

Content Marketing Timeline for Small Business – Month One

Week One

- ☐ Keyword Research – 3 Hours
- ☐ Blog Setup and Customization – 4 Hours

Week Two

- ☐ Set Up Email Subscriber Service – 5 Hours

Week Three

- ☐ Set Up Social Media Profiles – 3 Hours
- ☐ Establish Metrics – 1 Hour

Week Four

- ☐ Write! – 5 Hours
- ☐ Publish and Promote – 2 Hours

[Read the full article](#)

About Dynamics Online

Dynamics Online is a [full service](#) internet marketing agency that provides web design, search marketing, social media strategy and more.