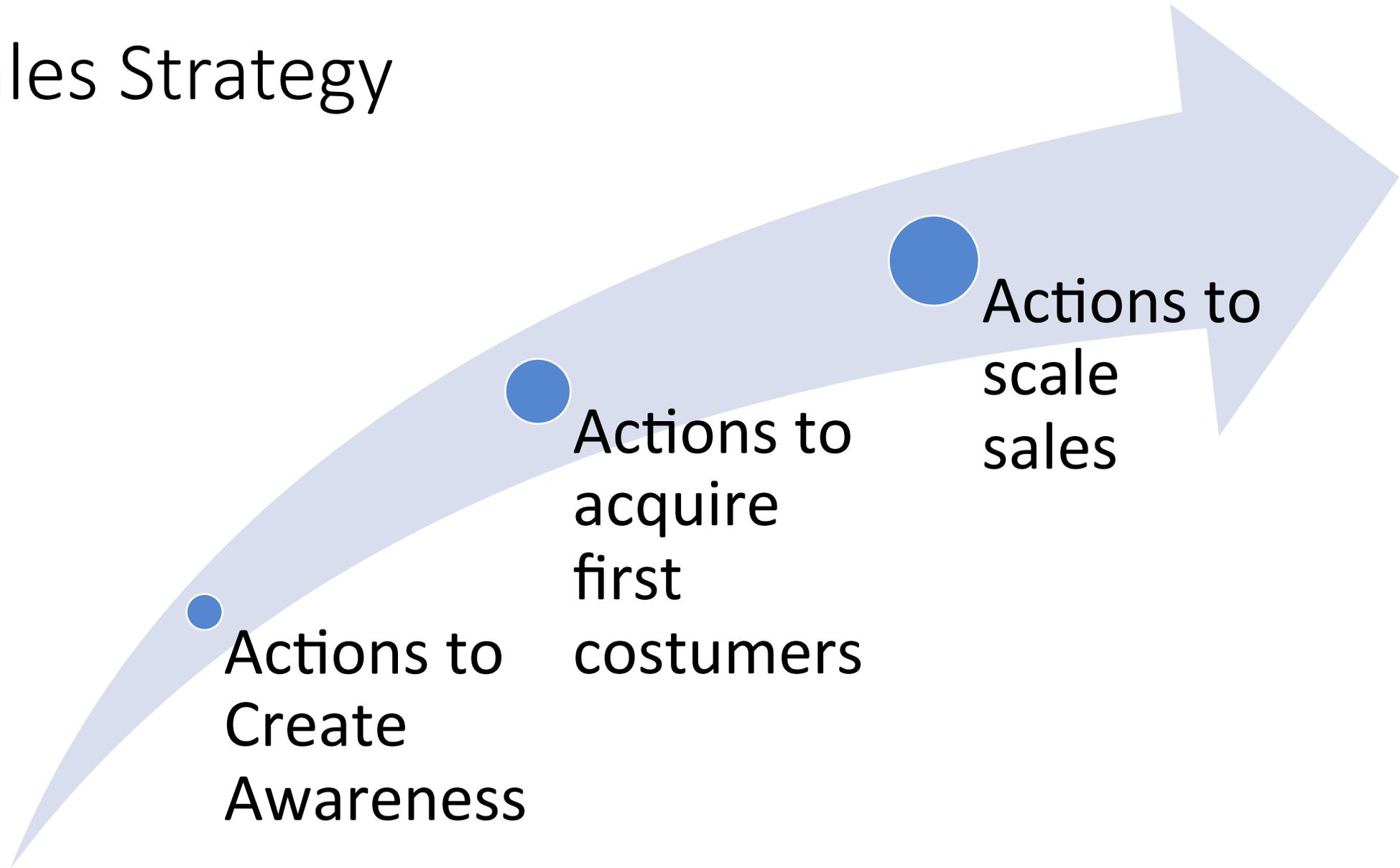


# Sales Strategy



# How will consumers buy your product?

## Your Website

- Total control
- Receive all profits

## External website

- Amazon or iTunes
- Known by consumers
- They take a cut

## Physical store

- Giant Eagle or Best buy
- They take a cut

## Direct Sales

- Sales team and customer service
- High Price tag