

**01 Overall, how friendly was the hotel staff?**

- Extremely friendly
- Quite friendly
- Moderately friendly
- Somewhat friendly
- Not at all friendly

**02 Overall, how polite was the hotel staff?**

- Extremely polite
- Quite polite
- Moderately polite
- Somewhat polite
- Not at all polite

**03 Overall, how professional was the hotel staff?**

- Extremely professional
- Quite professional
- Moderately professional
- Somewhat professional
- Not at all professional

**04 How quick was the check-in process?**

- Extremely quick
- Quite quick
- Moderately quick
- Somewhat quick
- Not at all quick

**05 How clean was your room upon arrival?**

- Extremely clean
- Quite clean
- Moderately clean
- Somewhat clean
- Not at all clean

**06 How well did the housekeeping staff clean your room?**

- Extremely well
- Quite well
- Moderately well
- Somewhat well
- Not at all well
- Not applicable

**07 Overall, how well-equipped was your room?**

- Extremely well-equipped
- Quite well-equipped
- Moderately well-equipped
- Somewhat well-equipped
- Not at all well-equipped

**08 How helpful was the concierge throughout your stay?**

- Extremely helpful
- Quite helpful
- Moderately helpful
- Somewhat helpful
- Not at all helpful
- Not applicable

**09 How comfortable were your bed linens?**

- Extremely comfortable
- Quite comfortable
- Moderately comfortable
- Somewhat comfortable
- Not at all comfortable

**10 Overall, how quickly did the hotel staff respond to your requests?**

- Extremely quickly
- Quite quickly
- Moderately quickly
- Somewhat quickly
- Not at all quickly
- Not applicable

# SAMPLE HOTEL CUSTOMER SATISFACTION SURVEY:

**11** How convenient were the hours of the food service options at our hotel?

- Extremely convenient
- Quite convenient
- Moderately convenient
- Somewhat convenient
- Not at all convenient
- Not applicable

**12** How delicious was the hotel breakfast service?

- Extremely delicious
- Quite delicious
- Moderately delicious
- Somewhat delicious
- Not at all delicious
- Not applicable

**13** How pleased were you with the quality of the food offered at our hotel?

- Extremely pleased
- Quite pleased
- Moderately pleased
- Somewhat pleased
- Not at all pleased
- Not applicable

**14** How affordable was the hotel breakfast service?

- Extremely affordable
- Quite affordable
- Moderately affordable
- Somewhat affordable
- Not at all affordable
- Not applicable

**15** How affordable was your stay at our hotel?

- Extremely affordable
- Quite affordable
- Moderately affordable
- Somewhat affordable
- Not at all affordable

**16** Overall, at what level were you satisfied with our hotel?

- Extremely satisfied
- Quite satisfied
- Somewhat satisfied
- Neither satisfied nor dissatisfied
- Somewhat dissatisfied
- Quite dissatisfied
- Extremely dissatisfied

**17** How likely are you to stay at our hotel again?

- Extremely likely
- Quite likely
- Moderately likely
- Somewhat likely
- Not at all likely

**18** How likely are you to recommend our hotel to a friend or colleague?

1 2 3 4 5 6 7  
Not at all likely Extremly likely

**19** How likely are you to discourage others from staying at our hotel?

- Extremely likely
- Quite likely
- Moderately likely
- Somewhat likely
- Not at all likely

**20** Do you have any other comments, questions, or concerns?

**SUBMIT**