

**Date(s) of Marketing: (If several, use comment box to list all):**

**Day(s) of Marketing:** ☐ Mon ☐ Tues ☐ Wed ☐ Thurs ☐ Fri ☐ Sat ☐ Sun

**Location of Table:** ☐ Student Union ☐ Student Recreation & Wellness Center  
☐ Pida Plaza ☐ Amphitheater ☐ Student Union Courtyard

**Event Time:** \_\_\_\_\_ AM/PM \_\_\_\_\_ AM/PM  
start end

**Access Time:** \_\_\_\_\_ AM/PM \_\_\_\_\_ AM/PM  
start end

**Will admission/donation be collected at your table?** ☐ No ☐ Yes

**Will this table be publicized off campus or have media notified?** ☐ No ☐ Yes

**Will there be food or beverages at your table?** ☐ No ☐ Yes

If Yes: ☐ PrePackage/Commercial Vendor ☐ Bake Sale

**Drugs, alcohol or tobacco may NOT be distributed or promoted at marketing tables.**

## Table Tent & Banner Request

☐ Table Tents ☐ Display Case (Student Union only) ☐ Indoor Banner ☐ Outdoor Banner

**Dates to Display (Dates must correspond with Sunday - Saturday)** \_\_\_\_\_  
start date - end date

**Any additional comments:** \_\_\_\_\_

Date Received:  
Reservation Number:

## TV Advertisement Request

☐ Digital Advertisement ☐ SUES TV (Student Union dining area only)

Dates for ad to run (7 max): \_\_\_\_\_

**Building(s) for ad to be displayed:**

☐ Student Union ☐ Student Recreation & Wellness Center

☐ I will supply my own ready-to-post ad\* (jpeg) ~ or ~

**If not supplying an ad, please complete all of the following:**

Text to be displayed (150 characters max): \_\_\_\_\_

Background (choose one):

☐ Red Wrinkles ☐ Orange Oval ☐ Gold Swirls ☐ Green Arrow  
☐ Blue Extreme ☐ Purple Net ☐ Brown Shading ☐ Black Hitech  
☐ Multi Swirl ☐ Clouds ☐ Laptop ☐ Chalkboard  
☐ Sports (select one: baseball/basketball/football/golf/soccer/tennis)

Font (choose one):

☐ Arial ☐ **Arial Black** ☐ Comic Sans  
☐ Courier New ☐ Times New Roman

\* Ready-to-post ads include all text and graphics to be displayed on the digital displays and do not require any additional editing.

**UNLV Student Union & Event Services**

T 702.895.4449 F 702.895.1609 W eventservices.unlv.edu E eventservices@unlv.edu



1. **INDEMNITY:** User agrees to indemnify, defend and hold harmless the University and its employees and agents from all demands, claims, suits, actions, and liabilities resulting from injuries or death to any persons or property damages or loss by User, University or any person, however caused, during the period this agreement covers for the use of the Facility, or occurring as a result of the use of the Facility during the agreed time period.
2. **INSURANCE:** At the University's discretion, organizations shall be required to produce a comprehensive general liability insurance certificate at least 10 college working days before the scheduled event with minimum limits of \$1,000,000.00 (1 million dollars) per occurrence/\$2,000,000.00 (2 million dollars) annual aggregate for bodily injury and property damage per occurrence. "Board of Regents Nevada System of Higher Education" must be named as an additional insured as their interest may appear. This statement must be incorporated into the certificate itself or shown by a separate endorsement.
3. **PAYMENT ARRANGEMENTS:\***
  - A. All Groups: Final payment is due from the User thirty (30) days from invoice date.
  - B. Non-University Groups: A deposit totaling 75% of the estimated facility charge is due 30 days before the scheduled event(s). Failure to remit deposit may result in cancellation of reservation. When a refund is due to the User, a check will be issued by the University Business Center South Office within 30 days after termination of agreement or after the close of the event(s). New reservation requests will not be accepted from Non-University Groups with outstanding balances.
  - C. University Groups: All University Department events must pay by IDR. New reservation requests will not be accepted from University groups with outstanding balances.
- \* The Student Union & Event Services Office reserves the right to require payment in full prior to any event.
4. **CANCELLATION AND SPACE REDUCTION BY USER:**
  - A. Non-University Groups: Facility use cancellations, event date rescheduling and event space reductions will be accepted if notification is given in writing to the Scheduling & Conferences office at least thirty (30) days (postmarked) before the scheduled use dates as listed on the Agreement. Cancellations or space reductions prior to the 30-day window will result in forfeiture of a 10% deposit. Cancellations or space reductions any time during the final thirty (30) days before the scheduled event will result in forfeit of the entire deposit paid for reserving the facility. In special circumstances where no deposit is paid and the group cancels either before or after the 30-day deadline, an invoice will be sent with the appropriate charges for payment by the group. Groups failing to pay the owed charges by the due date on the invoice will be denied future use of UNLV Student Affairs Facilities and recovery of the outstanding amount will be referred to a collection agency. Non-University Organizations agree to pay any non-reimbursable expenses incurred by the University in connection with the event.
  - B. Student Organizations/University Departments: Facility use cancellations will be accepted if notification is given to the Student Union & Event Services Office within seven (7) college working days of the scheduled event. Failure to notify the Student Union & Event Services Office within a minimum of seven (7) college working days notice of the cancellation of the scheduled event will result in financial penalties being assessed to the group and/or loss of facility use privileges for future events.
5. **CANCELLATION BY UNIVERSITY:** The University reserves the right to terminate this agreement for good cause (which does not include subsequent scheduling of a more preferred event). In the event the University exercises that right, it should refund or release User from liability for payment of the amount provided for in paragraph three of this agreement. Should the University exercise said right to terminate this agreement, User agrees to forego any and all claims against the University and further agrees to waive any and all rights of this agreement and User shall have no recourse of any kind against the University.
6. **DEFAULT:** Should the User default in the performance of any of the terms of this Agreement, the Director for Student Affairs Facilities and/or Assistant Director(s), at his/her option, may terminate the same. User shall be liable for the full amount of the facility use fee provided herein less fees received from the defaulting group for use of the Facility at the time specified in this agreement. Any deposit(s) made by the User shall be retained by the University and considered liquidated damages.
7. **SERVICES PROVIDED:** During normal operation hours the University will provide at its expense heating/air conditioning and overhead light for ordinary use. The University will provide one daily cleanup of all public spaces and between event cleanup as possible for events with more than one performance on a single day. All other services will be at the expense of the User.
8. **COMPLIANCE WITH THE LAWS AND REGULATIONS:** User will comply with all laws, ordinances and regulations, including tax and license fees of federal, state, and local governmental agencies or bodies; and all University and Facility rules and regulations.
9. **CONTROL OF PREMISES:** It is understood that through this agreement the University does not relinquish right to control the management of the Facility and to enforce all necessary laws, rules, and regulations.
10. **PUBLIC SAFETY:** User agrees that at all times he/she will conduct his/her activities with full regard to public safety, and will observe and abide by all applicable regulations and requests by duly authorized government agencies responsible for public safety.
11. **STAFFING:** University will secure and User will pay, at the rates in effect at the time of the event, all necessary staffing including security guards. The University retains the right to determine the appropriate number of staff and security personnel necessary to serve and protect the public.
12. **ASSIGNMENT:** User agrees not to assign, transfer, sublet or to otherwise dispose of this agreement or its rights to use the Facility to any person or company without the previous written consent of the University.
13. **RETENTION OF PRIVILEGES:** The waiver or failure of the University to insist upon strict or prompt performance of the agreement herein shall not constitute or be constructed as a waiver or relinquishment of the University's right thereafter to enforce the same strictly according to the terms thereof in the event of a continuous or subsequent default on the part of the User.
14. **DEFACEMENT OF PROPERTY:** The User agrees to ensure the condition of the facility used and to restore the facility to its original condition as of the date the group entered the facility, if needed. Any repairs needed for damage done to the facility by the User or by any person(s) who may be in or upon the premises under the Users direction, shall be paid by the User. The determination of the amount of such loss or damage shall be made by the University at its sole discretion.
15. **REMOVAL OF PROPERTY:** User agrees that all materials pertinent to the event which are not the possession of the University will be removed from the premises before the expiration of this agreement. Failure to do so will mean that the User's effects are abandoned and may be disposed of by the University.
16. **EVACUATION OF FACILITY:** Should it become necessary in the judgment of the University to evacuate the Facility because of a threat to public safety, the User will retain the use of the facility for sufficient time once the facility has been determined safe to enter at no additional charge providing such time does not interfere with another User. If it is not possible to complete the event, the facility fee will be forfeited, prorated, or adjusted at the discretion of the University based on the given situation and the User agrees to waive any claim for damages or compensation from the University.
17. **INTERRUPTION OR TERMINATION OF EVENT:** The University shall retain the right to cause the interruption or termination of any performance when, in sole judgment of the University, such action is necessary in the interest of public safety.
18. **UNAVOIDABLE HAPPENING:** If for any reason(s), an unforeseen event occurs on the UNLV Campus, including, but not limited to fire, terrorism, casualty, labor strike, or other occurrence which renders impossible the fulfillment of the terms of this Agreement, the User shall have no right to claim for damages against the University and the facility use fee will be refunded to the User.
19. **ACT CONTRACT:** The User certifies that he/she has a valid, properly executed and compatible contract with the performers whose services form the basis for his/her desire to rent the Facility. The User shall submit to the University upon demand a copy of said contract.
20. **RIGHT OF REFUSAL:** The University retains the right to refuse any performance, exhibition, or entertainment to be offered under this Agreement in any of the Student Affairs Facilities. The User agrees that no such activity or part of an activity shall be given or heard if the University objects on the grounds of liability reasons, failure to uphold advertising claims, or violations of contract restrictions agreed to by both parties at the time of execution of this Agreement.
21. **COPYRIGHTS:** User will assume all cost arising from the use of patented, trademarked, franchised or copyrighted material used on or incorporated in the event. User agrees to indemnify, defend and hold harmless the University from all claims or costs, including legal fees, which might arise from question of use of any such material.
22. **BROADCAST AND RECORDING RIGHTS:** The University reserves all rights and privileges for outgoing television and radio broadcasts originating in the Facility and for recordings, either audio or visual, made in the Facility and intended for public distribution. These rights may be granted to the User only in the Broadcast Recording Permit. For more information on obtaining a Broadcast and Recording Permit, please contact the UNLV Office of Public Affairs at (702) 895-3102.
23. **ADVERTISING:** The User agrees that all advertising of the event will be honest and true and will include accurate information on performance time and ticket prices. No advertising or publicity may state or imply that the University sponsors or is responsible for the User's activities during the period of use. The User agrees to identify the Facility in its advertising as outlined in the individual facility use policies and that the Facility is located on the campus of "The University of Nevada Las Vegas" which may be abbreviated as "UNLV."
24. **SEATING CAPACITY:** The User will not permit occupancy in excess of the seating capacity of the Facility as determined by the University.
25. **CONCESSIONS:** All food served in a Student Affairs Facility must be provided or approved by UNLV Catering Service by ARAMARK. The User shall first make a space request, then contact UNLV Catering Service by ARAMARK to make catering arrangements.
26. **THEFT:** The University shall not be responsible for losses by User, its agents or employees or ticket holders due to theft or disappearance of equipment or other personal property.
27. **OBJECTIONABLE PERSONS:** The University reserves the right to eject from the Facility any objectionable person or persons; and neither the University nor its employees shall be liable to User for any damages that may be sustained through the exercise of such right.
28. **ANIMALS PROHIBITED:** The User or its participants shall not bring or permit to be brought into the Facility any animals with the exception of properly trained and certified service animals.
29. **COMPARABLE SPACE:** The Student Union & Event Services Office reserves the right to grant priority use to events that require multiple rooms and to relocate smaller events to campus locations that have comparable space. If a group is relocated, notification will be provided to the designated group representative before the start of the event or at the earliest possible time.
30. For the purpose of clarification, "Facility" and "University" are used interchangeably.