

Marketing Calendar - 2018 / 2019

Month	September	October	November	December	January	February	March	April	May	June	July
“Did you know...”	National Cupcake Week	National Curry Week National Baking Week	British Sausage Week World Vegan Month	Festive Period National Hot Chocolate Week	International Hot and Spicy Food Day	National Pizza Day	International Waffle Day “Time for a Cuppa” Week	Grilled Cheese Sandwich Day	National BBQ Day National “Eat what you want” Day	National Chocolate Pudding Day	National Hot Dog Day National Salad Day
Discovery Days	British Food Fortnight	Halloween	National School Meals Bonfire Night	Festive Period	National Gluten Free Day Chinese New Year	Pancake Day / Shrove Tuesday Valentines Day	British Pie Week St Patrick’s Day St David’s Day	St George’s Day Easter	National Vegetarian Week British Sandwich Week	National Healthy Eating Week	American Independence Day
Destination Days	China	Britain	Mexico	Festive Period	Thailand	USA	India	Italy	Jamaica	Greece	Spain
What’s in Season & Food Facts	Courgettes	Pumpkin	Applies	Brussel Sprouts	Kale	Bananas (Fairtrade Fortnight)	Leeks	Rhubarb	Spinach	Tomatoes	Strawberries Water / Hydration