

## SCOT/SWOT Analysis - Organization

### Strengths / Challenges (Weaknesses) / Opportunities / Threats

A SCOT Analysis will make your operations and programming more effective. It will assist you with the information you need to plan your next steps and/or develop a Leadership Sustainability Plan as well as a Strategic Plan. This analysis is best done in groups involving your key board, staff, and volunteers. This analysis involves a lot of brainstorming – so write down everything. Resist the urge to edit or problem solve.

Internal		External	
<b>Strengths</b> What's strong about your agency, for example: Age of organization, Tenure of staff, Ease of purchase/donation, Financial stability, Location, Reputation	<b>Challenges (Weaknesses)</b> What presents challenges, such as: Cash flow, Short-staffed, Space limitations, Board inefficiency Note: Strengths can also be weaknesses— a long-tenured staff may have a lot of experience, but they may be too set in their ways, or have stale ideas.	<b>Opportunities</b> Opportunities are the thing your organization has no control over, but could potentially take advantage of. For example: Grants, partnerships, change in demographics, etc. Try to think outside of the box on these. Your ability to see opportunities coming could be significant.	<b>Threats</b> What external threats exist that could harm your nonprofit? Some examples: the economic downturn, Elimination of funding, policy changes in SNAP, Rising vendor costs, Lack of donations, etc.