

Product Proposal

EPractize Labs Email Marketing Software Express

One-stop solution for Email Marketing.

Proposal by EPractize Labs Software.

Why email marketing is important?

- To target specific audiences.
- Promote your business/products/services to your subscribers.
- Improve site traffic and sales.
- Close relation with existing customers.
- Advertise new product announcements.

Why EPractize Labs Email Marketing Software Express?

Quality, Experience, Guarantee, Low Cost - All in one

Quality	Our software is developed with rich user experience and professional standards.
Experience	After successful launch of skill development and skill evaluation products, EPractize Labs wanted to focus on business solutions to make their life simpler for Internet product marketing. The team started looking at the market for solutions. As many of them did not match their expectations, the R&D team started creating their own solutions for SEO and Email Marketing.
Guarantee	100% guarantee for increasing your search ranking position/sales revenue by using our products.
Low Cost	We are the world's first company to provide complete SEO/Email Solution with lifetime license.
All in one	Software to build email list by spiding from your POP3/IMAP accounts, Outlook, HTML URL/File and Local folders, send an email newsletter, a high-impact email promotion with complete tracking. Simple and powerful Email Marketing solution with lifetime license.

Working Title

EPractize Labs Email Marketing Software Express Product Proposal.

Product Category Target Audience

Email Marketing Software Express can fit into all kinds of organizations or individuals looking for email marketing solution.

Email Marketing Software Express is not only an Email Marketing tool but is also a built-in email spider that can extract email ids from your POP3/IMAP accounts, outlook, local folders and UR/HTML files.

Suitable for any kind of organization such as

- Email Marketing companies,
- Individuals looking newsletter software,
- Product promotion Companies,
- Advertisement companies, etc.

Brief Description of the Product

The product is one stop solution for email list management, email marketing, complete tracking with email open reports, etc. It is very cost effective than other offline/online email marketing products.

EPractize Labs Email Marketing Software Express has extensive features.

- Email extractor for POP3/IMAP server, URL/Local File/Folder search, Outlook contacts/emails and Marketing Express Online Subscription Manager.
- Maintain email ids list by category (Ex. Universities, IT Companies, Personal Customers, etc).
- Filter valid email ids by Email Validator (validate email format) or Email Verifier (verify email domain).
- Create Text/HTML messages with personalized content (First Name, Last Name, Email, Date, Subscribe Form, etc) using 100+ newsletter templates from Text/HTML Editor.
- Create campaign by selecting Email List and messages. Synchronize online subscription list. Run campaign to start sending emails.
- Track delivered, undelivered, opened (email and date/time when it was opened), bounced lists. Manage campaign email list (delete bounced/undelivered emails).

Similar Products Currently available in the Market

None of the product matches exactly with EPractize Labs Email Marketing Software Express.

There are “online email marketing software” with ASP model that let you send newsletters with license based on number of emails sent with time limit.

For example, to send 100 emails, you have to pay around 100-200 USD/year.

The following comparison explains the benefits of EPractize Labs Email Marketing Software Express.

EPractize Labs Email Marketing Software	Other Email Marketing Software Products
Unlimited Email List Management	Limited emails based on License
Email extractor for POP3	No
Email extractor for IMAP	No
Email extractor for Outlook	No
Email extractor for URL	No
Email extractor for Local HTML files	No
Email extractor for Local folders	No
100+ HTML Templates	Yes
Built in Newsletter WYSIWYG editor	Yes
Campaign Wizard (unlimited)	Limited
Bounced Tracking	No
Subscription management	No
Sync online subscription management	No
Life time license	Monthly license
Free life time upgrade	No

Technical Requirements

EPractize Labs Email Marketing Software Express requires Microsoft Windows with 512 MB of RAM.

A small amount of disk space (50-100 MB) or a lot (depending on the load) with (needed for sending emails) or without internet.

Expanded Description of the Product

EPractize Labs Email Marketing Software Express offers the world's best Email Marketing Software for all kinds of email communication. It is easy-to-use and cost-effective email marketing. It is end-to-end email tracking software which can be used from extracting email ids till email open reports.

EPractize Labs Email Marketing Software Express is a powerful medium to market your product globally. You can communicate with your customers easily and send personalized email campaigns to each recipient. Email Marketing Software Express is extremely simple to use and makes sending huge quantity of emails as simple as possible. Email Marketing Software Express is a one stop solution for all your web marketing needs.

Email Marketing Software Express helps you to

- Check valid email ids
- Remove duplicate email address
- Improve the performance of the mailing list
- Reach the masses within seconds

Email Marketing Software Express manages all your internet marketing needs through the following features.

- Mail Account Wizard (SMTP/POP3/IMAP)
- Email List Wizard (Email Extractor & List Manager)
- Email Message Wizard (Newsletter Templates, Text/HTML Editor, Message Personalization)
- Email Campaign Wizard (Send and Track)

Mail Account Wizard - Mail Account Wizard makes it easy to add account lists from which you want to extract the email ids as well as to send the email ids to the contacts. You can also update and delete the accounts.

Email List Wizard - You can extract, Import and Manage Email lists using the Email List Wizard.

Email Message Wizard - You can create and manage the list of customized messages to be sent to your contacts.

Email Campaign Wizard - You can manage the email event by creating, updating and deleting the email events. You can start the mailing process and view logs as well as reports too.

Read more about **EPractize Labs Email Marketing Express** at <http://www.epractizelabs.com/email-marketing/email-marketing-software.html>

Why Email Marketing Software Express is Best Product for Internet Marketing?

Life Time License, Low Cost: Email Marketing Software Express is activated only once and used to send any number of emails without additional licenses.

Simple and Fast: Email Marketing Software Express does not require any hosting server or high end machines to run the software. Organization can install it on any Windows operating system with 50 – 100 MB disc space.

Product Success

EPractize Labs products have reached over 1400 customers from more than 40 countries within a short span of 40 days with the help of our Email Marketing and SEO solutions.

Customer feedbacks

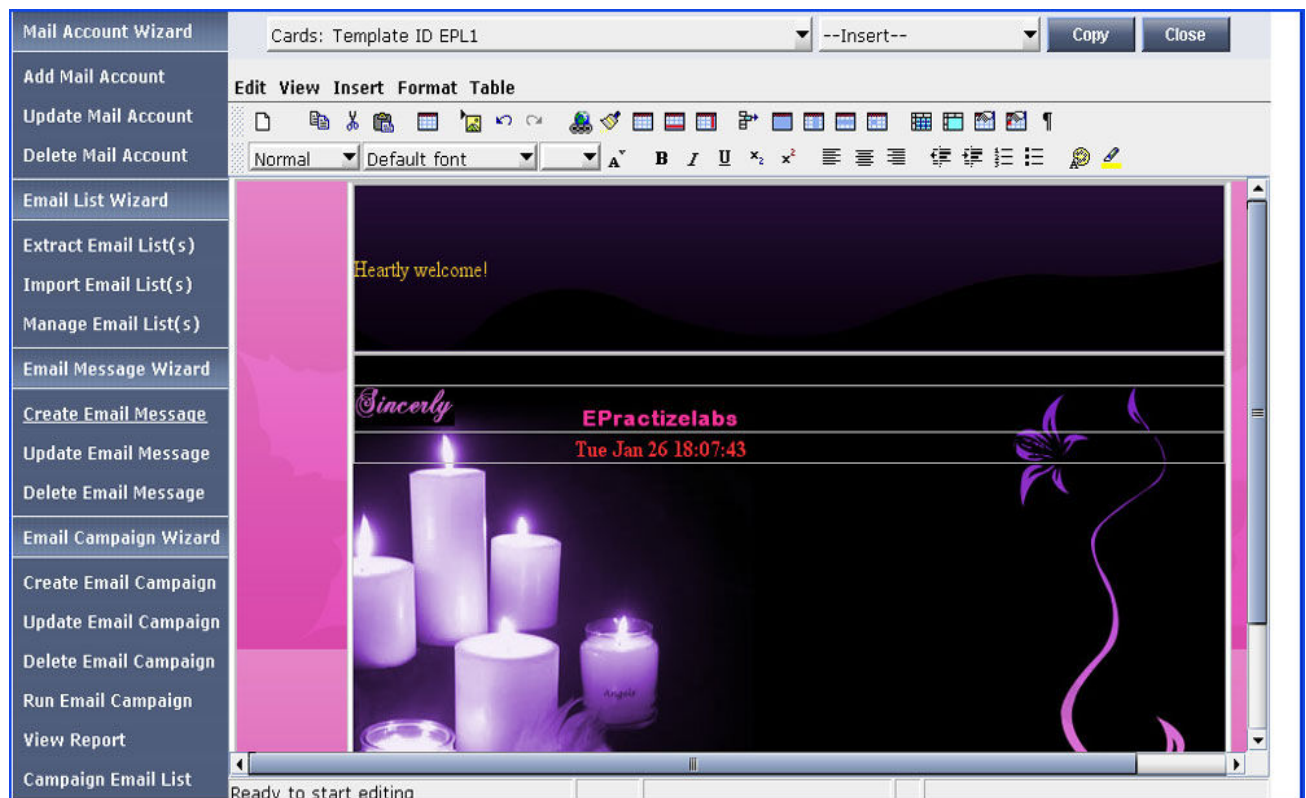
Cost effective email sender tool. - **Timothy , US**

Simple navigation and reliable product. - **Nathan, UK**

Great to spide bounced emails and online subscription - **Marlboro**

Nice to use your product for my email list verification. - **Slaughter**

Email Marketing Software Screenshots



Price Details

Visit our online store at

<http://www.epractizelabs.com/buyemailmarketingsoftware.html>

Product URL

<http://www.epractizelabs.com/email-marketing/email-marketing-software.html>

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