

# Consulting Resume

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## Education

### University of Rochester

*Bachelors of Arts, Dual Majors in Economics and International Relations*

**Rochester, NY**

*Expected May 20xx*

- Cumulative GPA: 3.xx out of 4.00
- Researched effect of gun ownership on violent crime involving firearms. Developed econometrics model using Stata and performed regressions to determine the relationship between jurisdictional gun ownership and crime
- Conducted industrial organization qualitative research paper on the pricing strategies, firm concentration and market outlook of the cloud storage industry

## Consulting and Analytical Experience

### Analysis Group

*Summer Intern*

**Boston, MA**

*Summer 20xx*

- Created econometrics models utilizing Excel to measure sales of a Fortune 500 consumer goods client as part of tax litigation case
- Analyzed financial, economic, and pricing data of a multinational automotive company and its competitors to investigate potential contract breaches
- Drafted client reports and submitted to executive team with recommendations and findings

### Purple Strategies

*Summer Associate*

**Alexandria, VA**

*Summer 20xx*

- Analyzed 3,000+ media clips to measure existing news coverage of a Fortune 100 CEO and provided strategic recommendations for a proposed leadership campaign for a communications consulting firm
- Monitored daily news cycle to help Fortune 500 clients manage business risks in dynamic political environments
- Synthesized market research data from focus groups and public opinion surveys to reveal insights for client teams

### Environmental Law Institute

*Digital, Political Research Intern*

**Washington, D.C.**

*Summer 20xx*

- Expanded the political advocacy firm's digital brand by creating unique content sent to 200,000+ supporters
- Coordinated 10-person team to solicit media coverage for the launch of a new legislative initiative
- Drafted background briefs and legislative research memos to support public affairs engagements

## Extracurricular Leadership Activities

### University of Rochester

*Communications Director & Senator, Student Association Government*

**Rochester, NY**

*Fall 20xx – Present*

- Developed strategic initiatives and managed 60-person organization with a \$1.2 million budget
- Lobbied University Deans and Trustees for funding and policy changes to improve the lives of students

*Vice President of Communications, Alpha Delta Phi Fraternity*

*Spring 20xx – Fall 20xx*

- Established the Children's Book Project; raised \$1,900 for creation of a reading program in downtown Rochester

*Teaching Assistant, Economics Department*

*Spring 20xx – Fall 20xx*

*Program Assistant, International Relations Department*

*Spring 20xx*

## Technical Skills and Interests

- Technical Skills: STATA, Java, Bloomberg Terminal, FactSet, Excel, PowerPoint, Word, VocusPR, LexisNexis
- Interests: Playing bass guitar in a funk rock band, US elections and polling, traveling to new cities