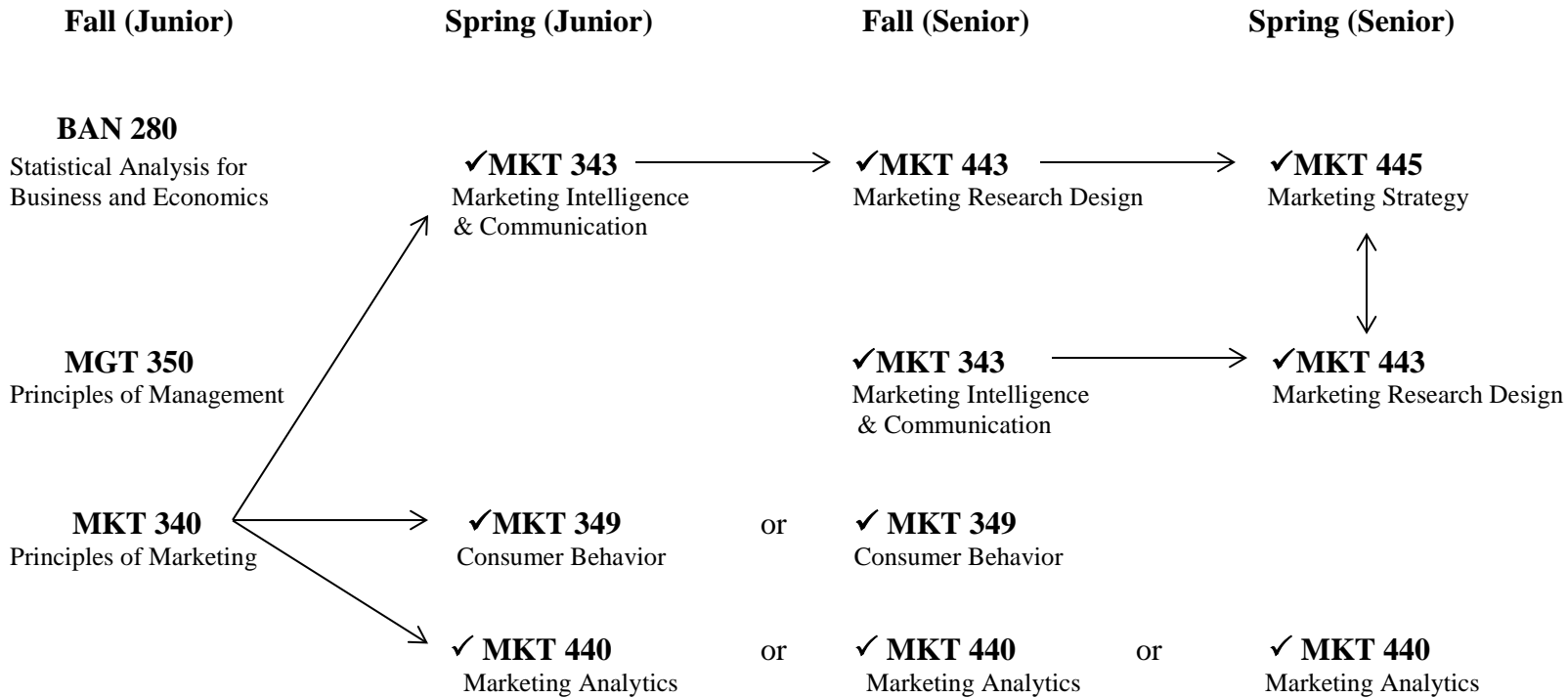


# Marketing Strategy Course Flow Chart 2017 - 2018 Catalogue

✓ Admission to Cameron Required



## Credit Hours:

Intelligence	3
Research	3
Analytics	3
Strategy	3
CB	3
2 MKT Elecs.	<u>6</u>

21

## ✓MKT Electives (2)

Electives can be taken Spring of Junior year or Fall or Spring of Senior year

MKT 345, 346, 347, 348, 441, 442, 444, 447, 448, 495