

Projected Subtotal: \$ -

CAMPAIGN TYPE	TOTAL GROSS
Web Management / SEO	
Website Platform	
SEO Package	
SEM	
Paid Search Budget	
YouTube TrueView	
Paid Search Management Fee	
Social Media	
Facebook / Instagram / Twitter Posts	
Custom Digital Campaigns	
Conquest eMail Blast	
Ad Ticker	
Custom Digital Campaign #3	
Lead Providers / 3rd Party Sites	
CarGurus	
AutoTrader	
Cars.com	
Direct Mail	
Direct Mail Company 1	
Direct Mail Company 2	
Print	
Newspaper #1	
Service	
Direct Mail Piece	
Merchandise / Signage	
Used Car Merchandising	

	Service Signage	
Production / Infrastructure		
	TV Production	
	Billboard Production	
Sponsorships		
	Local Sports Team Sponsorship	
	Local High School Event Sponsorship	
Outdoor		
	Highway Billboard	
Radio		
	Radio Station #1	
	Radio Station #2	
	Radio Station #3	
TV - BROADCAST		
	Broadcast Channel #1	
	Broadcast Channel #2	
TV - CABLE		\$ -
	Cable System #1	
	Cable System #2	

YOUR STORE LOGO HERE

TOTAL NET		COMMENTS
SUBTOTAL	\$ -	
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