



# FUNDRAISING PACK



In our 40th anniversary year, we are asking Wilsdeners and groups to help us raise £20,000 to refurbish our village hall and help secure its future. **TOGETHER WE CAN DO IT!**

Pack contains all you need to organise your event, including:

- Fundraising ideas
- Tips on promoting your event
- Posters, sponsor forms, press releases, templates and more

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# Introduction

## About Wilsden Village Hall

Wilsden Village Hall is an independent community centre serving the people of Wilsden. It is available to all villagers, and provides a home for more than 30 groups and clubs. These include uniformed organisations such as Brownies, Guides, Beavers, Cubs and Scouts; after-school clubs; Wilsden Village Nursery School; youth club; dance groups; fitness classes; senior citizens' groups; Wilsden Community Library; church groups, and many others.

The village hall was opened 40 years ago, on 19th June 1976, after a massive fundraising campaign by the now disbanded Wilsden Village Society. Many Wilsdeners of a certain age will remember buying a limited edition painting, sponsoring a brick or giving money to one of the many other drives to raise funds for the building work. A total of £120,000 was raised, equivalent to over a million pounds in today's money. It's thanks to this inspirational and unprecedented show of support that Wilsden is lucky enough to have such an enviable venue at its heart.

In recent years, however, the hall has been blighted by money worries. Repairs have been needed more and more frequently as the building gets older, while grant funding has become increasingly scarce.

## Why fundraise for us?

The hall's management committee, all volunteers from the village, are making a plea to Wilsdeners to channel the spirit of '76 and once again help secure the future of our village hall by raising **£20,000** as part of our 40 Candles Appeal – £500 for every year of the building's life.

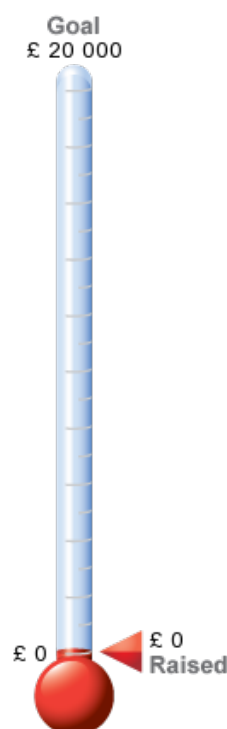
Wilsden Village Hall is held in trust, in perpetuity, for the people of the village. It belongs to all of us. If you or your family use the hall, or have used the hall in the past, and if you believe that Wilsden needs its village hall, we are reaching out to you, your group or your business and asking you to please, please consider running a fundraiser on our behalf.

**TOGETHER WE CAN REACH OUR TARGET!**

## Where will your money go?

The money raised will be used to completely refurbish the village hall and to carry out essential maintenance, making it a better, safer, more attractive facility for the many groups who use it.

To find out more about the 40 Candles Appeal and how you can help, go to [wilsdenvillagehall.co.uk/40candles](http://wilsdenvillagehall.co.uk/40candles)



## 15 facts about Wilsden Village Hall

1. Wilsden Village Society started fundraising to build a village hall in the early 70s after surveys showed it was the amenity most wanted by the people of Wilsden
2. Before the hall, most village groups were meeting in smaller and less suitable rooms at Royd House
3. £120,000 was raised by the village to build the hall, the equivalent of over a million pounds today
4. Events held to raise money for the build included coffee mornings, sponsored walks, a 200 Club lottery and a huge It's A Knockout-type event in Myrtle Park, the Aire Fair
5. Villagers could also "Buy a Brick", or purchase limited edition paintings by local artist Reg Fawcett
6. A brick-laying ceremony took place in July 1975, when 86-year-old Fred Varley and 9-year-olds Denise Pollard and David Drake laid the engraved stone that can now be seen near the entrance
7. The hall was officially opened by Assistant Mayor Emily Hall on 19th June 1976
8. The hall is home to more than 30 regular groups, including youth and uniformed organisations, senior citizens' groups and sports/fitness clubs
9. Wilsden Village Hall is a registered charity, operating on a non-profit basis
10. The money to run the hall comes from a combination of user fees, limited grant funding and fundraising
11. The hall is an independent community centre held in trust for the people of Wilsden – it belongs to all of us
12. It is run by a management committee of hall trustees, all volunteers from within the community. This committee is open to any resident who wishes to join
13. The current management committee has eight members who meet once a month
14. A village hall manager is responsible for the day-to-day running of the hall. There have been only two managers (previously called wardens) in the hall's history: Jeff Moor and Julie Petty, the current manager
15. The hall manager is a full-time employee of the village hall and reports to the management committee

## About this pack

This pack contains everything you or your group will need to organise a fundraiser for the village hall's 40 Candles Appeal, including event ideas, tips on successful organising, advice on how to publicise your event, sample press releases and templates for posters and bunting. If you need further help, Lisa Firth from the village hall management committee and the new Wilsden Entertainments Society will be happy to provide advice and support: she can be contacted on [news@wilsdenvillagehall.co.uk](mailto:news@wilsdenvillagehall.co.uk)

Further resources, including the campaign and village hall logos and images you can use on Facebook or Twitter to show your support for the campaign, are available at [wilsdenvillagehall.co.uk/40candles/downloads](http://wilsdenvillagehall.co.uk/40candles/downloads)

We also encourage village hall users to adapt this pack for their own group fundraisers and it is made freely available on our website for this purpose. If you are not a village hall user

group and would like to use this pack, you are welcome to do so, but we would ask you to kindly consider making a small donation to the Wilsden Village Hall 40 Candles Appeal. Find out how online at [wilsdenvillagehall.co.uk/donate](http://wilsdenvillagehall.co.uk/donate), or make a donation by cash or cheque to Julie at the hall.

### The 40 Candles Challenge badge

The 40 Candles Fundraising Challenge is a resource designed especially for the youth and uniformed organisations who use the hall. By working through the sections of the Challenge, young people can earn a unique badge each.

The 40 Candles Challenge resource is available to download separately, free of charge. Badges are available to order for £1 each. If you are a youth group volunteer, member or parent, you can download the resource from [wilsdenvillagehall.co.uk/40candles/downloads](http://wilsdenvillagehall.co.uk/40candles/downloads)



# THANK YOU

## for supporting the hall!





# Top 5 Fundraising Ideas

## 1. Get sponsored

Could you do a virtual marathon on the treadmill at your local gym? Could you organise a zumbathon with the girls? Could you do something silly, like bathe in baked beans, or face a personal challenge like a sponsored walk, fun run or fast? Sponsored events are a great idea for fundraising, and we've included a sponsor form you can print out in this pack too.

## 2. Dress to impress

For example, you could "go orange" for the village hall by dressing head to toe in the colour of our 40 Candles Appeal at school or work; hold a funny hat, daft wig or silly tie day; wear your PJs or onesie to the office – the possibilities are endless!

## 3. Sell, sell, sell

One man's junk is another man's treasure, so Bring and Buy sales can be an excellent money-maker. Ask your friends or group members to round up their unwanted DVDs, books, CDs, toys, games, clothes and bric-a-brac and hold a table-top sale for the lot – we've even provided a poster template you can use in this pack. You could also combine it with...

## 4. Coffee morning

Because everyone loves coffee and a cupcake! Why not make it a bake sale? You could try the Wilsden Rascals recipe included in this pack, and use our poster template to get publicity. For a sophisticated summer take on this, you could hold a vintage-style afternoon tea party outdoors (don't forget the strawberries and cream!).



## 5. Have a bash

Theme nights and parties are a good opportunity to let your hair down, make new friends – and raise funds! What about a cabaret evening, comedy night, casino night, "big night in", pub-style quiz or masquerade ball? Or something for the family – a teddy bears' picnic, conker-bashing contest, Princess and Superheroes party or "Dads and Lads" night?

We're sure you've got lots of great ideas of your own too. That's why a blank poster template is included with this pack to help get you started with your own event.

# Fundraising Ideas A-Z

## "Antiques Roadshow"

Bad Taste Disco  
Bag Packing  
Bake-off  
Battle of the Bands  
Beetle Drive  
Big Breakfast  
Big Night In  
Book Swap  
Bring and Buy Sale

Cabaret/Burlesque Evening  
Car Wash  
Casino Night  
Ceilidh/Barn Dance  
Coach Trips  
Cocktail Party  
Coffee Morning  
Come Dine With Me  
Conker Contest  
Craft Fayre  
Crazy Bingo  
Curry Night

Dads and Lads Night  
Duck Race

Fancy Dress Party  
Fashion Show  
Folk Night

History Tours/Walks

It's A Knockout

Jelly Tasting Day  
Jazz Night

Knitathon

Lego Day

Masquerade Ball  
Medieval Fayre  
Model Aircraft Day  
Mr and Mrs Quiz  
Murder Mystery  
Musical Evening

Novelty Sports Match

Old Boys Night  
Open Mic Night

Pamper Evening  
Pancake Tossing Contest  
Photo Exhibition  
Play/Theatrical Event  
Pop-up Museum  
Promises Auction  
Puddings Party

Quiz

Race Night  
Ready Steady Cook  
Retro Gaming and Pizza Night

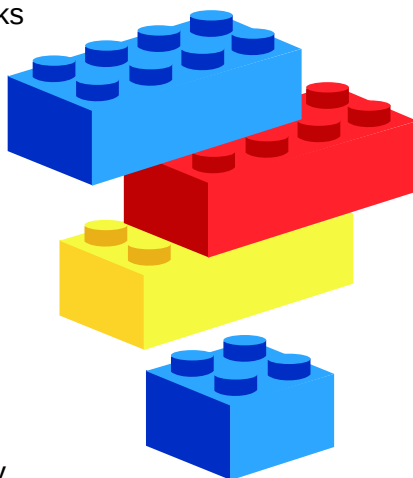
Sausage Sizzler  
Scalextric Night  
Scarecrow Festival  
Seasonal (Christmas, Bonfire, Halloween)  
Silent Auction  
Singalong/Karaoke Party  
Speed Dating  
Sponsored Walk  
Stand-up Comedy Event  
Street Party  
Sunday Lunch Event  
Sushi-making Class  
Swishing Party

Talent Show  
Talks and Lectures  
Tarts and Vicars Party  
Tea Party/Garden Party  
Teddy Bears' Picnic  
Theme Night  
Toga Party  
Treasure Hunt

Vintage Fayre

Wacky Races Sports Day  
Whist Drive  
Wine and Cheese Evening

Zombie Run  
Zumbathon



# How to Organise a Fundraiser

## 1. Decide what you want to do

Have a brainstorm about the type of event you want to do. If you have a clear idea, great! If not, there are plenty ideas in this pack to get you started – just make sure it's something you'll enjoy planning. Will you do an individual challenge or plan something with a group?

## 2. Recruit some volunteers

You can't do everything alone, as much as you may want to! Ask around among friends, family and group members to see who would be willing and able to help, either with the planning, at the event itself or both. If you know somebody with a particular skill that you think would be helpful, such as social media promotion, ask them if they would be willing to give some of their time to the event as well.

## 3. Set a provisional date

You won't be able to confirm the date until you've booked your venue and spoken to any third parties, but you can list a few dates you could work towards. Remember to avoid dates that could affect your attendance, like school holidays or other big events in the area.



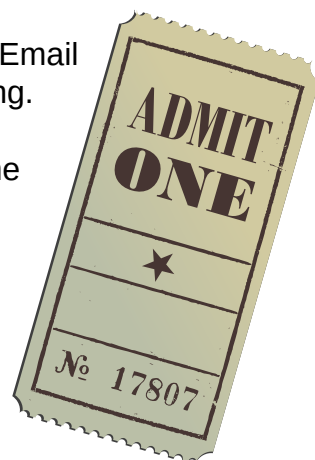


#### 4. Sort out a venue

For most events the village hall is the obvious venue, and if you are fundraising for us you won't have to pay room hire fees (although of course you would need to be flexible around pre-existing room bookings). We can also help you with things like insurance and events licences. For larger outdoor events, the owners/managers of the children's playground area, cricket field, school field, farmers' fields or Rec could be contacted – if you need help getting in touch, email Lisa on **news@wilsdenvillagehall.co.uk** and she will try to find the appropriate contact for you. Sort a venue as soon as possible after deciding on your event, as they can become booked up quite far in advance.

#### 5. Let the hall know what you are planning and when

We would love to know what you have planned and help you promote it. Email Lisa on **news@wilsdenvillagehall.co.uk** to let us know what you're doing. Please do this even if you have already booked the hall as the venue, as event publicity and room bookings are dealt with entirely separately so the information may not be passed on.



#### 6. Plan what will be involved

If you're doing a sponsored event, what equipment will you need, how long will it take, do you need to plan a route, and will you need to take any holiday from work? If planning an event, you'll need to think about what equipment and facilities you will need and where you can get them (start by asking your venue manager what you can borrow), if there are any third parties such as entertainers who will be involved, if you will be providing food and drink, if you will require a licence to sell alcohol, how much you will charge for tickets and refreshments, if you will have a raffle, etc, etc. Again, contact Lisa on **news@wilsdenvillagehall.co.uk** if you need any advice.

#### 7. Set a budget and a target

If you are planning an event, you will probably need to set a budget and decide where this will come from. You might also want to set a fundraising target. A good rule of thumb is to have a target that is at least three times as much as your budget.

#### 8. Book any third parties you need

If you plan to book entertainment, catering services or any other third party for your event, contact them as soon as possible so you can book them in before someone else does.

#### 9. Confirm your date

Once your venue and any third parties have confirmed, you can set the final date for your event and start publicising it.

## **10. Contact local businesses for help**

Local businesses will sometimes support a good cause, particularly one from their own community. Ask if they can support you by making a donation of money, goods or services to your event, or if they would be willing to display a promotional poster in their window.

## **11. Promote your fundraiser**

Now is the time notify press of what you have planned, email your friends and relatives, promote online and on social media, and if it is an event that's planned, get posters and flyers up around the village and send out invitations to your contacts. You could email other village hall users and ask them to circulate among their networks as well – it's something we will all benefit from, after all! Don't forget to tell people why you're raising money and ask them to pass it on.

## **12. Hold your event or challenge**

Better not forget this step!

## **13. Collect in donations**

Collect in donations if necessary and count them up to find out how much you've raised. Once this is done, you can pass it on to Julie, the village hall manager, or write a cheque made payable to Wilsden Village Hall.

## **14. Send details of your event to the press**

You'll probably want to send a press release out both before and after your event to get as much coverage as possible. Don't forget to let them know how much you've raised for the hall, and send a photo if you can.

## **15. Send the hall an update on your event**

Don't forget to let us know how the event went! Of course we want to thank you for your support, and we'd also love to include a news item about your fundraiser on our website, in our newsletter and on the hall noticeboard. If you have photos we can share these in our online gallery.



# Legal and Safety Issues

## Selling alcohol

If you wish to sell alcohol at your event, you will need to apply for a Temporary Event Notice (TEN) from Bradford Council at least ten days beforehand. There is an admin charge for this of £21. More information is available from the Bradford Council website here: [www.bradford.gov.uk/bmdc/business\\_and\\_industry/licensing/temporary\\_event\\_notice](http://www.bradford.gov.uk/bmdc/business_and_industry/licensing/temporary_event_notice)

If you are holding your event at the village hall, we may be able to arrange a TEN notice on your behalf so please get in touch at [news@wilsdenvillagehall.co.uk](mailto:news@wilsdenvillagehall.co.uk)

NB: TEN notices only apply to events that will have fewer than 500 people attending.

## Music licence

Your venue will need a Performing Rights Society Licence (PRS) to play recorded music. Check with your venue's manager if they have one of these (the village hall has one so if you are holding your event at the hall there is no need to check). A TEN licence will also cover the performance of recorded and live music.

## Parental consent for under-18s

If you are holding an event for under-18s, make sure you get written consent for them to attend from a parent or guardian, including emergency contact details. You should also include a tickbox to indicate whether parents are happy for you to take photos and use them for promotional purposes (for example, in a newspaper or on your website).

## Insurance

You will need to check with the manager of your venue that they have public liability insurance and that it covers your activity. If you are running the event at the village hall, it should be covered by our public liability insurance but please do double-check.

## Holding a raffle

There are special rules governing gambling and lotteries, which can also include things like lucky dips and races. Usually if you are running a small raffle as a charity fundraiser these will not affect you, but they are worth bearing in mind. You will be exempt from any regulations if your raffle meets all of the following criteria:

- Not promoted for private gain
- Tickets sold only during the event itself, on the premises where the raffle will take place
- Tickets all sold at the same price (e.g. no five for the price of four offers)
- Prize draw must take place at the event itself
- Amount deducted from ticket sales must be no more than £100 for costs, £500 for prizes, with the remaining sum going to charity
- No rollovers

So if you hold a small raffle during your event you will not generally need a licence: however, do ensure the raffle meets all the points above.

## Food hygiene

Whether you intend to sell food or whether it is included free at your event, it must be prepared in compliance with food safety laws. There is more information on the Bradford Council website at [www.bradford.gov.uk/bmdc/the\\_environment/environmental\\_health/food\\_and\\_drink](http://www.bradford.gov.uk/bmdc/the_environment/environmental_health/food_and_drink)

## Risk assessments

When planning your event, it is important to identify any hazards or risks that might be posed by the event or the venue in which it will be held and keep a record of these. Consider whether you will need first aid and if there is anything else you need to do based on the hazards identified.

A member of the management committee will be able to advise you on risk assessments, so please contact us on [news@wilsdenvillagehall.co.uk](mailto:news@wilsdenvillagehall.co.uk) if you need advice. Several WVHMC members are also members of the Wilsden Gala Committee so have experience of risk assessing events. For larger events, Bradford Public Safety Advisor Group can help: visit [www.bradford.gov.uk/bmdc/advice\\_benefits\\_and\\_council\\_tax/emergencies/public\\_safety\\_liaison\\_group](http://www.bradford.gov.uk/bmdc/advice_benefits_and_council_tax/emergencies/public_safety_liaison_group) for more.

## Money collections

It is illegal to collect money door-to-door or on the streets without a special licence. We would advise against money collections as a form of fundraising.



## Useful Contacts

### **Julie Petty**

Wilsden Village Hall Manager

wvh@btconnect.com

01535 272786

Contact Julie regarding room bookings and hall facilities (there is also more information on our website, [www.wilsdenvillagehall.co.uk](http://www.wilsdenvillagehall.co.uk))

### **Lisa Firth**

Wilsden Village Hall Management Committee (fundraising and publicity)

[news@wilsdenvillagehall.co.uk](mailto:news@wilsdenvillagehall.co.uk)

Contact Lisa if you need any help or advice while planning your event

### **Chris Tate**

Aire/Worth Valley Reporter, Bradford Telegraph and Argus

[chris.tate@telegraphandargus.co.uk](mailto:chris.tate@telegraphandargus.co.uk)

### **David Knights**

Senior Reporter, Keighley News

[david.knights@nqyne.co.uk](mailto:david.knights@nqyne.co.uk)

### **Bradford Council TENS licence department (for alcohol sales licence)**

[licensingteam@bradford.gov.uk](mailto:licensingteam@bradford.gov.uk)

01274 432240

Information on alcohol licensing: [www.bradford.gov.uk/bmdc/business\\_and\\_industry/licensing/temporary\\_event\\_notice](http://www.bradford.gov.uk/bmdc/business_and_industry/licensing/temporary_event_notice)

Information on food hygiene: [www.bradford.gov.uk/bmdc/the\\_environment/environmental\\_health/food\\_and\\_drink](http://www.bradford.gov.uk/bmdc/the_environment/environmental_health/food_and_drink)

### **Bradford Public Safety Advisory Group (for risk assessment advice)**

[emergency.management@bradford.gov.uk](mailto:emergency.management@bradford.gov.uk)

01274 434752

Information on risk assessments: [http://www.bradford.gov.uk/bmdc/advice\\_benefits\\_and\\_council\\_tax/emergencies/public\\_safety\\_liaison\\_group](http://www.bradford.gov.uk/bmdc/advice_benefits_and_council_tax/emergencies/public_safety_liaison_group)

### **Institute of Fundraising**

[www.institute-offundraising.org.uk](http://www.institute-offundraising.org.uk)

### **Gambling Commission (for more on lotteries and raffles)**

[www.gamblingcommission.gov.uk](http://www.gamblingcommission.gov.uk)

# **[www.wilsdenvillagehall.co.uk](http://www.wilsdenvillagehall.co.uk)**



# Publicity for your Event

## Online promotion

- Add details of the event to your or your organisation's website or blog.
- Briefly include details of your event in your email signature.
- Send details of your event and images of any promotional materials such as posters to the village hall. We will add it to our website, Facebook page, noticeboard and email newsletter, and send details to our user groups.
- Email friends, family and other relevant contacts with invitations to your event.
- Contact local websites with a What's On section and ask them to add your event to their calendars.
- Announce your event on Twitter/Facebook and share to relevant local pages/accounts.
- Change your cover picture on Twitter and/or Facebook to promote your event.

## Offline promotion

- Ask local organisations that publish a newsletter, such as the school and churches, to include your event.
- Print out posters (some templates have been included in this pack to help you) and ask local organisations and businesses to put them on their noticeboards.
- Get friends, family and group members to display posters in their house or car windows.
- Print out invitations for organisers or group members to give to friends and family. Personalised invitations are best!
- Send a press release to news sources such as local newspapers and magazines.

## How to write a killer press release

We've provided both a template formula for writing a press release and a sample in the resources section. Please also consider the advice below:

- Contact press both before and after your event, once to announce when and where it will take place and again, with photos, to let them know how it went.
- Find a great "hook", something that will get a journalist's attention. Is there anything that makes your event original or different? What is the human interest angle?
- Be succinct – your press release should be to the point, with no words wasted.
- When contacting journalists, include your text in the body of the email rather than in an attachment, in case of file compatibility issues.
- Choose your moment – make sure you send your release at a time when it's most likely to get noticed. Monday mornings and Friday afternoons are best avoided!
- Send your first press release around two weeks before your actual event. Don't send too far in advance as it may be forgotten before the time comes to publish it, and obviously don't send just a few days before the event and expect the paper to find room for it at short notice!
- Send your second press release as soon as possible after the event – journalists will want this hot off the press for their next issue. They may even be working at the weekend on stories for the Monday issue, so worth sending as soon as you're able.

# After your Event

## Get in touch

Once you've held your event, please do get in touch and tell us how it went! Don't forget to send us:

- Details of what happened at your event
- How much was raised for the 40 Candles Appeal
- Any photos of your event you would be happy for us to publish

We'd love to include details of your fundraiser on our website and in our email newsletter. We'd also like to send a letter of thanks and a certificate to everyone who so generously gives up their time to help raise money for the hall.

Our contact details are:

Address: Wilsden Village Hall, Townfield, Wilsden, Bradford, West Yorkshire, BD15 0HT  
Website: [www.wilsdenvillagehall.co.uk](http://www.wilsdenvillagehall.co.uk)  
Email: [news@wilsdenvillagehall.co.uk](mailto:news@wilsdenvillagehall.co.uk)  
Tel: 01535 272786

## Paying in your donation

This can be done either by cash, cheque or bank transfer.

Cash: please hand this to Julie Petty, the village hall manager, when she is in her office at the hall between the hours of 9am and 5pm weekdays. For admin purposes, it would be very helpful if you could include a note stating the amount of cash being donated and the individual or group it is from.

Cheque: please make this payable to Wilsden Village Hall and either give it to Julie at the hall or send it by post to Wilsden Village Hall, Townfield, Wilsden, West Yorkshire, BD15 0HT, remembering to include a note to say who the cheque is from.

Bank transfer: you can instruct your bank to make a payment to us using these details:  
Account name: Wilsden Village Hall  
Account number: 03124754  
Sort code: 20-45-14



**This easy-bake variation on the traditional Yorkshire Fat Rascal, a fruity scone, is flavoured with allspice for a sweet, spicy kick. Why not whip up a batch to sell or serve at your fundraiser? They're delicious with jam and clotted cream!**

**Makes 8–10**

125g (9 oz) plain flour, plus extra for rolling  
125g (3.5 oz) self-raising flour  
1 tsp baking powder  
100g (3.5 oz) butter, softened slightly and cubed  
75g (2.5 oz) dried mixed fruit  
50g (2 oz) good-quality candied peel  
75g (2.5 oz) caster sugar  
1 tsp ground allspice or cloves  
½ tsp grated nutmeg  
150ml (quarter-pint) whipping cream  
1 medium egg, beaten, to glaze  
Flaked blanched almonds and glacé cherries to decorate  
Clotted cream and strawberry jam to serve (optional)

1. Preheat oven to 200°C/400°F/Gas Mark 6
2. Sieve flour and baking powder into mixing bowl

3. Rub in butter with fingertips until mixture resembles fine breadcrumbs (or cheat and use a food processor!)
4. Add mixed dried fruit and peel, sugar, allspice and nutmeg and stir well
5. Add enough of the cream to form a stiff, firm dough suitable for rolling
6. Roll out on a floured surface until 1in (2.5cm) thick and use a cookie cutter or upturned beaker to create rounds about 3in (7.5cm) in diameter
7. Grease a baking tray and arrange rounds, with enough space in between for them to spread out a bit. Glaze the tops with the beaten egg
8. Decorate with a few blanched almonds and glacé cherries, pushing slightly into the dough
9. Bake for 15-20 minutes, or until risen and golden brown
10. Cool and serve with clotted cream and strawberry jam

# Wilsden Rascals



# Press Release (template)

**WILSDEN  
VILLAGE  
HALL**

the hub of your community

For immediate release: [date]

Headline (keep it snappy yet descriptive)

Paragraph 1: Give a summary of your event, remembering to include who, what, where, why and when. The most important information should all be in this paragraph. Don't forget to include the amount raised if you know it.

Paragraphs 2 and 3: More details

Paragraph 4: Quotes from a relevant person or persons

– the event organiser, someone who attended, a spokesperson for the 40 Candles Appeal

Paragraph 5: Any other relevant information

ENDS

## Notes for Editors

- Let them know anything else that is available on request, such as further photographs, quotes or interviews
- Give some background information on the group/individual running the fundraiser and on the cause you are fundraising for
- Any further information, such as history or statistics

Attachments: send one or two photos if you have them, with captions to say what they are

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## Contacts

Name: [name] Tel: [tel]

[your group name]

[your group address on one line separated by spaces]

Telephone [tel] Fax [fax] Email [email] Website [web address]

Wilsden Village Hall is registered charity No. 1154371





# Press Release (sample)



For immediate release: 21st July 2014

## **Wilsden Gala 2014 hailed a resounding success**

The sun shone, the band played and villagers turned out in droves to watch the gala's W-themed procession make its way from Wilsden Village Hall to the cricket field for the first Wilsden Gala in two years.

There were witches, wasps, weathermen, Wolverines and even a few Wallies (of Where's Wally? fame of course!). All the costumes were brilliant and it was very hard to choose the fancy dress prize winners.

This year's gala queen was Lucy Hutchinson, in a gorgeous handmade dress made by gala committee member Linda Lancaster. With her two attendants, Vienna Welthy and Archie Morgan, she was crowned by the Harden gala queen before officially declaring the gala open at 2pm.

After relocating this year from the village hall to the cricket field, there was lots of space for entertainment. In the central arena we were treated to a birds of prey display, a dance performance from Jennifer's Dancekool, a taekwondo display and even some clog dancing. There were also children's races, with plenty of medals to be won!

Stalls and games this year were a real mix. Along with classic pocket money games such as Splat the Rat, Play Your Cards Right and Guess the Name of the Teddy, a number of stalls by local artisans sold everything from gorgeous cupcakes to handmade softy toys. Punters were queuing up to dip their hand in the gooey slime tombola – a great way to cool down!

"It was an absolutely fabulous day, and there really was something for everyone," said gala committee chair Mark Anslow. "This year's event was organised by a brand new committee, who should all be very proud of what they managed to achieve with their first ever gala. Well done to everyone who helped organise Wilsden Gala 2014, and big thanks too to everyone who came along to support it. Bring on Wilsden Gala 2015!"

ENDS

## **Notes for Editors**

Wilsden Village Gall is a family funday held annually since it was revived in 1971. It is organised and run by a committee of volunteers from the village on a non-profit basis, with funds going to Wilsden Village Hall and to future galas.

A photograph of the gala queen and attendants is attached. Further photos are available on request, as are interviews with members of the committee.

## **Contacts**

Name: Mark Anslow, Wilsden Gala Committee Chairman | Tel: xxxxxx  
facebook.com/WilsdenVillageGala





## Sponsorship Form

Please sponsor me! I am raising money for Wilsden Village Hall's 40 Candles Appeal by:

Title:	First Name:	Surname:
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Address (including postcode):

Email:

Donating through Gift Aid means we can claim an extra 25p for every £1 you give. It won't cost you any extra.\*

\* To qualify for Gift Aid, you must pay an amount of UK tax (income tax and/or capital gains tax), which is equal to, or more than, the amount we will reclaim in the tax year (currently 25p for every £1 you donate).

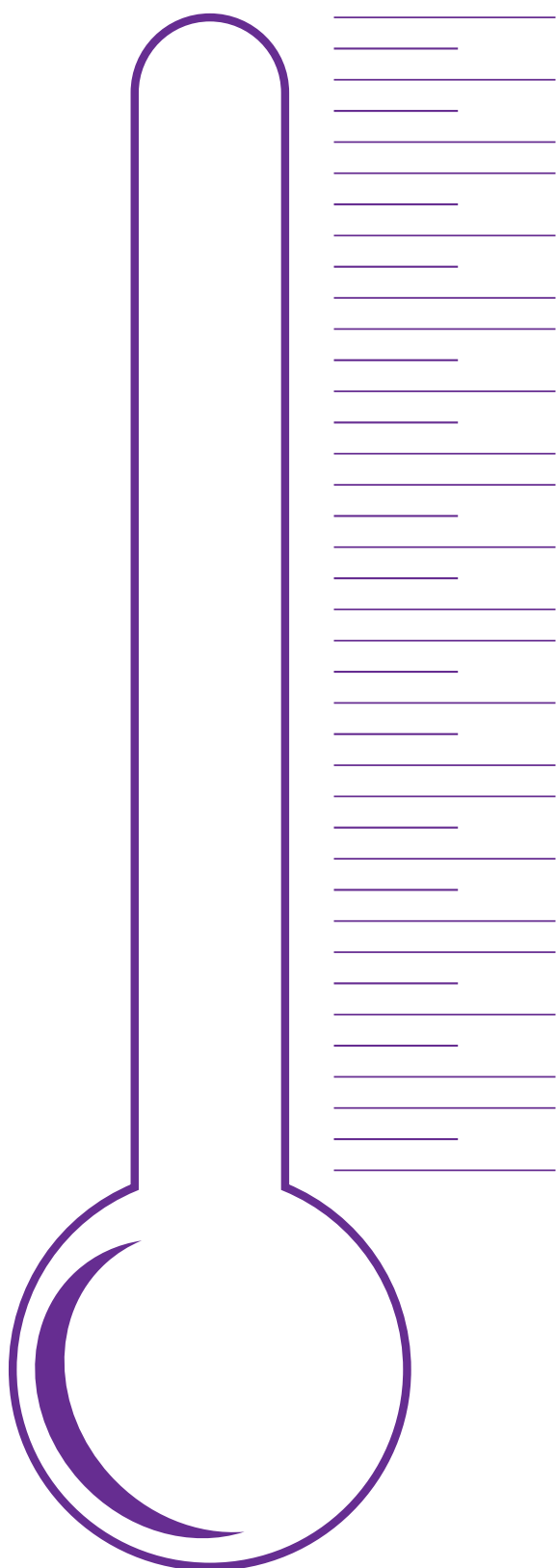
Name	Tick for GiftAid	Home address & postcode (needed for GiftAid – NOT organisation address)	Donation amount (£)	Tick when paid

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Name	Tick for GiftAid	Home address & postcode (needed for GiftAid – NOT organisation address)	Donation amount (£)	Tick when paid
		<b>Total:</b>		



## **Fundraising Wall Chart**

**Colour in the  
thermometer  
to show how  
much you've  
raised so far**



# WVH Bunting

Cut out bunting and holes and thread string through





**WILSDEN  
VILLAGE  
HALL**  
the hub of your community



**40 Candles**  
**BIRTHDAY APPEAL**  
WILSDEN VILLAGE HALL



*Coffee  
Morning*

\_\_\_\_\_ would  
like to invite you to join us for coffee and a cake to raise money for  
the 40 Candles Birthday Appeal to refurbish our village hall.

Where: \_\_\_\_\_

When: \_\_\_\_\_

Why: To secure the future of Wilsden Village Hall for the people of  
our community.

Wilsden Village Hall is a registered charity No. 1154371



# Bring & Buy



\_\_\_\_\_ would  
like to invite you to join us for a tabletop bring and buy sale to  
raise money for the 40 Candles Birthday Appeal to refurbish our  
village hall.

Where: \_\_\_\_\_

When: \_\_\_\_\_

Why: To secure the future of Wilsden Village Hall for the people of  
our community.



**WILSDEN  
VILLAGE  
HALL**

the hub of your community



**WILSDEN VILLAGE HALL**

# **40 Candles**

## **BIRTHDAY APPEAL**

Wilsden Village Hall is a registered charity No. 1154371

Text message donation slips for the 40 Candles Appeal to give out at your event.

Help us refurbish Wilsden Village Hall

**Text WVHC40 £5 to 70070**

**JustTextGiving**  
by  **vodafone**

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