

MSc in Marketing and International Business  
Timetable for Term 1, 2018-19

Course Code / Title	Instructor
MIB501 - Consumer Behaviour	Prof. Patrick POON
MIB502 - Applied Marketing Research	Prof. Yu-Jen CHEN
MIB503 - International Marketing Management	Dr. Sebastian CHUNG
MIB504 - International Trade and Investment	Prof. Clement CHOW
MIB505 - Services Marketing and Customer Relationship Managmenet	Prof. Esther LI

	Monday	Tuesday	Wednesday	Thursday	Friday	
8:30 - 9:00		Reserved for student activities/ consulting project workshops				
9:00 - 10:00						
10:00 - 11:00	MIB505 - Services Marketing and Customer Relationship Management (Prof. Esther LI) 10:00 - 13:00 SEK206		MIB504 - International Trade and Investment (Prof. Clement CHOW) 10:00 - 13:00 SEK206	MIB502 - Applied Marketing Research (Prof. Yu-Jen CHEN) 10:00 - 13:00 SEK206		
11:00 - 12:00						
12:00 - 1:00						
1:00 - 2:00						
2:00 - 3:00					MIB503 - International Marketing Management (Dr. Sebastian CHUNG) 14:00 - 17:00 SEK206	
3:00 - 4:00			MIB501 - Consumer Behaviour (Prof. Patrick POON) 14:30 - 17:30 MBG19			
4:00 - 5:00						
5:00 - 6:00						
6:00 - 7:00						