

## AAR 2017 ANNUAL MEETING SURVEY

### Overall Satisfaction with 2017 Annual Meeting

	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied
Satisfaction level:	40%	52%	6%	2%	1%

### Please rate each statement listed below:

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
The AAR Annual Meeting was a good investment of my time.	47%	45%	5%	2%	0%
The AAR Annual Meeting was a good investment of my money.	29%	45%	18%	6%	2%
The program content was relevant to my career.	36%	48%	13%	2%	1%
The AAR Annual Meeting contributed to building my professional network.	46%	42%	9%	2%	0%
I would recommend this meeting to others.	43%	44%	10%	2%	1%

### What were your reasons for attending the 2017 Annual Meeting? (check all that apply)

To present in a session	49%
To attend a session	70%
Professional development	58%
Networking with colleagues	85%
To find a job	10%
To fill a job position	2%
To visit the Exhibit Hall	41%
To meet with a publisher	31%

<b>Which of the following best describes your professional status? (select all that apply)</b>	
Admin - Educational Institution	10%
Admin - Religious Institution Outside Higher Ed	2%
Admin - Scholarly Organization	2%
Admin - Public Policy/Government	1%
Admin - Other Non-profit	2%
Independent Scholar	8%
Primary School Teacher	0%
Secondary School Teacher	1%
Non-Tenure Track Post-Secondary - Full Time Permanent	5%
Non-Tenure Track Post-Secondary - Part Time Permanent	2%
Non-Tenure Track Post-Secondary - Visiting/Temporary	5%
Non-Tenure Track Post-Secondary - Adjunct	9%
Tenure Track Post-Secondary - Professor	19%
Tenure Track Post-Secondary - Associate Professor	16%
Tenure Track Post-Secondary - Assistant Professor	11%
Tenure Track Post-Secondary - Instructor	0%
Tenure Track Post-Secondary - Lecturer	1%
Service - Counseling	0%
Service - Ministry	6%
Service - Other	1%
Student Full Time - Undergraduate	0%
Student Full Time - Graduate	18%
Student Full Time - Professional	1%
Student Full Time - Ministerial	1%

<b>Were you a first-time attendee of the AAR Annual Meeting?</b>	
Yes	15%
No	85%

<b>How many days did you attend this year's Annual Meeting?</b>	
1	2%
2	9%
3	36%
4 or more	53%

<b>Which days did you attend? Please check appropriate day(s).</b>	
Thursday	6%
Friday	55%
Saturday	94%
Sunday	94%
Monday	82%
Tuesday	29%

---

**Are you able to attend the Annual Meeting only if you receive funding from your institution or other source?**

---

Yes	68%
No	32%

---

---

**Does your institution pay for your travel expenses to the Annual Meeting?**

---

Fully	28%
Fully, but only if I present a paper	9%
Fully, but only if I appear on the program (in any capacity)	8%
Partially	19%
Partially, but only if I present a paper	11%
Partially, but only if I appear on the program (in any capacity)	5%
Not at all	21%

---

---

**Were you exposed to new, thought-provoking, or inspirational ideas at this year's Annual Meeting that you could apply to your teaching and/or research?**

---

Yes	84%
No	16%

---

---

**PROGRAMMING: Please indicate your satisfaction with the following programmatic aspects of the Annual Meeting:**

	Very Satisfied	Satisfied	Dissatisfied	Very Dissatisfied
Overall Quality of Sessions	33%	63%	3%	1%
Opportunity to Network with Friends/Colleagues	47%	51%	1%	0%
Plenary Sessions	29%	58%	9%	3%
Arts Series Events	32%	56%	7%	5%
Films	41%	51%	4%	3%
Tours	46%	39%	9%	7%
Preconference Workshops	51%	45%	3%	1%
Employment Center	16%	61%	17%	6%

---

**When did you select what sessions and events you would be attending this year?**

When the Online Program Book became available	26%
When I received the printed Program Book in the mail	19%
When the Mobile App became available	18%
A couple of weeks before the meeting	16%
At the meeting	15%
Other (please specify)	6%

---

---

**How would you rate the overall content of the paper or panel presentations you saw during Annual Meeting sessions you attended?**

Excellent	34%
Good	57%
Neutral	6%
Fair	2%
Poor	1%

---

---

**How would you rate the overall quality of presenter delivery during Annual Meeting sessions you attended?**

Excellent	23%
Good	61%
Neutral	11%
Fair	4%
Poor	1%

---

---

**How would you rate the quality of the question and answer periods and audience discussions you witnessed during Annual Meeting sessions you attended?**

Excellent	22%
Good	55%
Neutral	16%
Fair	6%
Poor	2%

---

---

**Would you be more interested in participating in Annual Meeting sessions if there was less paper-reading, and more summarizing of arguments followed by Q&A and audience discussion?**

Yes	39%
No	27%
Maybe	34%

---

---

**Did you attend any sessions whose full papers were posted online ahead of the Annual Meeting?**

Yes	19%
No	81%

---

---

**What is your opinion of the length of most AAR sessions (2.5 hours)?**

Much too long	7%
A little too long	47%
About right	44%
A little too short	1%
Much too short	0%

---

---

**What is your opinion of the length of Sunday afternoon (and some Tuesday morning) AAR sessions (90 minutes)?**

Much too long	0%
A little too long	3%
About right	73%
A little too short	22%
Much too short	2%

---

---

**What do you think would be the ideal length for the average Annual Meeting session?**

75 minutes	3%
90 minutes	28%
100 minutes	11%
105 minutes	9%
120 minutes	37%
135 minutes	4%
150 minutes	8%

---

---

**In terms of number of overall sessions and simultaneous sessions, the Annual Meeting is:**

Of acceptable size and diversity	52%
Of acceptable size but not diverse enough	18%
Too small and not diverse enough	1%
About the proper size but too fragmented	12%
Too large and too fragmented	18%

---



---

**Did you visit the Exhibit Hall at the Annual Meeting?**

Yes	89%
No	11%

---

---

**Approximately how many total hours did you spend in the Exhibit Hall during the meeting?**

0	12%
1	30%
2	26%
3	17%
4	9%
5 or more	6%

---

---

**How many purchases did you make in the Exhibit Hall?**

0	48%
1	15%
2	11%
3	8%
4	5%
5 or more	14%

---

---

**Are you satisfied with the Exhibit Hall hours? (Saturday-Monday, 8:30 am-5:30 pm, and Tuesday, 8:00 am-12:00 pm)**

Yes	82%
No	18%

---

---

**LOGISTICS: Please indicate your satisfaction with the following logistical aspects of the Annual Meeting:**

	Very Satisfied	Satisfied	Dissatisfied	Very Dissatisfied
Pre-meeting Communications	48%	50%	2%	1%
Online Registration Process	53%	44%	2%	0%
E-mailed Name Badges	48%	37%	10%	5%
Onsite Registration	54%	43%	3%	0%
Housing Process	43%	47%	7%	3%
Meeting Room Space	30%	57%	11%	2%
AAR Signage Outside Session Rooms	43%	50%	6%	1%
Audio-Visual Equipment	32%	55%	10%	3%
Disability Access	34%	45%	15%	6%
Availability of Food	30%	51%	15%	4%
Accessibility among Hotels	38%	50%	9%	3%
Hotel Facilities Overall	44%	52%	3%	1%
Wifi Access	30%	40%	20%	10%
Coffee Breaks in the Exhibit Hall	39%	49%	8%	4%

---

**Did you find the onsite staff helpful with questions and problems?**

Yes	97%
No	3%

---

<b>Where did you stay during the Annual Meeting?</b>	
Colonnade Hotel	4%
Courtyard Downtown	3%
Doubletree Downtwon	3%
Fairmont Copley Plaza	5%
Hilton Back Bay	4%
Hyatt Regency	3%
Lenox Hotel	0%
Marriott Copley Place	15%
Park Plaza Hotel	9%
Revere Hotel	3%
Sheraton Boston	18%
Westin Copley Place	8%
Local, did not need hotel	7%
Preferred customer at another hotel	1%
Found a lower rate at another hotel	8%
Stayed with friends	9%

<b>When did you book your flight/train for the Annual Meeting?</b>	
March	3%
April	4%
May	6%
June	7%
July	7%
August	13%
September	25%
October	17%
November	5%
N/A - local to Boston	13%

---

**PUBLICATIONS: Please indicate your satisfaction with the following publication aspects of the Annual Meeting:**

	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Did Not Use
Online Program Book	36%	38%	7%	1%	1%	16%
Print Program Book	26%	27%	4%	2%	1%	40%
At-A-Glance (available onsite only)	18%	23%	7%	1%	1%	51%
Mobile App	35%	25%	6%	2%	1%	32%

---

**Would you be willing to forego the onsite At-A-Glance entirely, since the Mobile App contains more information and is more up-to-date?**

Yes	67%
No	18%
Don't know	16%

---

**Do you plan to attend the Annual Meetings of the SBL and AAR in Denver, CO November 17-20, 2018?**

Yes	69%
No	7%
Don't know	23%