



Events Marketing Program Timeline Fiscal Year 2018-19

TDC Events Subcommittee members:

Chair: Pamela Cronin

Colleen DePasquale, Bill Waichulis, Fran Myers

Timeline Fiscal Year 2018-19		
Subcommittee Workshop* <i>Criteria Discussion and timeline confirmation</i>	Thursday, February 8 <i>Immediately following TDC meeting</i>	
Application Workshop**	Thursday - March 15 @ 3:00pm	
Application Deadline	Friday - April 27	@ 5:00pm
Review Workshop * <i>Discussion & recommendations</i>	Thursday- June 14	@10:30am <i>Follows TDC meeting</i>
Approval of recommendations	Thursday- July 12	@ 9:00am <i>During TDC meeting</i>
Budget Approval –BoCC	September, 2018	

*Workshops are held at Lee County Admin East, 2201 Second Street, Green Room, first floor- downtown Fort Myers. [Map it!](#)

** Attendance at the Application Workshop is required for requesting agencies. All requests for fiscal year 2018/2019 Event Marketing funds are to be submitted on line March 15-April 27, 2018.