

# STAND UP! Prevent Bullying Now SPEAK OUT!

## SOCIAL MEDIA CONTRACT

**BEST FOR:**

WEEK 1: BE A GOOD FRIEND

### CONNECTION TO COMMON CORE

Promotes working  
collaboratively with students  
and teachers

### NC GUIDANCE & ESSENTIAL STANDARDS ASCA NATIONAL MODEL

Demonstrates Self-Management  
Skills that promote  
responsibility, self-discipline,  
self-control, and personal safety

## OVERVIEW



**Grade Level**  
Grade 4th- 12th



**Time Needed**  
1 hr+ over 2  
meetings



**Materials Needed**

Sample Social Media  
Contracts,  
Highlighters, Pen/pencil



**Objective:** To increase student Internet  
safety practices and decrease cyber-bullying

## INSTRUCTIONS

1. As an introduction to the activity, explain to students that they will be collaborating to create a Social Media Contract for their school/youth organization. The purpose of the contract is to increase student Internet safety practices and decrease cyber-bullying by developing a shared expectation for social media use.
2. Divide the students into small groups of 3-4. Provide students with a copy of one of the example social media contracts. Ideally, each group will have a different contract. It is okay if the example does not exactly match your organization (ie. the instructor might give a group a sample athletic team contract but your students are in an after school program).
3. Ask students to read the assigned social media contract as a group. Students should highlight or mark the guidelines on the example they think would best fit their school/organization. Students may spend 20 minutes or more on this portion of the activity.
4. Each group will report to the whole group what guidelines they discovered would be important to include in the final social media contract. Ask someone to write down each group's chosen guidelines on a whiteboard or flip chart

## INSTRUCTIONS CONTINUED



5. At this point the entire class will not discuss each guideline. The primary objective is to record each group's ideas. Tell students they will discuss each guideline during the next group meeting.
6. Record and save the student generated list to be used during the next group meeting. For the next group meeting, make copies of your students' list.
7. Divide the students into groups, preferably with different group members than the previous meeting.
8. Ask students to read over the guidelines. Tell them to mark any guidelines that are unclear. If any guidelines seem to repeat in content, students may determine which guideline would be the best to use. Allow 20+ minutes for this portion.
9. Bring the group back together, and ask each group to report on their discussion and record their answers. Repeat this process another session, if needed, to create your final Social Media Contract.

## SAMPLE SOCIAL MEDIA CONTRACTS

- Middle School: <http://schools.nyc.gov/NR/ronlyres/A17E5D7C-9FFF-4E0B-A4F7-87D909A9D1C7/148287/SocialMediaContractMS7220132015.pdf>
- Athletic Team:  
<http://lamarbaseball.mobi/uploads/523c6c4467c6d9200b000000/45f3b68de61b9f8dee042461a9def84f.pdf>
- Elementary School: <https://docs.google.com/viewerng/viewer?url=http://www.rcsd.ms//cms/lib08/MS01910580/Centricity/Domain/6933/imom-social-media-contract-for-kids-color.pdf>
- Athletic Team: <http://www.stalux.org/podium/default.aspx?t=141671>
- School District: <http://www.clsd.k12.pa.us/staff.cfm?subpage=624705>
- Boy Scouts: <http://scoutingwire.org/marketing-and-membership-hub/social-media/social-media-guidelines/>
- For more tips on creating a Social Media Contract, visit: <https://www.edutopia.org/pdfs/edutopia-anderson-social-media-guidelines.pdf>

