



# Fundraising Strategic Plan 2016 – 2019



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December 2015

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## 1. EXECUTIVE SUMMARY

- 1.1 The Forum has identified an ambitious business strategy and growth plan with the aim of increasing income to £417k by 2019 and increasing its staff structure from 1.5 to five staff. To achieve this aim the Forum will focus on four main areas of development:
- a) The Quality Manual for Green Spaces;
  - b) Good Parks for London;
  - c) The Corporate Green Space Award;
  - d) The Parks and Green Spaces Research and Dissemination Hub.
- 1.2 The Forum will retain its existing funding base from local authorities but will slightly increase the annual partnership contribution to £5,000 per authority over the four year life of this strategy. It will also diversify its funding sources to include:
- Attracting new support from Housing Associations to raise £80k in fees by 2019;
  - Fundraising for large and multi-year grants from Trusts and Foundations to raise £100k;
  - Donations and Corporate sponsorship to raise £35k.
- 1.3 To support this growth the Forum will establish a Development Committee to oversee the fundraising activities, drawing in other Board members as needed, for example, to access the networks and contacts of Board members and promote the Forum and its work to potential individual and Corporate donors.

## 2. INTRODUCTION

- 2.1 Trustees and the Chief Executive of the London Parks and Green Spaces Forum (The Forum) wish to develop a new business model to diversify and increase the income streams of the charity and to build organizational resilience. London Parks and Green Spaces Forum was established as independent charity in 2013 and has spent the past year reviewing its internal and external relationships and believes that to be able to deliver its objectives it needs to build its infra-structure.

### MISSION STATEMENT

The Forum's mission is:-

*"To ensure London has an excellent network of high quality, safe, accessible and stimulating green spaces, providing a wide variety of functions and services to support a healthy and sustainable city life, now and into the future."*

## 3. FUNDRAISING GOALS

- 3.1 To further the mission of the organisation the Forum has established a set of fundraising goals. These are:
- To establish a culture of fundraising that involves board, staff, and volunteers;
  - To increase annual fundraising revenue to £195,000 by 2018/19;
  - To diversify the donor base, to find larger donors and obtain multi-year grants donors resulting in £100,000 in revenue;
  - To expand revenue from partnerships to include a new income stream of £80,000 from Registered Providers (Housing Associations) See Appendix four for list of potential partners;
  - To increase current partnership contributions to £5000 for each local authority;
  - Engage with corporate donors to raise an additional £35,000 per annum;
  - Retain all current partners (Local authorities).

## 4. SOURCES OF FUNDING

4.1 To achieve the organisations' goals the Forum has identified the following sources of funding and identified a four year strategy to increase funding from existing sources and to secure new funding from new sources. With the intention of increasing income from the base of £92k annually in 2015/16 to £417k in annual funding by March 2019.

4.2 The plan outlined will enable the Forum to double staff numbers by the end of 2016/17 from 1.5 to 3.5 staff, with further growth of one staff member to reach the full complement of five staff. These new posts will be:

- 1) Communications Officer;
- 2) Partnership manager/ Fundraiser;
- 3) Research Officer/Co-ordinator;

Sources of Funding	2015/16 Actual	2016/17 Present forecast	2016/17 Projected	2017/18	2018/19
<b>Earned Income</b>					
Partnership contribution LAs	78,900	91,900	91,900	101,000	115,000
Partnership contributions HAs/RPs (see appendix 4)	0	0	30,000	60,000	80,000
Trusts/others	6,700	6,600	7,800	9,800	12,000
Contractors	7,000	7,000	10,000	15,000	15,000
<b>Total</b>	<b>92,600</b>	<b>105,500</b>	<b>138,000</b>	<b>185,800</b>	<b>222,000</b>
<b>Fundraising</b>					
Private foundations/grants	0	0	50,000	80,000	100,000
Individual donors	0	0	5,000	15,000	25,000
Events	0	0	0	10,000	15,000
Corporate/business sponsorship	0	0	25,000	35,000	35,000
Gifts in kind	0	0	10,000	20,000	20,000
<b>Total</b>	<b>0</b>	<b>0</b>	<b>90,000</b>	<b>160,000</b>	<b>195,000</b>
<b>Other revenue</b>					
Interest	47				
Investments					
<b>Total</b>	<b>47</b>				
<b>TOTAL REVENUE</b>	<b>92,647</b>	<b>105,000</b>	<b>228,000</b>	<b>345,800</b>	<b>417,000</b>

## 5. CASE FOR SUPPORT

- 5.1 The increased income will be derived from the Forum's case for support this is based on the development of four key products:
- a) The Quality Manual for Green Spaces
  - b) Good Parks for London
  - c) The Corporate Green Space Award
  - d) The Parks and Green Spaces Research and Dissemination Hub

### **The Quality Manual – Standard Specification**

- 5.2 As the forum begins to engage with the wider providers of green spaces it will establish itself as a setter and keeper of standards. The quality manual will provide a tool that can be beneficial to both providers and users of parks and green spaces. The partnership contributors need to be able to see a tangible benefit for their contribution and be able to take part in setting the quality standards.
- 5.3 The Partnership contribution can be justified by Council officers on the basis that it is allowing them to have access to a network of professionals and the quality manual can be the base line for bench marking provision with that of their peers.
- 5.4 The quality manual can also be a tool that helps housing providers (Registered Providers (Housing Associations)) to demonstrate their ongoing commitment to provision of good quality green spaces and parks for the public and for tenants and leaseholders. See Appendix Four for a list of Registered Providers (not exhaustive).
- 5.5 Registered Providers (as Housing Associations are termed) provide housing that is much more than a place to live, their housing provision is also about providing a coherent community. The quality manual can be promoted as a tool to help ensure the ongoing upkeep and maintenance of the green spaces owned by Registered Providers and enable their residents to engage with their local estate environment on a different level.
- 5.6 The initial cost of producing the quality manual could be funded by a Corporate Sponsor or alternatively this project could be "Crowd Funded".
- 5.7 The crowd funding campaign could be launched on the basis that there is no real assessment of the quality and provision across London. That by donating a few pennies each the public can ensure that their parks and green spaces are assessed and kept to a recognised and agreed standard.

### **Good Parks for London**

- 5.8 This initiative would be developed as 'How London Boroughs can help secure healthy and sustainable parks' and would be an annual survey assessing the following categories:
1. Public satisfaction – from annual Borough surveys;
  2. Accessible to everyone - assuming that some green spaces and Parks have areas that are not accessible to wheelchair users, for example;
  3. Family-friendly - facilities and events for a range of ages and abilities;
  4. Safe for all – Health & Safety plan(s) covering assets and facilities (trees, play areas, etc) and events;
  5. Health & well-being - providing facilities and events to encourage exercise; food-growing campaigns in conjunction with allotments, community orchards, etc;
  6. Supporting nature - BAPs, sustainable management plans, there could also be an animal welfare category e.g. for city farms and grazing licences;
  7. Community partnerships - supporting Park Friends groups;
  8. Green Flag and/or London in Bloom awards;
  9. Living wage – this would be on the basis of how far the Boroughs apply this to contracts with suppliers and service providers.
- 5.9 An annual league table would be produced which shows how each Borough is performing against these categories.

### **The Corporate Green Space Award**

- 5.10 The Forum needs to establish its position in the public eye and use this as an opportunity to raise funds.
- 5.11 The Corporate Green Space Award would be an opportunity to raise the profile of the Forum with all those living and working in London. Furthermore it allows the Forum to be seen as bringing together the private and public sector with the community at large.
- 5.12 The award in later years could recognise the work of community groups and launch for example a "Big Thank You" campaign to recognise the contribution of community groups.
- 5.13 In the first three years a corporate funder can sponsor the award and this sponsorship would help fund a new post at LPGSF. This post will work with the CEO to build partnerships and Fundraising.

### The Parks and Green Spaces Research and Dissemination Hub

- 5.14 The Natural Capital Committee produced its final advice paper to Government on research priorities for natural capital in October 2015. This report is a revision of earlier report in 2014 .<sup>1</sup> The report acknowledges the fact that although there have been many valuation studies over the last thirty years, very few adequately address the economic value question or that there is much improvement in accounting for these assets. The NCC Recommends that:

*The Government ensures that damage to renewable natural capital is, where possible, avoided and minimised, but where it does occur, it is fully compensated for by investment in renewable natural capital of equivalent or higher priority or value.*

- 5.15 The report suggests that the government works closely with NGOs and other public bodies to set up systems to monitor and prevent loss of Natural resources. There is likely to be limited government funding for research, therefore other sources of funding are needed to carry out a feasibility study for the establishment of a Trust for the management of land that Local authorities propose to sell (to fund the maintenance of other existing structures).
- 5.16 The Forum would invite Universities to submit academic research related to parks so that a database can be established. This work might be developed in association with The Parks Alliance.
- 5.17 Areas for further research to inform quality improvement projects would be prioritised by the Forum, based on research findings. For example a research project to assess the impact of activities in parks combined with an adult weight loss programme could be explored.

## 6. KEY STRATEGIES FOR FUNDRAISING

### *Create a culture of fundraising.*

- 6.1 This will be achieved through:
- Establishing a Development Committee of the Board;
  - Providing board and staff with fundraising training;
  - All Board members agreeing to support the CEO in one lead project;
  - The Board identifying potential patrons and donors from their personal and professional networks;
  - The Development committee will establish contact with the Trusts and Foundations identified in Appendix three;

<sup>1</sup> See NCC (2014) Towards a framework for defining and measuring natural capital, NCC working paper, Number 1. [www.naturalcapitalcommittee.org](http://www.naturalcapitalcommittee.org)

- The CEO and the Development Committee providing routine fundraising reports to the Board at every Board meeting, reporting on progress in meeting fundraising targets;
- Expanding the Forum's volunteer infrastructure to support fundraising activities by recruiting fundraising volunteers from clients and community partners.

***Further develop the fundraising infrastructure.***

- Develop fundraising materials including fact sheets and on-line benefits booklet;
- Upgrade the fundraising database and tracking system;
- Strengthen the Development Committee through clear Terms of Reference, role descriptions for members, and further training ;
- Establish fundraising policies and procedures e.g. an Ethical Fundraising Policy;
- Update Fundraising templates: cover letters, acknowledgement letters, and proposals;
- Develop the website to support fundraising activities;
- Set up a donate button and PayPal payment option on the website;
- Hire a part-time fundraising co-ordinator as funding permits.

***Increase visibility and "case for support" to the community.***

- Establish a database of information for users of parks and green spaces;
- Launch the Quality Manual;
- Systematically feed stories to the media;
- Develop a PowerPoint presentation to support presentations by board members.

***Increase donations from individual donors/corporate sponsors.***

- Launch the best "Green Space at work" Corporate Green Space Award programme in January 2016 (see Appendix One: Fundraising Calendar for the Award).
- Campaign elements:
  - Develop a prospect lists with contact information;
  - Merge lists; committee members select who they'd like to approach;
  - Corporate Sponsor to promote campaign by entering competition;
  - Have an information pack and application form ready to be down-loaded from the web-site;
  - Train volunteers from Friends Groups to become Judges of the Award, alongside statutory representatives e.g. a GLA representative;
  - Use Social Media and the London papers (Standard/Metro) to raise the profile of the campaign;
  - Ask a Patron or a Partner to host a prize giving event.
- Research and identify further grant funding opportunities to generate grant funding for equipment, projects, and other needs that aren't covered in the routine operating budget.

***Cultivate friends and nurture donor relations through special events.***

- Promote a Friends Group meeting by using Social Media;
- Promote the Forum's Logo and ask partners to include in all relevant material;
- Schedule a series of information giving events at local parks and support Friends Groups, or volunteers to deliver these.

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## APPENDIX ONE

## FUNDRAISING CALENDAR 2016/17

	Jan	Feb	March	April	May	June	July	August	Sept	Oct	Nov	Dec
<b>Green Spaces Award</b>												
Develop prospect lists of sponsors	x	x										
Agree sponsorship contract			X	X	X							
Recruit Admin/ Fundraiser						x	x	x				
Prepare entry materials and handouts									X	X	X	
Recruit Volunteer Judges											X	X
Planning						X	X	X	X			

## APPENDIX TWO: FUNDRAISING PLAN

Products/Services	Focus	Annual Funding Requirements	Funding Sources	Impact
<b>Board of Trustees</b>				
<b>Communications Committee</b>				
<b>Web site</b>	Bench marking survey email forum	Communication Officer £35,000	Corporate Sponsor City Bridge Trust	The LPGSF Website becomes the go to site when searching for information regarding parks and green spaces in London. Funding bid for web app to City Bridge Trust for 5 yrs.
<b>Web app</b>	Quality assessment data Published Research Parks and Green Spaces activities	WEB Hosting Development £30,000 - £50,000	NESTA Gift In Kind From Corporates	
<b>Campaigns</b>	Portal for consultations Action Groups	Admin Support £12,000	Planning issues Fundraising initiatives by local communities	Strategic issues tackled with key partners to find solutions.
<b>Quality Committee</b>				
<b>Standard Specification Quality Manual</b>	Standard setting for parks and green spaces : Local authority Housing Association Private sector	Partnership Manager / Quality Officer £30,000	Crowd Funding Trust and foundation Increased Partnership Contributions	Adoption of quality benchmark for London Quality Improvement pilot Demonstrate benefits to public, staff and landowners.
<b>London Parks and Green spaces</b>	Helping Local Authorities /Land owners achieve better outcomes	CEO £60,000 Admin Support £20,000 Partnership Manager / Quality Officer £20,000	Partnership Contributions Increased Partnership Contributions	Work with Local Friends Groups to gather data and provide support for local communities
<b>Good Parks for London</b>				

Products/Services	Focus	Annual Funding Requirements	Funding Sources	Impact
<b>Research Committee</b>				
<b>Research hub</b>	Understanding the impact of changes in natural capital upon the economy, jobs and growth for London Sustaining London's Parks and Green Spaces Decision making for sustainability	Research Officer / Intern £10,000 - £40,000	Trusts And Foundations RIBA Foundation Corporates	Set up research hub Findings disseminated
<b>Development Committee</b>				
<b>Partnership Contributions Local Authorities</b>				Patron & key sponsors appointed Corporate sponsorship/support
<b>Corporate Green Space Award</b>	To promote the charity Harness public and corporate support	Intern / Partnership Officer £10,000	Corporate Sponsors Entry Fees Awards Ceremony	Establish charity in public eye and raise funds
<b>London Parks Trust Fund</b>				Trust fund set up with London Funders

**APPENDIX THREE: Fundraising Strategy and Plan - List of Trusts and Foundations**

<b>The Jephcott Charitable Trust</b>	<p>THE NATURAL ENVIRONMENT The Trust has supported a number of projects involved in conserving the natural environment.</p> <p>Projects will be considered include benefitting people of all ages and backgrounds</p>	<p>Core funding to establish the LPGS</p>	<p><b>The Secretary</b> The Jephcott Charitable Trust The Threshing Barn Ford Kingsbridge Devon TQ7 2LN United Kingdom</p>
<b>The Linbury Trust</b>	<p>The trustees of the Linbury Trust make grants to organisations and towards causes across a broad range of categories, including the Arts; Education; Environment and Heritage; Medical; Social Welfare and Developing Countries.</p>	<p>The quality manual with aims to establish best practice</p>	<p>The Peak 5 Wilton Road London SW1V 1AP</p>
<b>OAK Foundation</b>	<p>US based (with UK base) grant giving fund with high environmental ideals and a focus on London</p>	<p>Research co-ordinator</p>	<p><b>United Kingdom</b> Oak Philanthropy (UK) Limited 2nd Floor, 43 Palace Street London SW1E 5HL</p>

<b>John Coates Charitable Trust</b>	Established this century could be a good alley	Core Funding	3 Grange Road Cambridge Cambridgeshire CB3 9AS
<b>Gilbert and Eileen Edgar Foundation</b>	Grants are available for UK charities for a range of charitable purposes. Preference is given to the following purposes  Provision of facilities for recreation or other leisure-time occupation.	Catalogue of best practice For friends groups	Mr A E Gentilli, Gilbert and Eileen Edgar Foundation, Greville Mount, Milcote, Stratford Upon Avon, Warwickshire, CV37 8AB Email: <a href="mailto:trustee@milcote.uk">trustee@milcote.uk</a>
<b>The Garfield Weston Foundation</b>	ENVIRONMENT Supporting innovative and established approaches to safeguard our natural environment  This year grants were given to a broad range of activities including education work, recycling projects and habitat conservation.	The cost of setting up and maintain of the quality manual.  Grants up to £100,000	Garfield Weston Foundation Weston Centre 10 Grosvenor Street London W1K 4QY +44 (0) 20 7399 6565

<b>G F Eyre Charitable Trust</b>	Previously the Trust has supported a wide range of different local, national and international causes, including charities working for human medical research, the relief of suffering and respite, and religious and heritage charities	Partnership post Funding is at the discretion of the Trustees.	Andrew Richards G F Eyre Charitable Trust Francis Clark Chartered Accountants Vantage Point Pynes Hills Exeter EX2 5FD Tel: 01392 667000 Email: andrew.richards@francisclark.co.uk
<b>Vodafone foundation</b>	Donated more than £1.6 million to good causes. But it's not just about giving money to charity; we also want to inspire our employees to support their communities. We give employees 24 hours' paid volunteering leave every year and promise to match any funds they raise for charity themselves.		
<b>The City Bridge Trust</b>	City Bridge Trust is the funding arm of Bridge House Estates. It was established to make use of funds surplus to bridge requirements and provides grants totalling around £20m	WEB APP	City Bridge Trust City of London PO Box 270 Guildhall London, EC2P 2EJ Telephone: 020 7332 3710

	per year towards charitable activity benefitting Greater London		
<b>Balcombe Charitable Trust</b>	Grants are available for charitable organisations in the UK undertaking projects for education, the environment, health and welfare.	Parks Trust	<p><b>Public address</b> Mr Jonathan Prevezer, Citroen Wells &amp; Partners, Devonshire House 1 Devonshire Street, London, W1W 5DR</p> <p>Email: <a href="mailto:jonathan.prevezer@citroenwells.co.uk">jonathan.prevezer@citroenwells.co.uk</a> Tel: 0207 304 2000</p>
<b>The Expat Foundation</b>	General well being	Administrator Post	Mrs Patricia Wolfston Chairman Flat 9, Rutland Gate House 43-44 Rutland Gate London
<b>The Joseph Rowntree Charitable Trust (JRCT)</b>	New voices We will fund: initiatives that encourage organisations from outside the traditional environmental field	The database administrator, quality manual production , development of the organisation  <b>Applications by:</b> 30 November 2015	The Garden House, Water End, York, YO30 6WQ,

	<p>to get involved in environmental justice networks that link and support local environmental justice groups</p> <p>the <i>replication</i> of innovative local projects to involve New Voices regionally or nationally.</p>	21 March 2016 21	+44 (0)1904 627810 Email <a href="mailto:enquiries@jrct.org.uk">enquiries@jrct.org.uk</a>
<b>The Martin Laing Foundation</b>	<p>Areas of particular interest include environmental and conservation work, small community projects benefiting disadvantaged young people or the elderly and infirm, and Norfolk-based activities.</p>	<p>They can be approached to fund the post or part of post administrator for quality manual of parks and green space</p>	<p>33 Bunns Lane Mill Hill LONDON NW7 2DX Tel: 020 8238 8890</p> <p>Contacts Ms Elizabeth Harley - Trusts Director Ms Belgin Wingrove - Grants Manager</p>
<b>The Kirby Laing Foundation</b>	<p>The trustees are embarking on a planned programme of spend out, during which they will be looking to identify a small number of partners, working within their priority areas of interest, in whom a significant</p>	<p>They can be approached to fund the post or part of post administrator for quality manual of parks and green space</p>	<p>33 Bunns Lane Mill Hill LONDON NW7 2DX Tel: 020 8238 8890</p>

	<p>investment on the part of the Foundation might make a real and lasting difference. Applicants should note access to these funds will be by invitation only, although the Foundation's reactive small grants programme will continue.</p>		<p>Contacts: Ms Elizabeth Harley - Trusts Director Ms Belgin Wingrove - Grants Manager</p>
<b>The Tudor Trust</b>	<p>Tudor's focus is on smaller forward-looking groups and organisations which are thoughtful in their use of resources and which foster community resilience in the face of environmental, economic or social change and committed people.</p>	<p>Administrator Post Quality Manual</p>	<p>The Tudor Trust 7 Ladbroke Grove London W11 3BD</p> <p>Tel: 020 7727 8522 Fax: 020 7221 8522 <a href="http://tudortrust.org.uk/">http://tudortrust.org.uk/</a></p>
<b>The Prince's Foundation</b>	<p>The Prince's Foundation believes that sustainably planned, built and maintained communities improve the quality of life of everyone who is part of them. Supporting people to plan the future of their community, to learn the skills they need to build sustainably and to share the results as examples of best</p>	<p>Research post</p>	<p>The Prince's Foundation For Building Community 19-22 Charlotte Road, London, Ec2a 3sg General Enquiries: +44 (0) 20 7613 8500 EMAIL: <a href="mailto:enquiry@princes-foundation.org">enquiry@princes-foundation.org</a> FAX: +44 (0) 20 7613 8599</p>

	practice in urban design, architecture, planning and construction		
<b>Hobson Charity Limited</b>	<p>Grants are intended to support registered charities that work in the following areas:</p> <ul style="list-style-type: none"> <li>• Education.</li> <li>• Relief of poverty.</li> <li>• Recreation.</li> <li>• Social welfare.</li> <li>• Support of older people and disadvantaged people.</li> </ul> <p>This is a largely discretionary grant making trust that funds a broad variety of projects.</p>	<p>Web Administrator Quality manual</p>	<p>Deborah Hobson Hobson Charity Limited 21 Bryanston Street Marble Arch London W1H 7AB Email: <a href="mailto:charity@lewisgolden.com">charity@lewisgolden.com</a></p> <p>The charity does not have a website. Further information is available</p>
<b>P F Charitable Trust</b>	<p>The Trustees' policy is to make grants to registered charities over a wide range of charitable objects. During the year the Trustees awarded grants totalling 52,541,160 which represent annual grants made to charities subject to the Trustees' review.</p>	<p>The Establishment of data base and quality manual</p> <p>The Trustees support a wide variety of UK charitable causes. The Trustees usually meet monthly to consider applications and approve grants.</p>	<p>The Secretary PF Charitable Trust 15 Suffolk Street London, SW1Y 4HG</p> <p>Email: <a href="mailto:charities@rftrustee.com">charities@rftrustee.com</a> Tel: 020 7036 5685 (no website)</p>
	The Foundation has funded museum, gallery and heritage	Funding for partnership manager	

<b>The Clore Duffield Foundation</b>	<p>learning spaces across the UK for over 15 years. The Foundation is a grant-making charity which concentrates its support on cultural learning, creating learning spaces within arts and heritage organisations, leadership training for the cultural and social sectors.</p>		<p>5th Floor, Kings Place, 90 York Way London, N19AG Tel: 0207 812 3770 <a href="mailto:info@cloresocialleadership.org.uk">info@cloresocialleadership.org.uk</a></p>
<b>Esmée Fairbairn Foundation</b>	<p>Providing both revenue and capital funding which can be for core and/or project costs</p> <p>preservation of the environment</p> <p>the strengthening of local communities</p> <p>heritage, culture &amp; science</p> <p>animal welfare</p>	<p>Project manager maintenance of data base</p>	<p>Esmée Fairbairn Foundation, Kings Place, 90 York Way, London N1 9AG Tel: 020 7812 3700 <a href="mailto:info@esmeefairbairn.org.uk">info@esmeefairbairn.org.uk</a> Charity No. 200051</p>
<b>The Eranda Foundation</b>	<p>The foundation makes grants for charities undertaking projects for research into medicine and education, encouraging the arts and supporting social welfare in the UK.</p>	<p>Research</p> <p>Annual deadlines for applications are 31 December, 30 April and 31 August</p>	<p>The secretary is Gail Devlin-Jones, The Eranda Foundation, PO Box 6226, Leighton Buzzard, Bedfordshire LU7 0XF. Tel 01296 689 157, email <a href="mailto:eranda@btconnect.com">eranda@btconnect.com</a>.</p>

**Should be targeted by the Development Committee :**

<p><b>The Underwood Trust</b></p>	<p><a href="http://www.theunderwoodtrust.org.uk">www.theunderwoodtrust.org.uk</a></p> <p><b>Manager</b> Michele Judge ACMA</p> <p><b>Address</b></p> <p>Fourth Floor South, 35 Portman Square London, W1H 6LR</p> <p>The Trust anticipates the annual investment income available for grant making for the next few years will be around £500,000. However the Trust has given and intends to continue to give annual support to a number of charities for most of these funds and through its contacts pro-actively seek projects in which it is interested.</p>	<p><b>Trustees</b></p> <p>Robin Clark OBE, FCA, Hon FRCSLT (<i>Chairman</i>)</p> <p>Richard Bennison FCA</p> <p>Reg Harvey</p> <p>Jack Taylor</p> <p>Briony Wilson</p>
<p>The Trusts and foundations listed below normally invite Potential applicants and hence why their trustees should be engaged by the development committee as few unsolicited approaches to these Foundations are successful.</p>		
<p><b>Sigrid Rausing Trust</b></p>	<p><a href="http://www.sigrid-rausing-trust.org">www.sigrid-rausing-trust.org</a></p> <p><a href="mailto:info@srtrust.org">info@srtrust.org</a></p> <p>+44 (0)207 313 7720</p> <p><a href="mailto:research@srtrust.org">research@srtrust.org</a></p> <p>There is no minimum or maximum level for a grant but the Trust will not normally support more than 25% of the budget of an organisation or a project.</p>	<p>Sigrid Rausing Chair</p> <p>Andrew Puddephatt Vice Chair</p> <p>Geoffrey Budlender</p> <p>Jonathan Cooper</p> <p>Margo Picken</p>

<p><b>The David And Claudia Harding Foundation In London</b></p>	<p><a href="mailto:dick.whittington@dandchardingfoundation.com">dick.whittington@dandchardingfoundation.com</a></p> <p>Winton Capital Management 1-5 St. Mary Abbot's Place London</p> <p>There is no minimum or maximum level for a grant</p>	<p>Mrs Claudia Harding Hon Martin Hunt Mr David Winton Harding</p>
<p><b>The Rank Foundation</b></p>	<p><a href="http://www.rankfoundation.com">www.rankfoundation.com</a></p> <p>Registered Office The Rank Foundation Limited 12 Warwick Square London, SW1V 2AA</p> <p><b>Major Grants</b></p> <p>We no longer accept any unsolicited application for major grants. The Rank Foundation operates a research driven, fully proactive major grant programme, through our field executives. Please DO NOT send any unsolicited applications. These will not be processed.</p>	<p>Chair Mrs L.G.Fox</p>
<p><b>Chk Charities Ltd</b></p>	<p><a href="http://www.chkcharities.co.uk">www.chkcharities.co.uk</a></p> <p>The Secretary and Administrator CHK Charities Limited 14 St George Street, London W1S 1FE Tel: 020 32077041</p>	<p>Mr D A E R Peake (Chairman) Mr D A Acland Mrs S E Acland Mrs K S Loyd Mrs C S Heber Percy Mrs L H Morris</p>

	<p>Large Grants (over £25,000)</p> <p>Large grants are approved as a result of close knowledge of specific charities by one or more of the trustees, often extending over many years.</p> <p>The grants are normally one-off payments although repeat applications can be considered.</p>	<p>Mrs S Peake</p> <p>Mrs J A S Prest Mr R Prest</p>
<b>Mackintosh Foundation</b>	<p><a href="http://www.Cameronmackintosh.Com">www.Cameronmackintosh.Com</a></p> <p>The Mackintosh Foundation, 1 Bedford Square, London, Wc1b 3rb</p> <p>Email <a href="mailto:Info@Camack.Co.Uk">Info@Camack.Co.Uk</a></p>	<p>Mr Nicholas Allott, Sir Cameron Mackintosh, Mr Nicholas Mackintosh, Mr Robert Noble, Bart Peerless, Thomas Schonberg, F Richard Pappas</p>
<b>The Field Studies Council</b>	<p><a href="http://www.field-studies-council.org">www.field-studies-council.org</a></p> <p>Can provide volunteers and gifts in kind</p>	
<b>The Girdlers' Company Charitable Trust</b>	<p><a href="http://www.girdlers.co.uk">www.girdlers.co.uk</a></p> <p>The Girdlers' Company Charitable Trust makes grants in excess of £800,000 each year to registered and exempt charities, Charitable Incorporated Organisations and Community and Amateur Sports Clubs. Around half of this is grants to 30 or so charities with whom it has long term relationships; applications are not invited for this long term funding</p>	

**APPENDIX FOUR:****List of Housing Associations**

A2 Dominion  
Sinclair House,  
The Avenue, Ealing  
London, W13 8AG  
0800 432 0077  
[www.a2dominion.co.uk](http://www.a2dominion.co.uk)

The Abbeyfield (Chelsea & Fulham)  
Society Ltd  
9 Coniger Road,  
Fulham, London, SW6 3TB  
020 7352 8632  
[www.abbeyfield.com](http://www.abbeyfield.com)

Affinity Sutton  
Maple House 157-159 Masons Hill  
Bromley Kent, BR2 9HY  
0300 100 0303  
<http://www.affinitysutton.com/en/>

Arhag Housing Ltd  
UnitB, Ground Floor,  
Mary Brancker House,  
54-74 Holmes Road,  
Kentish Town, London, NW5 3AQ  
020 7424 7370  
[www.arhag.co.uk](http://www.arhag.co.uk)

LHA-ASRA  
Greater London Housing Association Ltd  
Asra House,  
1 Long Lane,  
London, SE1 4PG  
020 7940 6600  
[www.asra.org.uk/](http://www.asra.org.uk/)

Catalyst Housing Group  
Ealing Gateway,  
26-30 Uxbridge Road,  
Ealing, London, IW5 2AU  
020 8832 3334  
[www.chg.org.uk](http://www.chg.org.uk)

Central & Cecil Housing trust  
( includes Cara Irish Housing Association)  
Cara House,

341a Seven Sisters Road,  
London, N15 6RD  
020 8800 2744  
[www.ccht.org.uk](http://www.ccht.org.uk)

Circle Anglia  
1-3 Highbury Station Road  
London, N5 1JG  
020 7288 4000  
[www.circleanglia.org](http://www.circleanglia.org)

Ducane Housing Association Ltd  
11 Du Cane House,  
101 Du Cane Road ,  
London, W12 0UR  
020 8735 4990  
[www.ducaneha.org.uk](http://www.ducaneha.org.uk)

Ebony Sistren Housing Association  
Ravenscourt House,  
123 Askew Road,  
London, W12 9AU  
020 8740 0220  
[www.ebonysistren.org.uk](http://www.ebonysistren.org.uk)

English Churches Housing Group  
2 Estuary Boulevard,  
Estuary Commerce Park,  
Liverpool, L24 8RF  
0845 155 9002  
[www.riverside.org.uk](http://www.riverside.org.uk)

Family Mosaic Housing Association  
Albion House  
20 Queen Elizabeth Street  
London, SE1 2RJ  
020 7089 1000  
[www.familymosaic.co.uk](http://www.familymosaic.co.uk)

Genesis Housing Group ( includes PCHA)  
Capital House  
25 Chapel Street  
London, NW1 5DT  
020 7563 0120  
[www.ghg.org.uk](http://www.ghg.org.uk)

The Guinness Trust  
Robins House  
134-138 The Grove  
Stratford, London, E15 1NS  
020 3288 1900  
[www.guinnesspartnership.com](http://www.guinnesspartnership.com)

Habinteg Housing Association  
Holyer House,  
20-21 Red Lion Court,  
London, EC4A 3EB  
020 7822 8700  
[www.habinteg.org.uk](http://www.habinteg.org.uk)

Harrison Homes  
46 St James's Gardens,  
London, W11 4RQ.  
020 7603 4332  
[www.harrisonhousing.org.uk](http://www.harrisonhousing.org.uk)

Hammersmith United Charities  
Gloucester House,  
Sycamore Gardens,  
London. W6 OAS  
0208 740 6700  
[www.hamunitedcharities.org.uk](http://www.hamunitedcharities.org.uk)

Housing for Women  
Sixth Floor, Blue Star House  
234-244 Stockwell Road  
London  
SW9 9SP  
Email: [info@h4w.co.uk](mailto:info@h4w.co.uk)  
Telephone: 020 7501 6120  
<http://hfw.org.uk/>

Innisfree Housing Association  
190 Iverson Road,  
London, NW6 2HL  
020 7625 1818  
[www.innisfree.org.uk](http://www.innisfree.org.uk)

L&Q Housing Group  
Osborn House,  
Osborn Terrace,  
London, SE3 9DR  
0844 406 9000  
[www.lqgroup.org.uk](http://www.lqgroup.org.uk)

Lien Viet Housing Association Ltd  
100 Morning Lane,  
Hackney, London, E9 6LH  
0208 986 6123  
[www.lienviet.org.uk](http://www.lienviet.org.uk)

Look Ahead Housing and Care  
1 Derry Street,  
London, W8 5HY  
0207 937 1166  
[www.lookahead.org.uk](http://www.lookahead.org.uk)

The Lygon Almshouses  
313-321 Fulham Palace Road,  
London, SW6 6TH  
0207 731 6311

Network Stadium Housing Association  
Olympic Office Centre  
Fulton Road, Wembley,  
Middlesex, HA9 0NU  
020 8900 0185  
<http://www.networkstadium.org.uk/>

Notting Hill Housing Trust  
1 Butterwick,  
Rear of Metro Building,  
London, W6 8DL  
0208 357 5000  
[www.nottinghillhousing.org.uk](http://www.nottinghillhousing.org.uk)

Octavia Housing  
Emily House,  
202-208 Kensal Road,  
London, W10 5BN  
020 8354 5515  
[www.octaviahousing.org.uk](http://www.octaviahousing.org.uk)

Orbit Housing Association  
Garden Court  
Harry Weston Road  
Binley Business Park  
Coventry, CV3 2SU  
02476 438 000  
[www.orbit.org.uk](http://www.orbit.org.uk)

Origin Housing  
St Richards House,  
110 Eversholt Street,  
London, NW1 1BS

020 7209 9222

[www.originhousing.org.uk](http://www.originhousing.org.uk)

Peabody Trust  
45 Westminster Bridge Road,  
London, SE1 7JB  
0207 021 4000  
[www.peabody.org.uk](http://www.peabody.org.uk)

Pocklington Trust  
5 Castle Row,  
Horticultural Place,  
Chiswick, London, W4 4JQ  
020 8995 0880  
[www.pocklington-trust.org.uk](http://www.pocklington-trust.org.uk)

Salvation Army Housing Association  
33-35 Chorley New Road  
Bolton, BL1 4QR  
0800 970 6363  
[www.saha.org.uk](http://www.saha.org.uk)

Shepherds Bush Housing Association  
Mulliner House  
Flanders Road ,  
Chiswick, London, W4 1NN  
0208 996 4200  
[www.sbhg.co.uk](http://www.sbhg.co.uk)

Sir Oswald Stoll Foundation  
446 Fulham Road,  
London. SW6 1DT  
0207 385 2110  
[www.oswaldstoll.org.uk](http://www.oswaldstoll.org.uk)

Southern Housing Group Ltd  
Fleet House  
59-61 Clerkenwell Road  
London, EC1M 5LA  
0300 303 1771  
[www.shgroup.org.uk](http://www.shgroup.org.uk)

St Christophers Fellowship  
1 Putney High Street,  
London, SW15 1SZ  
0208 780 7800  
[www.stchris.org.uk](http://www.stchris.org.uk)

St Mungo's  
Griffin House,  
161 Hammersmith Road,  
London, W6 8BS  
020 8762 5500  
[www.mungos.org](http://www.mungos.org)

Sir William Powell's Almshouses  
c/o Sir Oswald Stoll Foundation,  
446 Fulham Road,  
London, SW6 1DT  
0207 381 7484  
[www.oswaldstoll.org.uk](http://www.oswaldstoll.org.uk)

Thames Valley Housing Association  
Premier House,  
52 London Road,  
Twickenham,  
Middlesex, TW1 3RP  
0208 607 0607  
[www.tvha.co.uk](http://www.tvha.co.uk)

Viridian  
Aura House  
53 Oldridge Road  
Balham, London, SW12 8PP  
0330 123 0220  
[www.viridianhousing.org.uk](http://www.viridianhousing.org.uk)

Wandle Housing Association  
232 Mitcham Road  
London, SW17 9NN  
0800 731 2030  
[www.wandle.com](http://www.wandle.com)

W14 Housing Co-Operative  
Market Building,  
195 High Street,  
Brentford  
Middlesex, TW8 8LB  
020 8748 9525, 020 8568 4112

Westway Housing Association Ltd  
1st floor,  
Ladbroke Hall,  
79 Barlby Road,

London, W10 6AZ  
020 8964 2323  
[www.westwayha.org.uk](http://www.westwayha.org.uk)

Women's Pioneer Housing Ltd  
227 Wood Lane,  
London, W12 0EX  
020 8749 7112  
[www.womenspioneer.co.uk](http://www.womenspioneer.co.uk)

Yarrow Housing  
216 Goldhawk Road,  
London, W12 9NX  
020 8735 4600  
[www.yarrowhousing.org.uk](http://www.yarrowhousing.org.uk)

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