

Content Marketing Timeline for Small Business – Month One

Week One

- Keyword Research – 3 Hours
- Blog Setup and Customization – 4 Hours

Week Two

- Set Up Email Subscriber Service – 5 Hours

Week Three

- Set Up Social Media Profiles – 3 Hours
- Establish Metrics – 1 Hour

Week Four

- Write! – 5 Hours
- Publish and Promote – 2 Hours

[Read the full article](#)

About Dynamics Online

Dynamics Online is a [full service](#) internet marketing agency that provides web design, search marketing, social media strategy and more.