



LOGO
Laguna Pointe
Subdivision

IDENTITIES



Real Estate & Construction



From building new brands to illustrating future subdivisions, constructing product packaging to structuring a blueprint for a successful marketing campaign, Murie Design Group has created a solid foundation in the real estate and construction industry. We've used the tools of the creativity trade to design quality marketing collateral and campaigns that help our clients rise above the rubble in a world of bricks, lumber, hammers and backhoes.



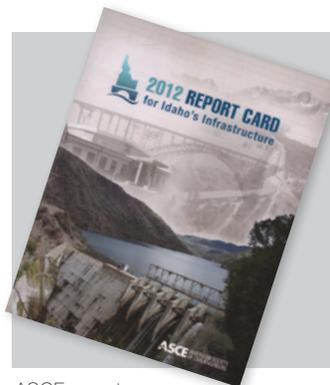
Among some of the design we have done in the past couple of decades, we had the pleasure of creating a logo and packaging for Mark Smart products designed to easily find and mark the level position for any wall hanging, which was marketed on the QVC shopping channel. We produced brochures, logos, and annual reports for Boise Cascade. Franklin Building Supply, turned to us for their brand identity and fleet graphics that they're still using today.

Murie Design Group has designed marketing collateral for a number of clients over the years, including URS, Karcher Mall, Star River Ranch, Associated General Contractors of America, Brundage Vacations and Pinetop Cabins. Each utilized our extensive experience to build custom designs, without the use of prefabricated marketing templates. Creativity, efficiency, quality, and integrity are foundations you can always expect from Murie Design Group.

Trous Joint MacMillan



REPORT CARD



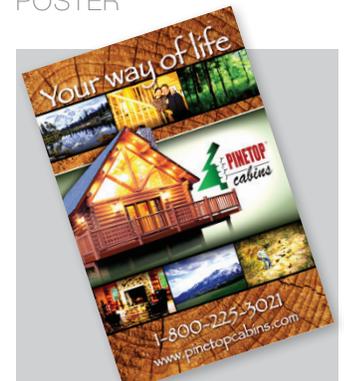
ASCE report cover

PACKAGING



Spring Tools blister package

POSTER



Pinetop Cabins Lowe's poster



SALES KIT



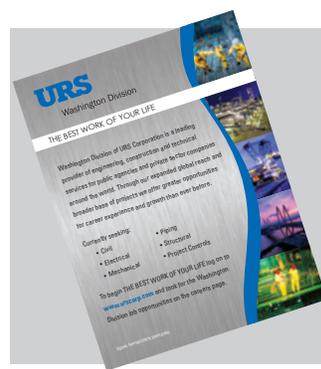
Star River Ranch sales kit

FLYER



Calderwood Park flyer

ADVERTISEMENT



URS advertisement

BROCHURES



PineTop Cabin brochures

EBOOK



Preco Electronics Ebook

TRADESHOW



URS tradeshow booth

FLYER

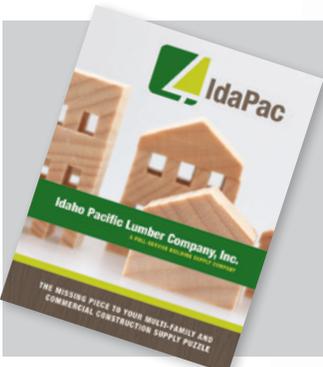


Lexington Hills flyer

OTHER IDENTITIES



BROCHURE



IdaPac brochure

TRIFOLD



Camas Court trifold flyer

FLEET GRAPHICS



FBS fleet graphics



BROCHURE



PrecisionCraft Homes brochure

INFOGRAPHICS



Preco Electronics

INFORMATION KIT



URS information Kit

