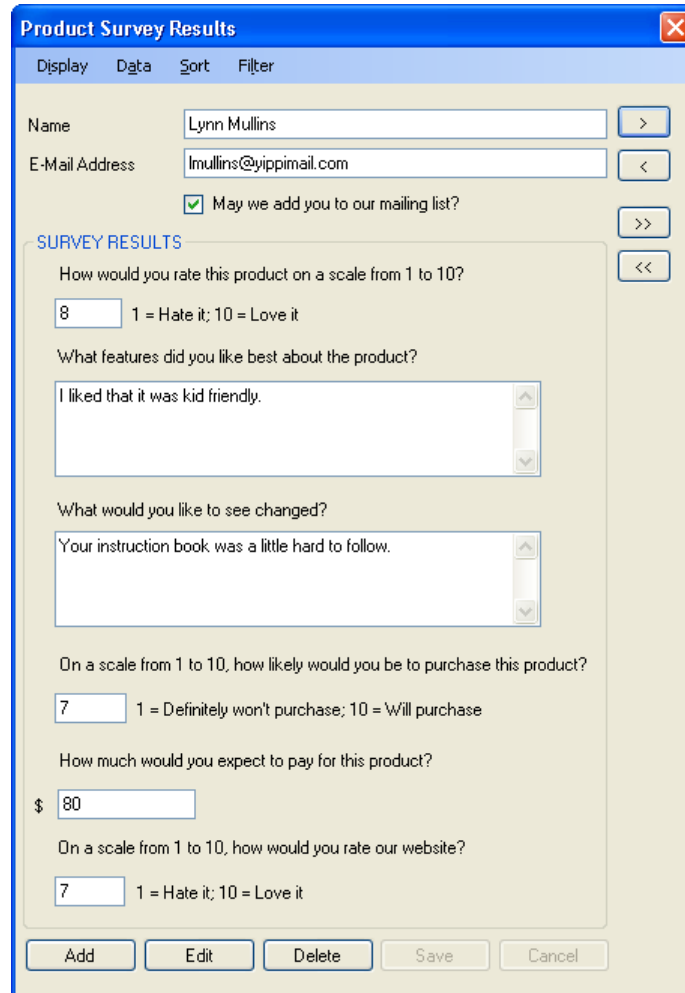


Product Survey Results Design Template

The Product Survey Results display provides an example of a display to contain answers to customer prospect survey questions. This survey can be used as-is, or it can be expanded on with questions specific to your company or product.



The image shows a software window titled "Product Survey Results" with a blue header bar containing a close button (X) and a menu bar with "Display", "Data", "Sort", and "Filter". Below the menu bar, there are input fields for "Name" (containing "Lynn Mullins") and "E-Mail Address" (containing "lmullins@yippimail.com"), each with a navigation button (> and < respectively). A checked checkbox labeled "May we add you to our mailing list?" is followed by ">>" and "<<" buttons. The main section, titled "SURVEY RESULTS", contains several questions with corresponding input fields: "How would you rate this product on a scale from 1 to 10?" with a value of 8 and a legend "1 = Hate it; 10 = Love it"; "What features did you like best about the product?" with a text area containing "I liked that it was kid friendly."; "What would you like to see changed?" with a text area containing "Your instruction book was a little hard to follow."; "On a scale from 1 to 10, how likely would you be to purchase this product?" with a value of 7 and a legend "1 = Definitely won't purchase; 10 = Will purchase"; "How much would you expect to pay for this product?" with a value of \$80; and "On a scale from 1 to 10, how would you rate our website?" with a value of 7 and a legend "1 = Hate it; 10 = Love it". At the bottom, there are five buttons: "Add", "Edit", "Delete", "Save", and "Cancel".

This display is best viewed with a screen resolution of 1024x768 or greater. If you are working with a screen resolution of 800x600, you will need to scroll to view the full page.

It includes the following information by default:

Name – Enter the name of the prospect

E-Mail Address – Enter the prospect's e-mail address

May we add you to our mailing list? – Ask the prospect if you may add him or her to your e-mail list and mark this check box accordingly.

Ask the prospective customer the following questions and fill in the responses accordingly:

How would you rate this product on a scale from 1 to 10? – 1 means he or she hated it; 10 means he or she loved it.

What features did you like best about the product?

What would you like to see changed?

On a scale from 1 to 10, how likely would you be to purchase this product? – 1 means he or she definitely won't purchase; 10 means he or she intends to purchase.

How much would you expect to pay for this product?

On a scale from 1 to 10, how would you rate our website? – 1 means he or she hated it; 10 means he or she loved it.