

# Teacher Feedback Survey

## UK & Ireland SEA LIFE and Sanctuaries

Thank you for visiting SEA LIFE with your class today. We are constantly looking at ways to improve our offering to schools, so to help us monitor visitor enjoyment and enhance our education resources, we would be very grateful if you could help us by completing this quick survey.

Upon completion you will automatically be placed in a free prize draw to win a school trip for your class. The draw will be made every in January and July and the winner will be able to book a free school visit within the following 12 months.

Teacher's name: \_\_\_\_\_ Position in School:- \_\_\_\_\_

School name: \_\_\_\_\_ Address: \_\_\_\_\_

Postcode: \_\_\_\_\_

Email address: \_\_\_\_\_ Phone number: \_\_\_\_\_

Year group: \_\_\_\_\_ Group size: \_\_\_\_\_ No of adults: \_\_\_\_\_ No of children: \_\_\_\_\_ Date of visit: \_\_ / \_\_ / \_\_\_\_

Primary or Secondary School? \_\_\_\_\_ Size of School \_\_\_\_\_ Age range of school \_\_\_\_\_

Which of our attractions did you visit today (e.g. Brighton)? \_\_\_\_\_

How long did your class spend at SEA LIFE today? (please tick) Up to 1 hr: ☐ 1 to 2 hrs: ☐ 2 hrs plus: ☐

Was your visit to the centre an educational visit, related to a topic you are studying in school? Y: ☐ N: ☐

If yes, what topic are you studying? \_\_\_\_\_

How would you rate the following aspects of your visit? (please tick and add comments if necessary)

	excellent	good	ok	poor	comments:
Booking procedure	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	.....
Pre-visit information	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	.....
Arrival at the centre	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	.....
Marine displays	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	.....
Staff at the centre	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	.....
Café	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	.....
Packed lunch facilities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	.....
Toilets	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	.....
Gift shop	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	.....
Cleanliness	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	.....
Coat and bag storage	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	.....
Classroom	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	.....
Value for money	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	.....

Did your group receive an educational talk? Y: ☐ N: ☐

If yes, was it a free talk or a VIP Tour? (please state) \_\_\_\_\_

If yes, what was the topic of your talk? (please state) \_\_\_\_\_

Please rate the following aspects of the talk your group received: (please tick and add comments)

	excellent	good	ok	poor	comments:
Content	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	.....
Delivery	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	.....
Relevant to topic/s studied in class	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	.....
National curriculum relevance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	.....
Kept the children's interest	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	.....
Participation opportunities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	.....
Tested children's knowledge	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	.....
Delivered in a friendly tone	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	.....
Language used appropriate to age groups	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	.....

Did you visit the SEA LIFE website? Y: ☐ N: ☐

Did you request / download any educational material or resources prior to your visit? Y: ☐ N: ☐

If you have used our educational resources, please indicate your satisfaction with them: (please tick and add comments)

	excellent	good	ok	poor	comments:
Educational pack	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	.....
Suitability for my year group	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	.....
Adaptability for classroom use	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	.....

Which part of the visit did the children enjoy the most?

Which part of the visit did the children enjoy the least?

How did you hear about us?

Received a postal mailing ☐ Received email communication ☐ Friend ☐  
Educational visits guide (please state) ☐ \_\_\_\_\_ Fellow teacher ☐ SEA LIFE Website ☐  
Merlin Learning Website ☐ Advertisement ☐ Other (please state) ☐ \_\_\_\_\_

If you received our mailing, did you find it informative/useful? Y: ☐ N: ☐

When would you prefer to receive these mailings? Start of each term ☐ Start of the academic year ☐

Other (please state) ☐ \_\_\_\_\_

How would you prefer to be contacted? Post ☐ Personal Email ☐ E-broadcast ☐

Other (please state) ☐ \_\_\_\_\_

Who should our communication go to? Head teacher ☐ Head of Year ☐ Individual teacher ☐

Other (please state) ☐ \_\_\_\_\_

Do you attend teacher's information evenings at school trip venues? Y: ☐ N: ☐. If so, where? \_\_\_\_\_

Where else do you go on school trips? \_\_\_\_\_

What drives your reason to visits? Link to curriculum ☐ Link to classroom project ☐ Cost ☐ Proximity to school ☐

Other (please state) ☐ \_\_\_\_\_

Would you recommend us to a fellow teacher? Y: ☐ N: ☐

If you have answered no, please let us know why, so we can improve our service:

Do you have any other comments or suggestions?

We do not pass on your details to third parties but may wish to contact you in the future with details of special offers and talks for school groups.

If you do not wish to receive such information, please tick here: ☐

**Please pass your completed survey form to a member of SEA LIFE staff, fax it to: 01202 661303 or post it to Emma Jenkinson, Merlin Entertainments Group, 3 Market Close, Poole, Dorset. BH15 1NQ. Alternatively you can download it from [www.sealife.co.uk](http://www.sealife.co.uk) and email it to [emma.jenkinson@merlinentertainments.biz](mailto:emma.jenkinson@merlinentertainments.biz) Thank you!**