

B. COM Program Flowchart in Marketing

Program may not exceed 120 credits

Effective 2013

<u>Pre-professional</u>	<u>Second Year</u> Term I	<u>Second Year</u> Term II	<u>Third Year</u>	<u>Fourth Year</u>
STAT 151	MGTSC 312	OM 352 (formerly MGTSC 352)		
MATH 113	MARK 301	MIS 311		
		FIN 301	B LAW 301	
ECON 101		BUEC 311		
ECON 102	ACCTG 311	ACCTG 322		
Two of: ENGL 121, 122, 123, 124, 125	BUS 201	SMO 310 (formerly SMO 201)		

Electives Outside of Business	<u>*3</u>	<u>*3</u>	<u>*3</u>	<u>*3</u>
	<u>*3</u>	<u>*3</u>	<u>*3</u>	
Free Electives (Choose Business or Non-Business electives)	<u>*3</u>	<u>*3</u>	<u>*3</u>	<u>*3</u>
	<u>*3</u>	<u>*3</u>	<u>*3</u>	
Senior Marketing Electives	<u>*3 MARK 312</u>	<u>*3 MARK 320</u>	<u>*3 MARK 432</u>	<u>*3 MARK 468</u>
	<u>*3 MARK 472</u>	<u>*3 MARK</u>		
Senior Business Electives	<u>*3</u>	<u>*3</u>	<u>*3</u>	

Note: Maximum Seven 3-credit (or equivalent) electives at the junior level (1XX).