

Business Standard B-School Survey 2018

Last date for submission of the completed questionnaire along with enclosures is **20th August, 2018**

Please note:

1. There is no participation fee

2. Eligibility criteria:

2..1. **Two year full time management programme** leading to award of:

- MBA or equivalent degree by an Indian University OR
- Post Graduate Diploma in Management approved by AICTE

2..2. Two batches should have passed out at the time of submission of questionnaire

UNDERTAKING

I, _____, (Name of the authorized person) working as _____ (Designation) do hereby confirm that the information declared in the participation form below are correct to the best of my knowledge and belief. Further, we confirm that Business Standard, through itself or through its authorized agencies/organizations reserves the right to conduct a thorough audit of the institute, including and not limited to, infrastructure facilities, student data, faculty data, placement data and financial data. In case of such an audit of the institute, I, accept all responsibility to assist Business Standard in the conduct of this audit.

Dated:

Signature:

Place:

Full Name:

Stamp of the institute:

Designation:

Kindly note that the following

1. Filled-up questionnaire has to be signed by the Registrar or an equivalent authority and endorsed by the Director of the B-School.
2. Please attach a list of supporting documents sent with the questionnaire. Attach the list just after the last page of this Questionnaire.
3. All the annexure & supporting documents attached with the questionnaire should be duly signed by the Dean or Registrar or an equivalent authority. ***No credit will be given to the B-School in case of non- submission of relevant supporting documents.***
4. While filling the questionnaire please ensure that all information asked for should be filled in the space provided in the questionnaire. Even if, you are attaching brochures etc. containing the details; the relevant information must be filled up in the questionnaire itself. The brochures, prospectus and other attachments can serve as supporting documents.
5. No space in the questionnaire should be left blank. If information is not available or the question is not applicable for the B-School on any particular area, please write 'NA' clearly in the space provided.
6. Universities are requested to provide information only for the management courses. Number of classrooms, books and all other information should pertain to the management courses only, and not the entire University or other Department.

7. If the B-School is a part of a University or a part of other Technical/ Non-technical college then please fill the extra columns pertaining to the University / college provided in the questionnaire. Autonomous / independent B-Schools may skip these columns.
8. For all the questions please ensure that the information provided is for only one management institute. The information provided must be pertaining to the institute for which this form is being filled and data of other institutes can be provided in separate forms
9. Please ensure while filling in that each box contains only one character. In case of filling in numbers, please start from the right as illustrated below. Please fill in zeroes in the starting columns not utilized. E.g. If you have to fill in number of faculty with industry background and the answer in your case is 8, you should fill it as:

0	0	8
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10. Please ensure while filling in that the appropriate answer is encircled as illustrated below. E.g. if your B-School publishes an in-house B-School management journal, then circle as:

Yes	1
No	2

11. Please count that there are 26 printed pages except the cover pages in this booklet before filling this questionnaire Please get back to us in case of any discrepancy in the number of pages / printing in the booklet.
12. **Only submission of duly filled, signed and stamped hard copy of the form and/ OR scanned soft copy of the same will ensure participation.** We encourage you to mail us scanned copies of the completed form, to save on time and paper.
13. Please attach the latest available mandatory disclosure document along with this form

Please understand that it will be difficult to incorporate the information in the survey, beyond the due date.

The completed questionnaire as well as any correspondence must be addressed to:

Sugandha Shejvalker

KANTAR IMRB (IMRB International), 8 Balaji Estate, Guru Ravidass Marg,

Kalkaji, New Delhi - 110019

Phone No.: 011-42697800, Fax: 011-42697801 / 02

Email: imbschool2018@kantarimrb.com | sugandha.shejvalker@kantarimrb.com | Anurupa.Ganguly@bsmail.in

(Kantar IMRB is one of India's leading market research companies and has been commissioned to undertake the survey)

INFORMATION ABOUT INSTITUTE

- 1.
- Name of Institute:**
- (Please leave a grid blank in between two words)*

- 2.
- Type of Institute:**
- (Please encircle a single response only whichever is applicable)*

Government	1
Government aided	2
Government University department	3
Government Deemed University	4
Private University department	5
Private Deemed University	6
Private self-financed	7
Other specify _____	9

- 3.
- Name of university affiliated to**
- (if applicable):*

- 4.
- Various management Institutes running in the same campus**
- (if more than one institute is being run from the same campus):*

4a	No. of management institutes running in the same campus		
4b	Please mention below the name of the management institutes running in the same campus		

For all the questions please ensure that the information provided is for only one management institute. The information provided must be pertaining to the institute for which this form is being filled and data of other institutes can be provided in separate forms

5. Type of accreditation possessed by the institute (Please encircle responses whichever are applicable)

Indian		International			
NAAC	1	AACSB	3	EQUIS	6
NBA	2	ACBSP	4	Association of MBAs	7
		ACEBE	5	IACBE	8
Others (specify) _____					

6. Management courses offered by the institute (Please encircle responses whichever are applicable)

PGDM/ PGPM/ MBA (2 year full time)	1
Executive MBA	2
Evening MBA	3
Distance learning MBA	4

7. For each of the management course offered, please furnish the following information

	Duration of courses (No. of years)	Collaboration with foreign universities (Yes/ No)		If <u>Yes</u> , Name of the university
PGDM/ PGPM/ MBA		Yes	No	
Executive MBA		Yes	No	
Evening MBA		Yes	No	
Distance learning MBA		Yes	No	

8. Details of other post graduate courses offered by the institute. (Please encircle appropriate response)

MCA	Yes	No
M. Tech	Yes	No
M.Sc.	Yes	No
Others (specify) _____	Yes	No

9. Please mention the details of the **Flagship Management Programme** for which the institute wishes to participate in the survey.

9a Name of the programme:

9b Year of establishment of programme:

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9c Management course fees (in Rs.): (Please mention the full course fee for the entire program)

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Details: Please furnish all the following details only for the **Flagship Management Course** for which the institute is participating in the survey.

Time frame: All the following details to be given only for the **period 2018 – 2019, unless otherwise stated**

For example,

	Current figure
No. of books	21,000

FACULTY

10. Full time faculty

Please furnish the following details of the full time faculty for the management course. Also please enclose list of current full time faculty along with their qualification and industry experience

	For year 2017 – 2018			
10a	Total number of faculty			
10b	Number of faculty with PhD			
10c	No. of faculty with industry experience (less than 2 years)			
10d	No. of faculty with industry experience (2 to 5 years)			
10e	No. of faculty with industry experience (from 5 to 10 years)			
10f	No. of faculty with industry experience (more than 10 years)			
10g	Faculty Attrition Rate (%) Number of full time faculty who left their teaching positions with the institute to pursue something else, in last 1 year			

11. Visiting faculty

Please provide the details of the visiting faculty in your B-School. Visiting faculty includes **only those who are teaching full time courses** of flagship management course and does not include part-time, guest lecturers, teaching assistants etc.

Please also enclose the details of the visiting faculty along with their qualification and industry experience

	For year 2017 – 2018			
11a	<u>Total number</u> of faculty			
11b	Number of <u>faculty with PhD</u>			
11c	No. of faculty with industry experience (<u>less than 2 years</u>)			
11d	No. of faculty with industry experience (<u>2 to 5 years</u>)			
11e	No. of faculty with industry experience (<u>from 5 to 10 years</u>)			
11f	No. of faculty with industry experience (<u>more than 10 years</u>)			

12. Books and papers by Full time faculty

Please give details of books and papers published in referred journals as well as those presented in conferences by full time faculty in the last 2 years only. Please do not include books of readings / textbooks.

Please enclose list showing title / author(s) name(s) / year of publishing and publishers name for the book / paper or the article.

Also enclose the list of conferences including date of conference and paper(s) presented

		No. of titles of books published			No. of papers published in journals			No. of papers presented in conferences		
12a	For year 2017 – 2018									
12b	For year 2016 – 2017									

**Paper should be published in well-known management journals or magazines such as Indian Management, Harvard Business Review, Vikalpa, Management Review etc. and not in local / institute published journals*

13. In-house management journal *Please furnish the following details*

13a	Presence of in-house journal	Yes	No
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13b	Frequency of in-house journal	Monthly	1
		Quarterly	2
		Half yearly	3
		Annually	4

	Share of contribution in write-up in the journal			Total of all should add up to 100
13c	Faculty			
13d	Students			
13e	Industry			
13f	Alumni			
13g	Others (specify) _____			
	Total	100		

14. Conferences Organized

Please give details of no. of national / international conferences organized by the institute in last 2 years.

Please furnish a list of titles of national and international conferences conducted along with the details of venue, date and month, and names of speakers

		No. of national conferences			No. of international conferences		
14a	For year 2017 – 2018						
14b	For year 2016 – 2017						

15. International Linkage

Please give the details of the faculty that visit from abroad/ sent abroad for teaching the management course at the institute. Please **do not include** faculty which visit as a part in conferences / seminars for shorter durations (**Less than 3 months**).

15a	For year 2017 – 2018	
No. of faculty from abroad for teaching management course (for equal to or more than 3 months only)		
No. of faculty sent abroad on exchange programs (for equal to or more than 3 months only)		

Many B-Schools have **exchange programs** with Universities/B-Schools abroad, wherein both the institutes exchange their students. The minimum period for such exchange should be 3 months. Please furnish a detailed list giving names, duration of the visit and to which University/B-School they went to.

Please **do not include** students sent to participate in foreign conferences / seminars for shorter durations (**Less than 3 months**).

15b	For year 2017 – 2018	
No. of students sent abroad on exchange programs (for equal to or more than 3 months only)		
No. of students coming from abroad on exchange programs (for equal to or more than 3 months only)		

STUDENTS & ADMISSIONS

16. Student profile

Please provide the student information on the strength of the batch and the students with industry background

		Batch strength (in numbers)			% of students with work experience		Average work experience (in months)		
16a	For year 2018 – 2019								
16b	For year 2017 – 2018								

17. Gender ratio (Please furnish the % of students as males and females in the flagship management course)

	% of students	For year 2018 – 2019		For year 2017 – 2018	
17a	Male				
17b	Female				
	Total	100		100	

18. No. of applications received for the flagship management course

18a	For year 2018 – 2019						
18b	For year 2017 – 2018						

19. Out of the total intake for the flagship course, how many of the students admitted were Engineers?

19a	For year 2018 – 2019		
19b	For year 2017 – 2018		

20. Admission test used for student selection for flagship management course:

	Type of test	Test used by institute	Minimum cut off percentile			
			2018 – 2019		2017 – 2018	
20a	CAT	01				
20b	MAT	02				
20c	CMAT	03				
20d	XAT	04				
20e	GMAT	05				
20f	ATMA	06				
20g	Institutes' own test	07				
20h	Common university test	08				
20i	Common state test	09				
20j	No test required	10				
20k	Any other test (specify) _____	11				

Instead of percentile, incase marks are being used as criteria for any other tests, please furnish the following details for the same for the year 2018 – 2019

	Name of test	Minimum marks			Total marks			
20l								
20m								
20n								
20o								

21. How many awards were won by the students of the flagship management course in national / international competitions in year 2017 – 18?

Please include awards related to case studies; presentations etc. (Do not include awards related to sports). Please enclose a list giving details of the students, awards won and the competition.

	No. of awards won by students	For year 2017 – 18	
21a	National competitions		
21b	International competitions		

22. Student councils

A list of student councils / committees is provided below; please mark those which are present in your institute

S. No.	Type of student council / Committee	Presence of student council / committee	
22a	Student association	Yes	No
22b	Academic clubs/committees (related to various streams/ subjects)	Yes	No
22c	Sports committee	Yes	No
22d	Events committee (which is responsible for organizing events like college fest etc)	Yes	No
22e	Hostel committee	Yes	No
22f	Mess committee	Yes	No
22g	Social responsibility committee (which is involved in social activities like tree plantation, clothes donation for poor etc)	Yes	No
22h	Placement committee	Yes	No

23a Frequency of meeting of student association / student council with the institute management (if applicable)

Please mention how frequently the student association and the institute management meet to discuss the issues

None	Quarterly	Half yearly	Annually
1	2	3	4

23b Which of these **Non - Academic** activities are organized by students in institute (circle yes if applicable)

23bi	Annual Fest	Yes	No
23bii	Sports Fest	Yes	No
23biii	Cultural Fest	Yes	No
23biv	Blood Donation Camp	Yes	No
23bv	Entrepreneur Fest	Yes	No
23bvi	Other (Please Specify)		

23c How many awards were won by the students of the flagship management course in **Non-academic** national / international competitions in year 2017-18?

Please include awards related to non-academic activities; extra-curricular, sports, social activities, debates etc. (Do not include awards related to Academia). Please enclose a list giving details of the students, awards won and the competition.

	No. of awards won by students	For year 2017 – 2018	
23ci	National competitions		
23cii	International competitions		

PLACEMENTS

We understand that for some institutes, the placements for the current batch might not be over by the time of data submission for this survey. Thus, to keep data standardized, we are asking for the placement details for the previous two batches.

24. Company details

Please furnish the following details about the companies that visit for recruiting students from the flagship management course

		For year 2017 – 2018		For year 2016 – 2017	
24a	Total no. of companies that visited for placement				
24b	Percentage of new companies that visited				
24c	No. of regular recruiters (No. of Companies coming to the institute for placements regularly for past 5 years)				
24d	Name of Top 5 recruiters (those offering highest salary)				
	For year 2017 – 2018		For year 2016 – 2017		
1					
2					
3					
4					
5					

25 (i) Placement details of batch:

		For year 2017 – 2018		For year 2016 – 2017	
A	Total % of students placed				
B	On campus recruitment (Percentage of students)				
C	Off campus recruitments (Percentage of students)				
D	% of students placed in Indian firms through on-campus placements				
E	% of students placed in international firms through on-campus placements				

Industry Breakup

26 (ii) Please provide breakup of students placed below sectors. Please provide information in percentage (%).

		For year 2017 – 2018 (%)		For year 2016 – 2017 (%)	
A	Consulting				
B	BFSI				
C	Sales & Marketing				
D	General Management				
E	E-commerce				
F	Technology				
G	Pharma				
H	Retail				
I	Telecom				
J	Consumer Goods				
K	Manufacturing				
L	Others (specify) _____				

ENTREPRENEUR INITIATIVES

27. Does the college offer any programme as part of the flagship course that exclusively focuses on Entrepreneurial learning and development? *(Please encircle responses whichever are applicable)*

Yes	1
No	2

28 – 36 to be filled if college is offering entrepreneurial courses

28. Entrepreneurship courses offered by the institute *(Please encircle responses whichever are applicable)*

PGDM/ PGPM/ MBA (2 year full time)	1
1 year certificate course	2
PGP (6 months)	3
Distance learning programme	4
Short term course / sessions (Less than 6 months duration)	5

FILL Q29, IF CODED 5 ABOVE IN Q28

29 For the outgoing 2018 batch of the flagship course, how many such sessions were organized for Entrepreneurial learning?

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30. What were the no. of lecturers/ guest speakers invited for entrepreneurial learning for the outgoing batch of 2018 of the flagship course?

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31. What were the no. of Industry experts/ Investors invited for entrepreneurial learning for the outgoing batch of 2018 of the flagship course?

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32. Which of the below initiatives are part of the Entrepreneurship courses offered by your institute *(Please encircle responses whichever are applicable)*

Guest lectures (comprising of technologists, entrepreneurs, investors and industry professionals)	1
Work shops to enhance entrepreneurial insight of participant	2
Global entrepreneurship conference	3
Start up camp – To help students connect to potential customers, partners and investors	4
Provide seed funding	5
Provide incubation support	6

33. Of the total 2018 outgoing batch strength of the flagship course, how many students opted for placements and how many students opted for their own start up ideas?

		For 2017-2018 outgoing batch	
A	No of students opted for placements		
B	No of students opted for own start-up ideas		

34. (iii) How many students decided to start something of their own and opted out of placement process

Please provide number of students (2017-18)			
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35. Salary details:

Please provide the breakup of salary structure of the batch placed for the years as mentioned.

Please provide the below mentioned details only for On-campus placements

	Indian salary offered (in Rs.)	% of students placed							
		For year 2017 – 2018				For year 2016 – 2017			
		Fresher's (without any work experience)		Laterals (with work experience)		Fresher's (without any work experience)		Laterals (with work experience)	
A	Less than 2 lakhs								
B	2.00 to 3.99 lakhs								
C	4.00 to 5.99 lakhs								
D	6.00 to 7.99 lakhs								
E	8.00 to 9.99 lakhs								
F	10.00 to 11.99 lakhs								
G	12.00 to 13.99 lakhs								
H	14.00 to 15.99 lakhs								
I	16.00 to 17.99 lakhs								
J	18.00 to 19.99 lakhs								
K	Greater than equal to 20 lakhs								

	International salary offered (in USD)	% of students placed							
		For year 2017 – 2018				For year 2016 – 2017			
		Fresher's (without any work experience)		Laterals (with work experience)		Fresher's (without any work experience)		Laterals (with work experience)	
A	Less than 10000 USD								
B	10,001 – 25,000 USD								
C	25,001 – 50,000 USD								
D	50,001 – 100,000 USD								
E	100,001 – 150,000 USD								
F	150,001 – 200,000 USD								
G	More than 200,000 USD								

INFRASTRUCTURE

36. Please encircle the **facilities** that are present for the students pursuing flagship management course.

Gymnasium	01	Lawn Tennis Court	07
Canteen	02	Badminton Court	08
Student Common Room	03	In campus medical rooms with basic medical facilities	09
Cricket Ground	04	In campus stationary shop	10
Basket Ball Court	05	Any other (specify) _____	
Swimming Pool	06	Any other (specify) _____	

37. Physical infrastructure about the institute

In case your institute is a part of university/ other college, please fill the details for same in the respective column

		Institute / Mgmt Dept.						University					
37a	Size (in sq. meters)												
37b	No. of classrooms												
37bi	Average Size of classrooms (in sq. meters)												
37c	Presence of auditorium	Yes			No			Yes			No		
37d	Seating capacity – auditorium												
37e	Presence of hostel on campus	Yes			No			Yes			No		
37f	Presence of separate hostel for management	Yes			No			Yes			No		
37g	Number of beds in hostel												

* Please convert the B-School's Area into square meters: Multiplication factors for different area units are:-

1 sq. ft. = 0.09 sq. m.

1 Sq Yard = 0.836 sq. m

1 acre = 4047 sq. m;

38. Library information

Please furnish the following information regarding the books, journals and CDs present in the library for the institute and management department, incase part of university

		Institute / Mgmt dept.						University					
38a	No. of titles of books												
38b	Total no. of books*												
38c	No. of CD/ Videos Titles												
38d	Total No. of CD/ Videos												
38e	Total No. of journals subscribed												
38f	Total no. of national journals subscribed												
38g	Total no. of international journals subscribed												
38h	Seating capacity of the library												

* Total number of books might include multiple copies of the same title of books. For example if there are 10 copies of Kotler & 5 copies of Chandra means:

Total number of books = 15; Total number of titles = 2

39. IT infrastructure:

		Number of computers in computer center					
39a	For your institute/ management department						
39b	For university/ entire college						
		Digital Infrastructure					
39c	Presence of Email id for every student of the institute	Yes			No		
39d	Electronic Identity cards for attendance	Yes			No		
39e	Antivirus, Firewalls etc for securing network	Yes			No		
39f	Admin ERP	Yes			No		

40. IT Network:

Please encircle the type and frequency of internet connection in your institute

40a - Type of internet connection	
Through cable	1
Leased line	2
ISDN	3
Wi-Fi	4

40b- Frequency of internet connection	
Less than 5 MBPS	1
5 – 10 MBPS	2
10- 30 MBPS	3
30 - 50 MBPS	4
50+ MBPS	5
Others (<i>specify</i>) _____	6

41. From the table given below please choose the option(s) which have internet access in your campus, i.e. all those places on the campus where internet can be accessed

Computer labs	1
Faculty staffrooms/ faculty laptops (<i>or both</i>)	2
Classrooms	3
Hostels (<i>on campus only</i>)	4
Personal laptops of students (<i>personal laptops of the students are registered on the college network and they are granted access to the internet</i>)	5
Open areas	6

CURRICULUM

42. Streams / Specializations offered

42a	Marketing	Yes	No
42b	Finance	Yes	No
42c	Human resource	Yes	No
42d	Operations	Yes	No
42e	Information Technology	Yes	No
42f	Strategy	Yes	No
42g	Others (<i>specify</i>) _____	Yes	No

43. Curriculum Design

43a	Recent consultation with industry in designing curriculum (Please provide a document with details of inputs taken and implemented from the industry over past 2 years)	Yes	No
43b	Use of simulated games for learning and implementation (like stock market simulation etc)	Yes	No
43c	Soft skill development courses/ subjects taught (like interpersonal skills etc)	Yes	No
43d	Availability of modules of all subjects for student's access at the start of the semester/ trimester (Here module means , topics to be covered, key points of lectures/ lecture slides, relevant reading materials etc)	Yes	No

REVENUE & EXPENDITURE

Since it is possible that some institutes might not have completed their annual reports by the time of submission of this form, we shall use the details of the previous two financial years for all institutes

(All the figures to be quoted should be converted to the nearest integer lakh value. E.g. if annual revenue is Rs. 23,70,500, it should be written as Rs. 24 lakhs in the space below)

44. Gross Revenue of the B-School/Management Department only (in lakhs). Please round off the numbers and do not give the figures in decimals. B-Schools/Management Departments are requested to provide the same for management courses only

	Year	Annual Revenue (Rs. Lakh)				Fee Income (Rs. Lakh)			
44a	2016 – 2017								
44b	2015 – 2016								

If B-School/Management Department is part of University/other college, please provide below information on the overall revenue & income of the University/college.

	Year	Annual Revenue (Rs. Lakh)				Fee Income (Rs. Lakh)			
44c	2016 – 2017								
44d	2015 – 2016								

45. Expenditure of the B-School/Management Department only (in lakhs). Please round off the numbers and do not give the figures in decimals. **B-Schools/Management Departments are requested to provide the same for management courses only**

	All figures in lakhs	For the year 2016 – 2017				For the year 2015 – 2016			
45a	Total Gross Expenditure								
45b	Faculty Development*								
45c	Student facilities								
45d	IT Investment								
45e	Library								
45f	Library Budget - for foreign Books and Journals								
45g	Infrastructure Budget								

**In faculty development budget, please do not add the salaries of the faculty members and also do not add the budget of the faculty travel and stay expenses during any seminar etc*

If your B-School/Management Department is part of University/Other college, please provide below information on the overall expenditure of the University / college.

	All figures in lakhs	For the year 2016 – 2017				For the year 2015 – 2016			
45i	Total Gross Expenditure								
45ii	Faculty Development*								
45iii	Student facilities								
45iv	IT Investment								
45v	Library								
45vi	Library Budget - for foreign Books and Journals								
45vii	Infrastructure Budget								

INDUSTRY INTERACTION

46. Alumni network (Please furnish the following details for alumni)

46a	Presence of alumni association	Yes				No			
46b	Presence of exclusive alumni website	Yes				No			
46c	Number of members								
46d	Do alumni assist in placements?	Yes				No			
46e	Do alumni provide any donations?	Yes				No			
46f	Do alumni visit for guest lecturers?	Yes				No			
46g	No. of alumni meets organized per annum								
46h	Average no. of alumni attending these meets								
46i	Fee charged for alumni meets								
46j	Is alumni meet organized in other countries	Yes				No			
46k	No. of countries in which last alumni meet was organized (if applicable)								
46l	Is alumni meet organized in other cities/states along with the city/state where the institute is located	Yes				No			
46m	No. of cities/states within India in which last alumni meet was organized (if applicable)								
46n	Presence of faculty at the alumni meets	Yes				No			

47. Interaction with industry

Please provide details of industry professionals visiting the campus for interaction with students (Please note that Top Management would mean all **GM** (General Manager) and above professionals) in the last 2 years.

Also include the total number of different occasions when Professionals have been invited for student interaction

	No. of industry professionals visiting	2017 – 2018			2016 – 2017		
47a	Top Management (GM & above)						
47b	Middle management (Below GM)						
47c	No. of different occasions						

48. Management Development Programs (MDPs)

Please give a break up of no. of MDP programmes undertaken by B-School during the last 2 years for Top management and Middle management.

Also provide total number of participants in these MDP programmes for top and middle management.

Also furnish the details of MDPs organized including the name, invitation and time

	For Top Management (GM & above)	2017 – 2018			2016 – 2017		
48a	No. of MDPs organized						
48b	Total no. of participants						
	For Middle management (Below GM)	2017 – 2018			2016 – 2017		
48c	No. of MDPs organized						
48d	Total no. of participants						

49. Live projects

Please provide a breakup of the live projects and the students involved in these projects

Also please furnish the details of the live projects like the company offering the live project, no. of students on each of these live projects

		2017 – 2018			2016 – 2017		
49a	No. of live projects						
49b	No. of students involved in live projects						

50. Consultancy assignments

Please mention below the number of Consultancy assignments that have been undertaken by the institutes' full time faculty along with the number of full time faculty involved in them. Give details of the consultancy assignments including project name, project duration and faculty involved last 2 years separately

		2017 – 2018			2016 – 2017		
50a	No. of consultancy assignments						
50b	No. of faculty involved						

GOVERNANCE

51. Please provide the **details of the Board of Governors**. Please furnish a list of the Board of Governors, including their work experience and designation in the present occupation.

51a	Total No. of Board Members		
51b	No. of Academicians on Board		
51c	No. of Industry Professionals on Board		
51d	No. of faculty members on Board		
51e	No. of alumni on Board		
51f	Number of Board Meetings in year (2017 – 2018)		

52. Does your B-School have a corpus**? (Please circle the appropriate answer)

*The corpus may be defined as a “Large Lump sum Fund” held in the form of deposit, the income from which is used for running the B-School.

Yes	1
No	2

53. If the B-School has a corpus, please provide the following details:

	Amount in lakhs	2017 – 2018				2016 – 2017			
53a	Amount in the corpus								
53b	Interest income from the corpus**								
53c	Amount of this (corpus) interest income spent, on the institute in the current year								

**The accrued income in the form of interest etc from this fund and its percentage used for running of the B-School.

OPINION

The world of management education is changing rapidly. Any institute needs to keep up with emerging national and global trends and to inculcate that in your courses, which I am sure your institute has. Can you please answer the following questions in this regard?

54. What are the **new courses that have been introduced in the past 3 years**? Please give details of these. These courses could be in terms of Social Media Marketing, Big Data Analytics, Digital Marketing, etc.

Sr. No.	Course Name	Year Introduced	For students of which Semester / Term	Optional or Compulsory	Number of hours per term / semester	Batch Size
1						
2						
3						
4						
5						
6						

55. Do you have a specific procedure or a **person to identify these trends**, and inculcate them as a **separate course or in the material of existing courses**? **Which seminars have the faculty attended** to widen their knowledge of such trends? **How many and which papers have been published** regarding these trends? **How many guest lectures** from the corporate sector or sector specialists been organized. Please provide details for the past **ONE YEAR**.

Sr. No.	Development of a particular process to identify such trends	Name of resources who are involved in this process	Number of seminars attended	Focusing on which trend	Name of Seminars attended	Number of papers published	Focusing on which trend	Name of Papers published	Number of Guest lectures
1									
2									
3									
4									
5									
6									

OTHER DETAILS ABOUT THE INSTITUTE

56 Name of the Director

Mr/Ms/Mrs/Dr./Prof _____

57 Name of the Chairman

Mr/Ms/Mrs/Dr./Prof _____

58 Website address

www. _____

59 Contact email address

60 Postal address

City : _____

State : _____

PIN : _____

61 Phone Number (along with the STD code) _____

62 Fax Number (along with the STD code) _____

Signature & Seal

Counter Signed

Verified By

Director/ Chairman/ Director General
(As applicable)

Please also attach the following: **Important!**

S.No	Checklist	Tick mark
1	Copy of application furnished for extension of affiliation to AICTE(<i>with all the details that were furnished like No. of students enrolled, No. of classrooms etc</i>) as per AICTE guidelines given in Approval process handbook	<input type="checkbox"/>
2	Copy of the Approval Extension / Approval Letter sent by AICTE	<input type="checkbox"/>
3	Copy of latest mandatory closure	<input type="checkbox"/>
4	Brochure	<input type="checkbox"/>
5	Annual Report / Provisional Balance Sheet (2015 – 2016/ 2016 – 2017)	<input type="checkbox"/>
6	List of full time faculty (2017-2018)	<input type="checkbox"/>
7	List of visiting faculty along with courses taught.	<input type="checkbox"/>
8	List of Books & Research Papers authored by your existing full time faculty	<input type="checkbox"/>
9	List of conferences organized by the B-School along with venue, faculty and coordinator	<input type="checkbox"/>
10	List of MDPs organized along with copy of notices / invitations	<input type="checkbox"/>
11	List of companies that visited for placement (2017 – 2018 & 2016 – 2017 separately)	<input type="checkbox"/>
12	Copy of maximum placement offer	<input type="checkbox"/>
13	Details of consultancy assignments undertaken by full time faculty	<input type="checkbox"/>
14	List of Board of governors with their work experience and designation in present occupation	<input type="checkbox"/>
15	Other supporting documents	<input type="checkbox"/>

Kindly send your queries, if any to:

Sugandha Shejvalker

KANTAR IMRB (IMRB International), 8 Balaji Estate, Guru Ravidass Marg,

Kalkaji, New Delhi - 110019

Phone No.: 011-42697800, Fax: 011-42697801 / 02

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