



### 3 MONTH FUNDRAISING TIMELINE EXAMPLE

	COURSES	STUDIES	EXPERIENCES
WEEK 1	Introduction to fundraising and the fundraising manual: Part 1		
WEEK 2	Fundraising strategies. The fundraising manual: Part 2	<ul style="list-style-type: none"> <li>• Ruben Mayers on erasing the fear of fundraising</li> <li>• Plan your fundraising</li> <li>• The OWC Fundraising Manual</li> </ul>	
WEEK 3	Planning and setting goals: Part 1		
WEEK 4	<ul style="list-style-type: none"> <li>• Planning and setting goals: Part 2</li> <li>• Present your fundraising plan!</li> </ul>	<ul style="list-style-type: none"> <li>• Whats is a non profit</li> <li>• The One World One Chance Project</li> <li>• Crafting your message</li> </ul>	You write two stories about of your initial experiences fundraising.
WEEK 5	OWC as a charitable organization and how to handle the money		
WEEK 6	Online status meeting with your teacher	<ul style="list-style-type: none"> <li>• Saying Thank You</li> <li>• Writing appeal letters</li> <li>• Asking in person</li> <li>• Spreading the word</li> </ul>	
WEEK 7		<ul style="list-style-type: none"> <li>• Climate change in Central America</li> <li>• How the funds are spent</li> <li>• Legalities of fundraising</li> </ul>	Keep going with your campaign!
WEEK 8			
WEEK 9			Write about new things you have learned while implementing your strategies.
WEEK 10	The final sprint going beyond		Reflect on how this has changed you and what you expect
WEEK 11			Write your final report and conclude on your experience
WEEK 12	REACH YOUR GOAL AND CELEBRATE!		