

SWOT - PPDP Template

Staff Member _____

Ward / Area _____

Position: _____

Duration of time in post: _____

SWOT Analysis: Strengths, Weaknesses, Opportunities, Threats.

This is a tool to assist you as a participant in the PPDP process to identify YOUR (and not the organisations) strengths, weaknesses, opportunities and threats.

S	<p><u>Strengths</u></p> <ul style="list-style-type: none"> • What are the best aspects of your practice and the care you give? • What positive feedback have you had? What are you proud of? • What do you think you are most valued for, for example, by patients, relatives, other nurses, other members of the multidisciplinary team? 	
W	<p><u>Weaknesses</u></p> <ul style="list-style-type: none"> • What are your concerns about your practice in the context of, for example, your ward or hospital? • Are there any aspects of your current practice that you feel could be improved upon? • Have you received any feedback recently that you would like to share / develop? 	
O	<p><u>Opportunities</u></p> <ul style="list-style-type: none"> • How can your personal and professional development enhance the quality of the service you provide? What innovative ideas have you had recently? 	
T	<p><u>Threats</u></p> <ul style="list-style-type: none"> • What barriers/ obstacles do you feel you need to overcome to assist you in enhancing your strengths? 	