

NSPE Marketing & Communications

Inventory and Plan

NSPE Collateral

NSPE staff has created or updated collateral to contain the latest NSPE information and key messages for use by NSPE officers, Board members, and other leaders during state visits, chapter meetings, or other venues to promote NSPE and its activities. Listed below are materials available for downloading and printing via nspe.org. Additionally, States and leaders can request printed version of the materials and table top materials (table top banners, table cloth, and Step and repeat) by email jmeier@nspe.org.

Materials	Website location	Core messaging
2017 Key Issues for the Professional Engineer - (NSPE can customize with state specific information)	Advocacy Tools	Champion
Summer 2017 Advocacy Wins (NSPE can customize with state specific information)	Advocacy Tools	Champion
PE Institute One Pager	State and National Leaders Community	Advance
PECON 2017 Schedule at a Glance	State and National Leaders Community	Advance
PECON 2017 Sessions by discipline	State and National Leaders Community	Advance
PECON 2017 Final Program	State and National Leaders Community	Advance
What is a PE?	Advocacy Tools	Unite
NSPE Year in Review 2016-2017	Homepage and Publications	Champion, Guide, Advance, Unite
NSPE Member Benefits at a Glance	State and National Leaders Community	Champion, Guide, Advance, Unite
NSPE Champion, Guide, Advance, Unite - Membership Brochure	State and National Leaders Community	Champion, Guide, Advance, Unite

Monthly Communications

NSPE routinely sends communications to engage and inform members and non-members of society activities and industry news. Information included in the communications below are regularly share out on social media as well. Listed below is a condensed version of message that are regularly sent out. Please see [full 2017-2018 Communications Calendar](#) to see a more detail list or date and messages being sent.

Retention Efforts	
Message and medium	Timing
1st Invoice - Email	90 days prior to expiration date
2nd Invoice - Email	60 days prior to expiration date
3rd Invoice – Mailed	30 days prior to expiration date
Expired notice - Email	30 days after expiration date

Expired notice – Phone call	60-70 day after expiration date
Marketing and Communications	
Job Board - Email	Every other week
PE Institute - Email	Alternative weeks from the Job board during Spring and Fall webinar series
NSPE Update - Email	2 nd Wednesday of the month
Abbreviated NSPE Update + Event list for non-member - Email	Week following NSPE Update
PE Scope - Email	Every other month on the 4 th Wednesday
Monthly Member Benefit - Email	3 rd Wednesday
Monthly Benefit to non-member list - Email	Week following Month member benefit email
PE Magazine - Mail	Every other month
Digital PE Magazine - Email	Every other month on the 4 th Wednesday

Recruitment campaigns

Fall 2017 Threats to Professional Licensure Postcard

NSPE is developing a postcard featuring the threats to professional licensure map that is to be mailed out to non-NSPE members. States can provide NSPE their lists of non-members to have the postcard sent to or opt out of NSPE sending the postcard to their state. NSPE will request the lists via the SECC. Additionally, NSPE will seek state lists for states who do not provide a list and do not opt out of NSPE sending the postcard.

Project timeline

Task	Deadline	Responsible
Finalize postcard design	September 20	Meier
Request lists from states	September 20	Meier
Acquire mailing lists	October 6	Meier/states
Finalize dynamic content	October 6	Granados/Meier/GR
Design, dynamic content, and lists to GRC	October 11	Meier
Deduping and NCOA	October 16	GRC
Direct Mail piece mails	October 25	GRC

2017 TSPE and NSPE Membership campaign

There are roughly 36,000 licensed engineers in the state of Texas. TSPE can request a digital copy of the licensed list that includes email addresses. The list cannot be use to sell or solicit business, but can be used to inform licensed engineers about industry news.

The primary goal is to test messaging to age based segments of non-NSPE member professional engineers to increase brand awareness and engagement. In the ultimate hope of converting receivers to be members of NSPE. The campaign will include.

- 4-6 emails with focused messaging for each segment
- 1-2 Mailed letters signed by the State Executive (Trish Smith)
- PE Magazine to those who have opened an email with an insert featuring NSPE's core values

The results and lessons learned from this campaign will be applied to the future use of state licensure lists.

2017 Key Issues for the Professional Engineer



What are the top legislative and regulatory threats professional engineers are facing in 2017?

Scrutiny of Occupational Licensure

The debate over the role of government in regulating occupations and professions has recently come to the forefront. According to the Bureau of Labor Statistics, occupational licensing directly affects nearly 30% of US workers. While the work of professional engineers—like that of doctors, registered architects, and attorneys—clearly affects the public health, safety, and welfare, it is not uncommon for highly educated and trained PEs to be incorrectly grouped with barbers and cosmetologists in the debate over eliminating occupational licenses. Licensure as a professional engineer is not a barrier to entry, it is a vital protection for the public welfare to ensure that the country we live in is safe.

Changes to Licensing Board Composition and Oversight



The 2015 US Supreme Court decision in *North Carolina Board of Dental Examiners vs. Federal Trade Commission* has led some states to consider changing the oversight and composition of their licensing boards to ensure compliance with the decision. An increasing number of states are expected to introduce legislation and regulations to ensure that states and state boards do not subject themselves to increased liability. These changes increase oversight and supervision of licensing boards, often by the state attorney general. They also, in some instances, change board composition to include nonactive market participants. Any changes to composition and oversight must not interfere with the practice of professional engineering and the capacity of state licensing boards to properly regulate the profession.

Attempts to Erode Qualifications-Based Selection of Engineering Services

Qualifications-based selection is a procedure whereby service providers are retained on the basis of qualifications, rather than price factors. Under the QBS method, the procuring agency reviews the qualifications submitted by interested individuals and firms, ranks respondents, and then negotiates with the most qualified respondent for a mutually agreeable contract. The federal Brooks Architect-Engineers (A/E) Act (PL 92-582), enacted in 1972, requires federal agencies to use QBS procedures when procuring design services. Forty-seven states have implemented some sort of QBS law, and numerous localities have also adopted laws (known as mini-Brooks acts) modeled after the federal statute. They require states and localities to use QBS procedures when procuring design services. Other states and localities have adopted regulations or executive orders that accomplish the same objectives as the statutes. QBS is vital to the public health, safety, and welfare and ensures the best engineering outcomes. Any attempts to erode QBS must be defeated.



Latest Advocacy Efforts

Summer 2017

NSPE and the Nevada Society Resist Inflammatory Occupational Licensure Bill

Late in the day Tuesday, April 11, at the last minute and without advance warning, a bill in the Nevada legislature (A.B. 353) that would erode occupational licensure in the state was scheduled for consideration the next morning. Through a network of state contacts, the Nevada Society of Professional Engineers and NSPE were alerted that there was a four-hour window to fight back against a bill that could eliminate the PE license. National and state leaders immediately went into action, preparing a response to the proposal, including filing a joint letter of opposition before the deadline, which was 5:00 p.m. that day. As a result of this timely and forceful intervention, in writing and working behind the scenes with our network of national and local licensing contacts, the bill was dropped from the legislative committee's agenda the next day.

Federal Agencies Need To Align Job Responsibilities with Licensure Standards



NSPE sent a letter to the Office of Personnel Management urging the department to revise its individual occupational requirements for all "Professional Engineering Positions, 0800." OPM's use of the term "professional engineering" to define positions that are not professional engineering positions creates substantial confusion about job scope and responsibilities. NSPE, therefore, urges OPM to stop using the term "Professional Engineering Positions" and to retitle the classification as "Engineering Positions." In the letter, NSPE President Kodi Verhalen, P.E., Esq., F.NSPE, states, "NSPE advocates that federal employees who are in responsible charge of engineering activities should be required by federal agency policy to be licensed professional engineers in at least one jurisdiction. NSPE urges OPM to revise the engineering licensure standard to require compliance with state licensure laws."

PEs Must Play Leadership Role in Infrastructure Development and Growth

In a letter to Department of Transportation Secretary Elaine Chao, NSPE emphasized the essential role of professional engineers in the nation's transportation infrastructure. NSPE President Kodi Verhalen, P.E., Esq., F.NSPE, stated, "professional engineer's education, experience, and professional obligations to protect the public health, safety, and welfare place the professional engineer in a key leadership role in ensuring infrastructure innovation, rebuilding, and growth." Professional engineers can provide DOT with critical expertise and serve a unique role in infrastructure development as the individuals in the decision chain who have a duty to put public safety first.

PETM INSTITUTE

EDUCATION FOR PROFESSIONAL ENGINEERS

The PE Institute has a catalog of live educational events, webinars, and conferences for the professional engineer. Online webinars and conferences can help PEs stay current on a variety of topics. All events provided by NSPE, its state societies, and partners are available to members at a discount.

FREE PDHs

Every year NSPE members receive 15 FREE on-demand webinars. You can fulfill your continuing education requirements conveniently from the comfort of your home or office.

The 15 free courses for 2017 are:

- Building Your Pipeline of Success
- Defining Roles and Risks for Professional Engineers and Construction Managers
- 2016 Design-Build EJCDC Contract Documents
- Ethics of Autonomous Vehicles: Who's in the Driver's Seat? *
- Engineering Ethics: Conflicts of Interest *
- Engineering Ethics: Conflicts of Interest and Confidentiality Questions *
- Engineering Ethics: Employer/Employee Relations*
- Engineering Ethics: Licensure and Professional Practice Concerns *
- Engineering Ethics: Public Health and Safety and Communications Issues *
- Engineering Ethics: Misrepresentation *
- Future Trends in Engineering: Rail and Manufacturing
- Pending Robot Revolution *
- Real and Perceived Concerns About Hydraulic Fracturing *
- Weathering the Storm *
- When Ethics Are Ignored: Lessons from Forensic Engineers *

Redeem your 15 free in 5 easy steps:

1. Log into nspe.org/user with your e-mail and password for nspe.org, and click "My Account."
2. Click "Shop NSPE" in the navigation bar and select "On-Demand Courses" from the dropdown menu.
3. Add your selected course(s) designated with the 15 Free icon to your shopping cart.
4. Once you have added your selected courses to your cart, click on the check out tab.
5. Access your course(s) via "My Account" under the "On-Demand Webinars" tab at the bottom of your profile.

* indicates this particular webinar has been approved through NY Practicing Institute of Engineering (PIE)

Webinar Series

NSPE hosts two webinar series a year. Fall webinars run September-November, and Spring webinars run March-May. Webinars are held Wednesdays, 2:00 pm – 3:00 pm ET.



2017 Fall Webinars Include

- Sept. 6 - Best Practices to Communicate Clearly Through Writing
- Sept. 13 - Concepts in Engineering Ethics-Core Topic Area 1
- Oct. 11 - Concepts in Engineering Ethics-Core Topic Area 2
- Oct. 25 - The High Demand for Social Skills in Engineering
- Nov. 8 - Staying Relevant: The Lifelong Learning Journey
- Nov. 15 - Concepts in Engineering Ethics-Core Topic Area 3

Additional webinars to be announced in the coming weeks.

View all the resources that the PE Institute offers at nspe.org/pe-institute

20 | Professional 17 | Engineers CONFERENCE



JULY 19-23
Atlanta Marriott Marquis

#NSPECON17

The PE Conference is an opportunity for PEs and those on the path to licensure to connect with like-minded professionals, earn continuing education credits, and learn about the profession's top issues. Registration opens at noon on July 19, followed by an evening meet and greet hosted by the Georgia Society of Professional Engineers.

Time	Thursday July 20	Friday July 21	Saturday July 22
7:00 am	Registration 7:00 am – 5:00pm	Registration 7:00 am – 5:00pm	
8:00 am	Opening Session <i>Future of Engineering: Education & Beyond</i> featuring Dr. G. P. "Bud" Peterson, PhD	General Session <i>Urban Connectivity: How Transportation Technologies are Changing Infrastructure</i> featuring David Hays	
9:00 am	Coffee Break with Exhibitors	Coffee Break with Exhibitors	
10:00 am	Leadership, Professional & Governance Sessions	Leadership, Professional & Governance Sessions	NSPE House of Delegates Meeting
11:00 am	Leadership, Professional & Governance Sessions	Leadership, Professional & Governance Sessions	
Noon			
1:00 pm	General Session Luncheon (Speaker TBD)	NSPE's Celebrate Engineering Excellence Luncheon	NSPE Installation Lunch (Ticketed Event)
2:00 pm	Leadership, Professional & Governance Sessions	Leadership, Professional & Governance Sessions	
3:00 pm	Coffee Break with Exhibitors	Leadership, Professional & Governance Sessions	
4:00 pm	Leadership, Professional & Governance Sessions	Coffee Break with Exhibitors	NSPE House of Delegates Meeting
5:00 pm		Closing Session <i>Future Trends: National Economic Outlook and Engineering Industry Forecast</i>	
6:00 pm	Networking Reception with Exhibitors	Regional Meetings	
7:00 pm		Friday Night at the Aquarium (Ticketed Event)	

Visit nspe.org/pe-conference for a complete conference overview as well as a full listing of educational sessions and descriptions. Register today - Rates go up after May 31!

2017 Professional Engineers Conference

July 19–23
Atlanta Marriott Marquis
#PECON17

The PE Conference provides you with two days of educational opportunities that give you resources to adapt to the changing world around us.

	Engineering Disciplines							
	Biological	Chemical	Civil	Electrical and Computer	Environmental	Industrial	Mechanical	Structural
2017 PE Conference Sessions								
Future of Engineering: Education & Beyond	X	X	X	X	X	X	X	X
Cybersecurity for Critical Infrastructures: Challenges and Solutions	X	X	X	X	X	X	X	X
The Future of the Professional Engineering Exam	X	X	X	X	X	X	X	X
Going Digital: Digital Signatures and Digital Document Delivery	X	X	X	X	X	X	X	X
How to Develop the Engineering Leader Inside of You	X	X	X	X	X	X	X	X
Introduction to Disease Prevention Engineering	X	X			X			
Discovery of Water Health Problems in Flint Water Crisis and Associated Future Ethical Implications	X	X	X		X	X		
Growing Into A Strategic Role Within Your Firm	X	X	X	X	X	X	X	X
Incorporating the Benefits of Reusable Wastewater in Policy Making	X	X	X		X			
Greening our Infrastructure	X	X	X		X			X
The Future of Engineering in the Cognitive Computing Era				X			X	
The Path to Greater Team Effectiveness and Performance	X	X	X	X	X	X	X	X
Urban Connectivity: How Transportation Technologies are Changing Infrastructure			X			X	X	X
Engineering Education, Accreditation and Licensure: Exploring Current Developments, Trends, and Pressures	X	X	X	X	X	X	X	X
Introduction to Microgrids for Commercial and Humanitarian Needs	X	X	X	X	X	X	X	X
Water Supply for the Future	X	X	X		X			
Engineers Managing Engineers	X	X	X	X	X	X	X	X
Innovation in Nuclear Energy: Georgia Powers Vogtle 3 & 4 Project				X	X			X
Investigating Sinkholes			X		X			X
Future of the Profession	X	X	X	X	X	X	X	X
Renewable Energy	X			X	X		X	
Self-Driving Cars: An Examination of Ethical Issues at the Micro and Macro Scale			X	X			X	
Innovation in Infrastructure: South Carolina Ports Authority Projects	X	X	X	X	X	X	X	X
Rethinking Flares & Combustors		X			X		X	
Future Trends: National Economic Outlook and Engineering Industry Forecast	X	X	X	X	X	X	X	X

Visit nspe.org/pe-conference for a complete conference overview as well as a full listing of educational session descriptions.



NATIONAL SOCIETY OF
PROFESSIONAL ENGINEERS

THE BEST ENGINEERS HAVE ONE THING IN COMMON...

Professional
Engineer

And it's worth looking for.



WHAT IS A PROFESSIONAL ENGINEER?

Professional engineers have fulfilled the rigorous education, examination, and experience requirements, which, under state licensure laws, permit them to offer engineering services to the public. And that's just the beginning--PEs must continuously demonstrate their competency, maintain and improve their skills, and adhere to a code of ethics. PEs hold paramount the public health, safety, and welfare.



QUALIFICATIONS THAT COUNT

In engineering, mistakes can cost lives. PEs have the experience, the specialized training, and the expertise required whenever precision analysis or design is important. In the US, only licensed PEs are permitted to direct engineering services, and many federal, state, municipal agencies, and even private corporations, require it for their own engineer hires.

FOR MORE INFORMATION VISIT US AT WWW.NSPE.ORG

INNOVATION AND SAFETY



Cleaner fuel, safer cars, more efficient power grids. Across the US, PEs are breaking new ground and looking for innovative and cost-effective solutions to meet the increasing demands of a changing society. All without sacrificing the importance of protecting the public health, safety, and welfare.

WORKING FOR THE PUBLIC



Engineers who carry the Professional Engineer Seal shoulder the responsibility, not just for the project, but for public safety. That's why, whether it's a nuclear power plant or a fire protection system, PEs know that safety comes before profit, service before success.

450,000

Licensed PEs
in the US

1907

First licensure
law enacted in
Wyoming

25

Disciplines
offered for the
PE exam

FOR MORE INFORMATION VISIT US AT WWW.NSPE.ORG



TM NATIONAL
SOCIETY OF
PROFESSIONAL
ENGINEERS

NSPE YEAR IN REVIEW

2016-17



Year in Review 2016-17

Since NSPE's founding in 1934, every year has brought unique challenges, opportunities, and achievements. In the past 12 months, an active membership and a strong network of chapters and state societies, collaborating with NSPE's national headquarters, have delivered numerous examples of an enduring commitment to the PE.

- NSPE Champions the PE License
- NSPE Stands as the Ethical Guide to the Profession
- NSPE Powers Professional Advancement
- NSPE Unites the PE Community

Championing the PE License

NSPE protects the integrity of the PE license in a changing world and promotes a constant focus on the public health, safety, and welfare.

Nationwide Network in Action

NSPE headquarters worked with many state societies to protect the PE license and the practice of professional engineers.

- AK: Following up on a response to a rulemaking by the US Department of Agriculture's Rural Utilities Service that was dismissive of the PE's role in the design of water systems, NSPE leadership met with RUS key staff to underscore the value and integrity of the professional engineer and the role they play in helping rural villages.
- WA: The Washington Society of Professional Engineers and NSPE collaborated on an autonomous vehicle proposal for presentation to the Washington Department of Licensing.
- WI: The Wisconsin Society of Professional Engineers and NSPE collaborated on promotion of legislation that will strengthen education requirements for taking the PE exam.
- WY: To preserve the strength of the PE license, NSPE and the Wyoming Society launched opposition to FE exam waivers.
- AR, GA, ID, MT, NV, NH, OK, VA, WI: Quickly responded to increasing attacks on occupational licensing to ensure the preservation of PE licensing.
- GA, MN, OK: To prevent regulatory ambiguity in the licensing of PEs, opposed efforts to establish a separate license for structural engineers.
- AL, FL, KS, KY: Fought the most recent threats to the use of qualifications-based selection in the procurement of design services.
- MI, OH, SC: Contested bills challenging the PE's decision-making authority regarding the specification of piping used for water supply, wastewater, stormwater, or storm drainage projects.
- NC, OR: Challenged legislation obscuring the line between interior design and the legally defined practice of engineering.
- ME: Opposed a bill to repeal continuing education requirements for PEs.

www.nspe.org/advocacy

A Growing Federal Presence

NSPE represented professional engineers to numerous federal agencies, Congress, and organizations in the nation's capital. Here's a summary of the messages NSPE delivered on behalf of PEs and new rules that call for the PE's expertise.

NSPE's Message to...

- **Department of Energy:** In all stages of assessment and development of the electric grid, professional engineers should be involved.
- **Office of Personnel Management:** Use of the term "professional engineering" to define positions that are not professional engineering positions creates substantial confusion about job scope and responsibilities. NSPE urged OPM to revise the engineering licensure standard to require compliance with state licensure laws.
- **Chemical Safety Board:** PEs and the public rely on the CSB's work; Congress should fully fund the agency in the Fiscal Year 2018 budget.
- **Department of Transportation:** Professional engineers must play a key leadership role in the innovation, rebuilding, and growth of the nation's transportation infrastructure. PEs can provide DOT with critical expertise and serve a unique role in infrastructure development as the individuals in the decision chain who have a duty to put the public safety first.
- **Federal Trade Commission:** Due to recent attacks on occupational licensure, NSPE educated the FTC's Economic Liberty Task Force about the critical value of the PE to protecting the public.

New Rules

- **Environmental Protection Agency:** NSPE action led to requirements for PEs in the certification of containment buildings for hazardous waste and the preparation/approval of design plans for gas collection and control systems at landfills.
- **Bureau of Safety and Environmental Enforcement:** NSPE action led to updated oil and natural gas production safety rules that increased the role of PEs.

Even More

- **Autonomous Vehicles:** NSPE pushed for independent testing and third-party certification of AVs and took its message to the National Academy of Engineering, the California DMV, the Florida Automated Vehicle Summit, and the National Highway Traffic Safety Administration.

www.nspe.org/autonomous

- **New Resources:** PE advocates now have access to an online Threats to Professional Licensure Map, new advocacy tools, and reports summarizing state laws and rules on exemptions to PE licensing laws, definitions of the practice of engineering, education and experience requirements, licensing fees, and continuing education requirements.
- **In the Courts:** NSPE filed a brief with the Maryland Supreme Court in June 2016 to support an economic loss doctrine that protects design professionals against limitless claims by contractors with whom the design professionals do not have a direct contractual agreement for economic damages. In a victory for PEs and NSPE, in February 2017 the appellate court affirmed the lower court ruling, applying the economic loss rule in connection with an engineer's design of a wastewater treatment plant.

www.nspe.org/advocacy

Standing as the Ethical Guide to the Profession

NSPE gives voice and impact to the practice of ethical engineering and serves as the profession's most respected ethics authority.

- **Authoritative Expertise:** The Board of Ethical Review published 12 new ethics case studies, bringing the total number of published cases to more than 600. These cases are widely used by practicing engineers and students.
www.nspe.org/ethics
- **Who's Driving?** Shared expertise by moderating a panel on Ethics and Autonomous Vehicles at the Annual Convocation of Professional Engineering Societies.
- **Ethics Education:** Provided a year's worth of courses, covering concepts such as objectivity and truthfulness; employment; public health, safety, and welfare; confidentiality; communications issues related to the public health and safety; and licensure and professional practice concerns.

Powering Professional Advancement

NSPE provides the tools PEs need to keep current in the profession and advance their careers.

- **Online Learning:** Provided members with courses on topics such as career success, team-building strategies, improving soft skills in engineering, and critical thinking.
www.nspe.org/PEInstitute
- **Building Connections:** NSPE's Professional Engineers Conference is the only national conference in the US dedicated specifically to the needs of practicing PEs and those who support the profession.
www.nspe.org/pe-conference
- **15 Free Webinars:** Each year, all NSPE members have access to a new lineup of 15 free webinars.
www.nspe.org/15forFree
- **Top Honors:** Recognized the career achievements of engineers with the Distinguished Service Award, Young Engineer of the Year Award, PEHE's Engineering Education Excellence Award, the PEGASUS Award, and the Federal Engineer of the Year Award.
www.nspe.org/awards

Uniting the PE Community

NSPE connects like-minded professionals at all stages of their careers.

- **Join the Conversation:** NSPE's online Communities are connecting members from across the country, building professional networks, and encouraging dialog on professional issues. Join the more than 3,700 members who are taking part.
<https://community.nspe.org>
- **New Day, New Look:** To date, 27 state societies have adopted the new visual identity of the NSPE network.
- **PE Pride:** The inaugural Professional Engineers Day was a nationwide hit! The mostly virtual event saw NSPE members, partner organizations, engineering firms, engineering schools, and even the general public recognizing PEs and posting the #LicensedPEDay hashtag across Facebook, Twitter, and Instagram.
www.nspe.org/PEday

View the PowToon video at youtu.be/821u9mPblpg. Access a PDF of this brochure at www.nspe.org/review16-17.

NSPE Member Benefits at a Glance
Learn more at
www.nspe.org/benefits



NSPE membership gives engineers the tools and services they need to be better informed and better connected within their professional community. Check out NSPE member benefits and discounts below.

	NSPE Members	Non-Member
Legislative Action Center – Contact your legislators and track legislation of interest to engineers	Free	Members Only
State and Federal Regulatory Alerts – Be in the know	Free	Members Only
Ethics Hotline – Questions about licensure, ethics, or law? Just call 888-384-4295 or e-mail legal@nspe.org	Free	Members Only
EJCDC Contract Documents – Peer-reviewed, fair, user-friendly	50% off	\$40–\$3,400
PE Magazine – Bimonthly print and digital editions of NSPE’s flagship magazine	Free	Members Only
Daily Designs – Summaries of the latest news on engineering topics e-mailed to members daily	Free	Members Only
15 Free Online Seminars	Free (\$2,235 savings)	\$149 each
PE Institute – Your place for continuing education, including spring and fall webinar series and on-demand courses www.nspe.org/pe-institute	50% off	\$69–\$189
PE Conference: July 19–23, 2017 www.nspe.org/PE-conference	\$500	\$799
NSPE Communities – Online community of PE colleagues where you can pose questions to peers or showcase your expertise	Free	Members Only
PE Scope – Bimonthly e-news for PEs on topics including licensure, education, government, and ethics	Free	Members Only
NSPE Update – Monthly newsletter about the Society’s activities	Free	Members Only
Career Center – www.nspe.org/resources/career-center	Average of 40% off	N/A
Benefit Partner Programs		
Office Depot	10% off	N/A
Citrix	10% off	N/A
Lenovo	Up to 34% off	N/A
UPS	35% off	N/A
Insurance and Risk Management for Design Professionals Victor O. Schinnerer & Co. Inc	5% off for eligible firms	N/A
Education Partners		
Brightwood Engineering Education	10% off	N/A
PDHengineer	15% off	N/A
Red Vector	Up to 15% off	N/A

As an NSPE member, you are a part of a growing network of like-minded professionals who share your professional integrity, pride, and commitment to a higher standard for engineering.

Take advantage of your member benefits at www.nspe.org today!



Professional Engineers

CHAMPION | GUIDE | ADVANCE | UNITE

**I BECAME A LICENSED PROFESSIONAL ENGINEER
BECAUSE I WANTED TO PROTECT AND CONTRIBUTE TO
SOCIETY IN A HUMBLE AND MEANINGFUL WAY**

WAYNE STEPHENSON, P.E.

NSPE members play with robotic cars at the Perot Museum of Nature and Science during the 2016 Professional Engineers Conference.

WHY JOIN?

A symbol of your professional status as well as your personal accomplishment, your PE license shows your commitment to the public health, safety, and welfare.

Your integrity and desire to be held to a higher standard has earned you respect and credibility from employers, clients, and peers. It is evidence of your pride in your work and it has set you apart in the profession.

The PE license is proof of your technical expertise and your professional competence. It allows you to take responsibility for a project and use your critical thinking and problem-solving skills along the way.

Professional engineers serve as mentors and leaders in the communities they design and build. NSPE unites the PE community by connecting like-minded professionals at all stages of their careers.

 nspe.org/Join



Champion

NSPE's integrated network of state and national advocates continues to champion the PE license by promoting the importance of licensure nationwide and proactively defeating threats to it.



Guide

NSPE gives voice to the practice of ethical engineering and serves as the profession's most respected ethics authority, standing alongside you in commitment to professionalism and the highest quality of work.



Advance

Continuing education courses and NSPE-produced content helps professional engineers tackle their next challenges and keeps you informed about the profession's latest developments.



Unite

Network with fellow PEs across the country through online social platforms, Interest Groups, state societies and local chapters, and involvement in programs like MATH-COUNTS, Engineers Week, and Professional Engineers Day.

