

**SWOT ANALYSIS EXAMPLE:**

**HUMAN RESOURCES-VOLUNTEERS**

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| <p style="text-align: center;"><b>STRENGTHS</b></p> <ul style="list-style-type: none"><li>• Highly dedicated, committed</li><li>• Enthusiastic</li><li>• Diversity of experience</li><li>• Depth of expertise</li><li>• Some highly recognized in community</li></ul>  | <p style="text-align: center;"><b>WEAKNESSES</b></p> <ul style="list-style-type: none"><li>• Uneven participation</li><li>• Lack of clarity regarding roles</li><li>• No orientation or ongoing training</li><li>• Insufficient supervision and direction</li><li>• Lack of adequate recognition</li></ul>  |
| <p style="text-align: center;"><b>OPPORTUNITIES</b></p> <ul style="list-style-type: none"><li>• Increased pool of volunteer among retirees</li><li>• Volunteer programs in high school</li><li>• Volunteer programs in colleges</li><li>• Increased volunteering by family</li><li>• Presidential emphasis upon volunteering</li></ul> | <p style="text-align: center;"><b>THREATS</b></p> <ul style="list-style-type: none"><li>• Increased competition for volunteers</li><li>• Increased liability concerns/litigation</li><li>• Expanded background checks</li><li>• Less time from jobs to volunteer</li><li>• Increase demand by volunteers for short term, highly focused opportunities</li></ul> |

**SWOT ANALYSIS:  
IMAGE/VISIBILITY**

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|-----------------------------|--------------------------|
| <p><b>STRENGTHS</b></p>     | <p><b>WEAKNESSES</b></p> |
| <p><b>OPPORTUNITIES</b></p> | <p><b>THREATS</b></p>    |

**SWOT ANALYSIS:  
FUNDING/FUNDRAISING**

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|-----------------------------|--------------------------|
| <p><b>STRENGTHS</b></p>     | <p><b>WEAKNESSES</b></p> |
| <p><b>OPPORTUNITIES</b></p> | <p><b>THREATS</b></p>    |

**SWOT ANALYSIS:**

**GOVERNANCE**

|                             |                          |
|-----------------------------|--------------------------|
| <p><b>STRENGTHS</b></p>     | <p><b>WEAKNESSES</b></p> |
| <p><b>OPPORTUNITIES</b></p> | <p><b>THREATS</b></p>    |

**SWOT ANALYSIS:**

**HUMAN RESOURCES: STAFF & VOLUNTEERS**

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|-----------------------------|--------------------------|
| <p><b>STRENGTHS</b></p>     | <p><b>WEAKNESSES</b></p> |
| <p><b>OPPORTUNITIES</b></p> | <p><b>THREATS</b></p>    |

**SWOT ANALYSIS:**

**OMBUDSMAN CORE SERVICES – investigation, selection assistance, advocacy**

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|-----------------------------|--------------------------|
| <p><b>STRENGTHS</b></p>     | <p><b>WEAKNESSES</b></p> |
| <p><b>OPPORTUNITIES</b></p> | <p><b>THREATS</b></p>    |