

ANTIGUA NICE LTD.

ON-LINE ADVERTISING AGENCY

Location: Cobbs Cross, St. Paul's, Antigua **Mailing Address:** P.O. Box 3475, St. John's, Antigua.
Tel: (268) 561-0405 **Cell:** (268) 725-4692 **E:mail:** inquiries@antiguanice.com

Website Quotation for: www.jollyharbourshopping.com

Objective - Create a clean contemporary website which is easy to maintain via a client administration panel and optimised for search engines.

Website Structure

Page Name	Contents	Administration
Home page	To have a map which enlarges and offers links direct to all members business listing.	Advanced Content management with two zones , the main body text of the page, and the map key, so that as businesses change, business names can be updated.
Shopping	Summary page with links out to Arts & Crafts, Hair and Beauty, travel and Tours, restaurants & entertainment, real estate & household	Page to have thumbnail image and short description with link out to each shopping category, as well as sub navigation by drop down menu to each shopping category. The categories to be coded so that they rotate who is at the top of the page on each re-load.
Shopping category pages	Summary listing for each business within this category including a logo or thumbnail photograph, summary information, and contact details plus the option to upload a pdf or word document and links out to websites.	Create the administration to create a business name, select the relevant category of the 5 listed, assign a map location, and update contact details, have a pdf and word document uploading tool in the description text and an advanced content management system. The page to be coded so that the businesses rotate on the page on each re-load.



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News	News listed in reverse date order so that the newest item is always at the top.	Administration to offer date, title, short description and long description, plus one image, word document, and pdf document upload tool.
About	Info about the merchants association.	Advanced CMS page
Directory page	Simple contact list of all the businesses in the association.	Pull the information from the client creation pages.

Photography, Graphics, Logos etc

	Comments
Logo	Provided by client – can be derived if required
Photography	Provided by client.

Text and Content

Website to be handed over with a full navigation, designed pages, and all top fo the page images uploaded, and training will be given on how to input text, and upload images for each members, as well as the text on each of the pages.

Marketing ,Optimisation, Tracking

Key words, metatags and page descriptions will be optimised for search engines, and a tracker added to keep a record of number of visitors to the site.



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Pricing

Element		Price in EC\$*
Design and construction	One off	\$2800
Admin	One off	\$3400
Hosting	Yearly	\$350
Search engine submission	Yearly	\$650
Domain name registrations	Yearly	\$55
Total	Yearly	\$7255

*Please note all prices include 15% A.B.S.T.

Terms and Conditions

A deposit of 50% is required to begin the project with the balance due on completion. Training will be given to a nominated person on how to upload information to the website.



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