NATIONAL CORRECTIONAL INDUSTRIES ASSOCIATION

NATIONAL CORRECTIONAL INDUSTRIES ASSOCIATION, INC.
800 North Charles Street, Suite 550B
Baltimore, MD 21201
Office (410) 230-3972
Fax (410) 230-3981

ONLINE ADVERTISING CONTRACT

Please mark the frequency and ad size you wish to purchase:

Ad Size __Full Banner __Half Banner

Frequency __Annual (One Year Contract) __*Monthly (One to Eleven Months)

Price Full Banner: $375/monthly or $350/monthly for One Year Contract
Half Banner: $300/monthly or $275/monthly for One Year Contract

Prepayment is required on all **Monthly advertisement invoices.*

**Select Month (s):

***Space Closing Date is seven (7) days prior to first day of the month in which advertisement is to commence.*

__Jan, __Feb, __Mar, __Apr, __May, __June, __July, __Aug, __Sep, __Oct, __Nov, __Dec

Complete Fully

Name of Company_____ Website _____

Contact _____ Title _____

Address _____

City _____ State _____ Zip_____

Phone _____ Fax _____ Email _____

Link Advertisement to your com pany website? ___**YES** ___**NO**

If YES, please provide the URL address for link _____

Name and Title of Authorizing Party _____

Signature of Authorizing Party _____

NOTE: This is a legally binding contract. In signing this document, the advertiser and ad agency agree to abide by all of the contract terms and conditions as noted on this document and warrants that the representative executing the contract has the legal authority to create a binding agreement with NCIA. NCIA reserves the right to review and reject any advertisement submitted for publication to NCIA's website.

CANCELLATION: No cancellation of contracted space will be deemed valid unless received in writing by NCIA at least 30 days prior to the Space Closing Date. Contracts signed 30 days or less prior to the Space Closing Date are non-cancelable. Failure to comply with this condition will result in the advertiser being billed accordingly. NCIA will, at its discretion, either repeat a previous advertisement or publish nothing.

ARTWORK: See page 2 for ad specifications and requirements.

NCIA OFFICE USE ONLY

Signature of Authorized NCIA Representative _____ Date _____
All materials and payments must be shipped to NCIA as indicated at top of page.

ARTWORK

REQUIREMENTS

1. **Half Banner** ads: 200px(w) X 200px(h) and up to 250k. **Full Banner** ads: 200px(w) X 400px(h) and up to 250k. Files must be in **jpg** format. Must use RGB color and no animated gifs or embedded video/audio.

2. Rates listed on the previous page are for the noted size/shape. If the artwork supplied is different from the specifications listed in the contract signed by the advertiser, additional charges will apply to make the artwork comply with the contract specifications.

TERMS AND CONDITIONS

1. NCIA reserves the right to review and reject any advertisement submitted for publication to its website.
2. NCIA does not guarantee any given level of circulation for an advertisement.
3. Advertisers and their agents assume full liability for all content of advertisements published on its website. The advertiser assumes responsibility for any claims made against NCIA or arising there from. Advertiser agrees to indemnify, defend, and hold NCIA harmless from any and all liability of such advertisements.
4. Cancellations, changes, or corrections must conform to published deadlines and will not be accepted unless presented in writing and signed by both parties. No cancellation of contracted space will be deemed valid unless received in writing by NCIA at least 30 days prior to the space closing date. Failure to comply with this condition will result in the advertiser being billed accordingly. NCIA will, at its discretion, either repeat a previous advertisement or publish nothing.
5. No conditions printed or otherwise appearing on the space order, billing instructions, or copy instructions which conflict with NCIA stated policies will be binding on NCIA.
6. No contract is valid unless it is signed by NCIA's authorized agent on behalf of NCIA.
7. The advertiser warrants that the representative executing the contract has the legal authority to create a binding agreement with NCIA.
8. Prepayment is required for all Monthly Advertisement invoices. Any invoice for Monthly Advertisement that is not paid prior to the first of the month in which advertisement is to commence will not be published to NCIA's website. Payment terms are net 30 days from date of invoice for Annual Contracts. Any unpaid balance over 30 days on invoices for Annual Contracts will be charged an additional 1.5% per month.
9. NCIA reserves the right to change or modify the policies, terms, and rates set forth herein at any time.
10. NCIA does not render commissions to advertising agencies.