



Holland Computers, Inc.
483 N. Abbe Road
Elyria, Ohio 44035
440-365-9906 Fax: 440-366-6269
multiple solutions. . . one company

Date:	12/20/2016
Service Quote #:	77538
Page:	1

Service Quotation

Service Location:

School Employees LC Credit Union
ATTN: Neil Sommers
340 GRISWOLD ROAD
ELYRIA, OHIO 44035
USA

Manufacturer:
Model:
Serial Number:
Alternate ID:
Reference:
Mileage:

Phone: 440-324-3400		Alternate Phone:		Terms: NET 20		
Service Rep: RROSATI		Cust PO:		Valid Date: 1/4/2017		
Job #	Stock Code	Description	Indications/Work Performed	Quantity	Price	Extended

1 Technician: RROSATI

Website Redesign and Development Scope Information:

Redesign www.selccu.org with the primary goal of creating a new, modern and intuitive website that's easy to use and navigate for its current older generation of users but also appealing to new users of a younger generation. This project will require a graphic design overhaul and the development of a new code base. The success of this project will be measured by the conversion rate of loan applications and the uptick in new memberships processed.

The design, development, testing, and EzWeb training will be performed according to the following steps:

Stage 1 – Design Research

In this phase, survey results and design research is combined with the client filled-out Design Review to create a draft outline of a proposed Web marketing strategy.

Stage 2 - Information Architecture

This is the conceptual phase that builds off of the Design Research to create interface elements and site organization.

Stage 3 - Initial Design Drafts

The third stage is the graphic design stage, where screenshots of the major template pages, such as the homepage, are designed using graphical software in a non-web format and then proposed to the client via PDF documents.

*Note: In this phase, the design is just a graphical concept, not a working website.

Non financed orders require 50% down payment.

Leasing option monthly payment estimates:

12 Month: \$ 36 Month: \$ 193.47
24 Month: \$ 272.77 48 Month: \$ 154.36 60 Month: \$ 131.17

Pickup/Delivery:	0.00
Service Call:	0.00
SubTotal:	5,713.00
Tax:	371.35
Shipping:	0.00
Total:	6,084.35

SIGNATURE: _____ DATE: _____

Acceptance: The above prices, specifications and conditions are satisfactory and are hereby accepted. You are authorized to complete this contract as specified. Payment will be made as outlined. Buyer has read the terms and conditions set forth on the reverse side or 2nd page of this form and accepts seller's services and products, if applicable upon such terms and conditions. All sales final.



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Stage 4 - HTML & CSS Development

First part of the development phase that structures the layout elements of the client approved Web design.

Stage 5- JavaScript, Flash, and other Functionality Development

In this phase, dropdown menus, Image sliders, and click events are implemented to give the site "life" and functionality.

Stage 6 - Server-Side Development

In this last part of the development phase, server side script is implemented to integrate the EzWeb database into the HTML Front-End layout and make the site dynamic.

EzWeb Modules to be used:

- Contact Us Center
- Dynamic Page Editor
- Dynamic Form Editor
- News Center

Stage 7 - Copywriting

In this phase, site content is brought over from the existing site to populate the new production template.

Stage 8 - Testing & Debugging

This is the final stage of development where functionality and post-production appearances are tested and validated.

Supported iOS Devices:

- iPhone 4S, 5, 5S, 5C, 6, 6 Plus

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- iPad 3, 4
- iPad Air, Air 2
- iPad Mini (All generations)

Supported Android devices:

- Android 4.4+

Supported Browsers:

- Internet Explorer (IE) 9 +
- Firefox 27 +
- Chrome 32 +
- Safari 9 +

Stage 9 - Search Engine Optimization

In stage 9, content is optimized for search engine results by using a technique called "word-smithing" that creates meta data as well as Analytics to track demographic information on visitors.

We will also be placing in code to track the Conversion Rate of the Loan Apps and clicks on call-to-actions.

Stage 10 - Training

We will conduct an extensive, remote session, of student-to-teacher tutorial after completion of the website. Training will cover topics on how to manage the website and any dynamic functions that have been implemented. The student(s) will learn how to add and edit content, add and remove products and manage your shop if applicable. Once this stage is completed a final payment is required to progress to the final stage.

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Stage 11 - Website Submission

In the final stage of the project, we will launch the site to a live environment on the Web and submit the completed website to the major search engines including Google, Yahoo and Msn.

Additional Costs

The following are additional costs that are not included in this scope of works and may be quoted or charged separately depending on the individual requirements of your Website.

Content

We create the site for you to add your own content. Unless previously quoted or organized Holland Computers will not create the content for your Website. However, we have a qualified editor available to perform this service if required.

Automation

Additional custom development for automation of pricing, stock levels or other automation require custom development and will incur additional costs.

Content Search Engine Optimization (SEO) or Consultancy

Holland Computers will not provide any SEO services beyond what's stated in Stage 9. Anything not covered by this Scope of Works will incur additional costs.

Responsibilities included in this Scope of Works

Responsibilities not mentioned here may attract other charges unless already organized or quoted.

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Our Responsibilities:

To create, design, and develop a standards compliant website in all major web browsers.

Your responsibilities:

Supplying all relevant required text information, images, and content material in a timely fashion when requested, and ensuring that you have a regular backup of your website.

Payment Terms

½ down, ½ Payment is expected within 7 days upon completion of each stage or final payment on finalization of project.

LABOR

5,713.00
Sublet: 0.00
Disposal: 0.00

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