

Application no.:

Receipt date:

POST-EVENT SURVEY

PART 1: PARTICIPATION EXPERIENCE

1. During the past 12 months, how many local/overseas exhibitions or trade fairs have you participated? (please mark your choice with a)
 - a) 0
 - b) 1-2
 - c) 3-4
 - d) 5 or above
2. Have you ever participated in/received any of the following promotional activities/services? (You may choose more than one answer)
 - a) Financial incentive for participation inbound exhibitions and trade fairs
 - b) Financial incentive for participation outbound exhibitions and trade fairs
 - c) Financial incentive for production of promotional materials
 - d) Participation in inbound business delegation
 - e) Participation in outbound business delegation
3. Purpose of participation (Please rank the following elements in order of importance from 1 to 4 where 1 is most important and 4 is least important to you.)

a. Explore business opportunities	<input type="text"/>	b. Increase publicity	<input type="text"/>
c. Increase sales	<input type="text"/>	d. Foster technical exchange	<input type="text"/>
4. Have you ever encountered any of difficulties in the following aspects? (You may choose more than one answer)

<input type="checkbox"/> a) Searching for suitable exhibition to participate	<input type="checkbox"/> b) Contacting the organiser(s) of the event
<input type="checkbox"/> c) Looking for preferable exhibition booth	<input type="checkbox"/> d) Booth decoration
<input type="checkbox"/> e) Designing promotional materials	<input type="checkbox"/> f) Devising promotional plan
<input type="checkbox"/> f) Others, please specify: _____	

PART 2: FEEDBACK ON IPIM SERVICES

5. How were you informed of our services? (You may choose more than one answer)

<input type="checkbox"/> a) Recommended by IPIM's staff	<input type="checkbox"/> b) Recommended by event organiser
<input type="checkbox"/> c) Other governmental departments	<input type="checkbox"/> d) IPIM official website
<input type="checkbox"/> e) Recommended by friends	<input type="checkbox"/> f) Recommended by chamber of commerce
<input type="checkbox"/> g) Pamphlets/publications issued by IPIM	<input type="checkbox"/> h) Radio
<input type="checkbox"/> i) Television	<input type="checkbox"/> j) Macao Trade and Invest Kiosk
<input type="checkbox"/> k) Newspapers	<input type="checkbox"/> l) Others, please specify: _____
6. Which enquiry method do you usually use? (You can choose more than one answer)
 - a) Phone enquiry
 - b) Meeting
 - c) Letter
 - d) E-mail
 - e) Fax
7. Your overall rating of the application procedure: (please mark your answer with)

	Convenient	Acceptable	Difficult	Very difficult
a) Completion of the application form	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b) Submission of required information	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c) Request for information	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d) Notice of approval	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e) Please give us your opinion/suggestion regarding the application procedure for financial incentive:				
8. Are you interested in receiving newsletters, exhibitions and trade fairs information from IPIM?
 - a) Yes
 - b) No

INFORMATION OF RESPONDENT (Type: Sole Proprietorship Limited Liability Company Organisation)

Name of enterprise/organisation:

Contact person:

Mobile phone: