

EXECUTIVE SUMMARY

Company Name:

Company Contact:

Name
Email
Phone

Sector:

Product(s):

Intellectual Property:

Patents issues
Patents pending
Patents cover

Operating Team:

Name, Position
Name, Position

Prospective Customers:

Name, Market/Location
Name, Market/Location

Current Investors:

\$ (Source)

Investment Sought:

\$ In equity capital

Use of Funds:

Business Overview

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged.

- What are the market needs/problems to be solved?
- What value are you creating?
- Why this is compelling business model?
- How and why are you positioned to win?

Company

Provide a 3-5 sentence overview of the company and its products. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book

Market Problem/Opportunity

Describe the business challenge you are solving. Questions to consider:

- What is the pain you are solving?
- What is the current state of the market?
- Why this is market ready for change?
- Why is this a problem for your target market?
- Does the target market understand the problem?

Solution/value Proposition

Describe your solution. Questions to consider:

- What is the solution you are proposing to the problem defined above? (Don't spend too much time explaining the technology)
- What is the current state of the market?
- Why is your
- Why is this a problem for your target market?
- Does the target market understand the problem?