

SAMPLE DEMOGRAPHIC SURVEY FOR EVENTS

Use this in order to offer your sponsors more information on your event attendees

How old are you?

- ☐ Under 18
- ☐ 18-24
- ☐ 25-34
- ☐ 35-49
- ☐ 50-64
- ☐ 65+

What is your household income?

- ☐ Under \$29,999
- ☐ \$30,000 - \$49,999
- ☐ \$50,000 - \$74,999
- ☐ \$75,000 - \$99,999
- ☐ \$100,000 - \$149,999
- ☐ \$150,000 - \$199,999
- ☐ \$200,000 or More

How many times have you eaten at a fast food restaurant in the past 30 days?

- ☐ None
- ☐ 1
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7
- ☐ 8
- ☐ 9 or More

How many trips have you taken for pleasure in the past 12 months?

- ☐ None
- ☐ 1
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7
- ☐ 8
- ☐ 9 or More

What is your marital status?

- ☐ Never Married
- ☐ Married
- ☐ Widowed
- ☐ Divorced
- ☐ Separated (Legally)
- ☐ Engaged

How often do you play golf?

- ☐ 2 or more times a week
- ☐ Once a week
- ☐ 2-3 times a month
- ☐ Once a month
- ☐ 6-8 times in the past 12 months
- ☐ 3-5 times in the past 12 months
- ☐ 1-2 times in the past 12 months

How many times have you eaten at a family restaurant/steak house in the past 30 days?

- ☐ None
- ☐ 1
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7
- ☐ 8
- ☐ 9 or More

How many nights do you spend away from home when traveling?

- ☐ None
- ☐ 1
- ☐ 2
- ☐ 3-4
- ☐ 5-6
- ☐ 7-8
- ☐ 9-14
- ☐ 15+