

# Company Profile



Training, Coaching, Consulting,  
Project management

„Making business stories”



[www.ambience.hu](http://www.ambience.hu)

## About the Ambience Productions Ltd.

### What is ambience?

For us: Ambience means high level of professionalism, state of the art training, consulting and coaching services dedicated to the management of the client companies in bundled with a easy, intimate style.

Meaning of Ambience: comfortable, friendly environment, inspiring atmosphere, positive vibe.

### Activities and services

Training, coaching, business development, strategic planning, consulting, project planning, fundraising, ICT consulting, networking, M&A, startup, software development, construction of major projects involving internal competencies and external professionals and specialists.

### Competences

Strategic management, operational management, motivation, organizational development, business development, leadership development, trading methodology, b2b complex sales methodology, ICT industry experience, project management, cost management and control, decision supporting, communication, conflict management, stress management, improvement of internal collaboration, efficiency, process- based operations, M&A advisory, tender writing, fundraising capacity



### Attitude

Our services are based on industry awareness. We do believe that the knowledge of the market and the synthesized experience is as important as the theoretical knowledge in the management sciences. Therefore, in every case, we transfer our knowledge filtered by personal experiences.

We maintain partnerships with our customers. We seek for long-term relationships, which are based, on the partner's strategy in every case.

Acting as a trainer, as consultant, and a coach or a facilitator we take part in the everyday life of our customers. We work together, and develop together: We are the ones that guarantee the necessary, wide spectrum of the added value, which is needed for an outstanding success story. We combine the modern, dynamic style and the professionalism. All of this is originated from our behavior and from our (mostly) ICT industrial socialization. Our creativity and diversity is associated with efficiency and results.

## Colleagues

Our team members are highly qualified professionals having decades of experience in all fields of business. We are proud of our seniors and professionals as well as our junior colleagues.

Our trainer and consultant team includes 12 people, with altogether 20 degrees. (11 Economists, 4 Engineers, 6 Teachers), All together we have nearly 180 years of experience.

## Áron Gyimesi - founder and managing director, trainer and consulting

### Education

#### Pécsi Tudományegyetem

Master of Business Administration (MBA), Business Administration and Management, Marketing  
2000 – 2002

#### Pécsi Tudományegyetem

Master of Science (MSc), Economics  
1996 – 1998

#### Széchenyi István Egyetem

Bachelor of Science (BSc), Economics  
1993 – 1996

### Independent Coursework

- Complex management training
- Office automation audit methodology (DocuSys)
- Oracle JDE sales training
- SAP Synchronized Customer Engagement Lifecycle (CEL) sales training Level1, 2
- Oracle sales training
- Skillsoft web-based management training – 8 sections
- Cisco IPT sales training
- Infoteam – Complex Sales training
- TMI Presentation training
- Toshiba solution training

### Professional Focus:

- Project management
- Motivational techniques
- Teambuilding
- Film making and Film making techniques at trainings.

“I am a well trained and highly qualified sales manager with a comprehensive approach always paying attention to the persons I am responsible for. I am a leader with a focus on business development, results, and systematic processes. After closing a section of my professional life that was dedicated to IT industry my attention is turning to management consultancy, training and coaching. I am running a company of my own and also have the privilege partnering with the brightest management consultants and coaches in the city. I am seeking for the edge of technology, efficiency, humanity and arts. I am designing my training programs, my consultancy services and all the other activities I do, based on that principal. I am open for new ideas, startup projects and creative initiatives that might utilize my experiences or my market knowledge and could become a great challenge even around the globe.” – Aron Gyimesi at LinkedIn

**Ambience value ad:**

Industry knowledge and referable relationships

Creative, liberal even so professional attitude

An integrated package of services for executives

Scientific thoroughness+ every day experience

Parallelisms and similarities: the „lowest common denominator” is in the spotlight

**Special Trainings**

Industrial cooperation, communication, project management programs

Sales training – from the basics to the complex b2b sales methodology (Because if you visit and adequately address the customer, it is also possible to find a business opportunity)

Film maker - the project management/ teambuilding training (And Action!)

Management toolset - motivation, delegation, self- awareness, communication, leadership, ownership attitude

“Reload” program (In hard-times, you must reload and get an energetic start-up)

**Coaching, consulting – focusing on the following topics**

- strategy, strategic management
- trade, trade management, trade development
- corporate communication, publishing, PR
- business development, market entry, international adventure
- system thinking, decision- making
- management
- fundraising, tender writing
- M&A – mergers and acquisitions
- Scalable IT, as reducing IT costs

**References**

- Mayor’s Office Zalaszentgrót
- Continental Temic
- Bakelit Ltd.
- Max Ballon Ltd.
- OTP Bank Marketing Department
- Buderus Ltd.
- VOM Ltd.
- EDF
- Szamóca Diagnostics
- Net54

**Data Sheet - Ambience Productions Ltd.**

Ambience Productions Ltd. 1038. Budapest, Hegyláb street 7.

Corp ID:01-09-925964; VAT number: 14917727-2-41

[www.ambience.hu](http://www.ambience.hu) – training, coaching, consulting

[www.ambienceproductions.hu](http://www.ambienceproductions.hu) – film, advertising, events --- The other selves of ours are dedicated to the moving picture! We welcome everyone to this website as well.

