



GOVERNOR'S ADVISORY COUNCIL ON AGING

AGENDA OF PUBLIC MEETING OF THE MARKETING COMMITTEE (MC)

Pursuant to A.R.S. 38-431-02, notice is hereby given to the members of the Governor's Advisory Council on Aging (GACA) and to the general public that the **Marketing Committee** will hold a meeting open to the public on **Friday, January 5, 2018 from 2:00 p.m. to 3:00 p.m.** in the **Arizona State Capitol Executive Tower building, Third Floor Conference Room**, 1700 W. Washington Street, Phoenix AZ 85007.

The Committee reserves the right to change the order of items on the agenda.

AGENDA

The Committee will discuss and may take action on the following matters.

NOTE: Housekeeping information and related announcements will be provided just ahead of the meeting.

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| I. Call to order, welcome, review & approval of Sept. 8, 2017 draft minutes | Steve Wagner, MC Chairman |
| II. 2018 Marketing Objectives | MC Chair & Members |
| III. Updates – rack/panel card | MC Chairman |
| IV. Marketing display at January 10 event - 23 rd Annual Indian Nations and Tribes Legislative Day (Assistance needed) | MC Chairman, Members, Staff |
| V. Assignments & consensus on build out of Marketing Plan | MC Chair, Members, Staff |
| VI. Ideas for future Marketing agendas items | All Members |
| VII. Adjourn | Marketing Chairman |

This agenda is subject to change up to 24 hours prior to the meeting. A copy of the agenda materials provided to the Council on Aging is available for public inspection at the Council's office, 1700 W. Washington Street, Suite 240, Phoenix, AZ 85007, 24 hours prior to the meeting.

NEXT MEETING: is scheduled March 2, 2018; time and location to be announced via public meeting notice posted at: <http://govtrans.az.gov/gaca/>. These meetings are open to the public.