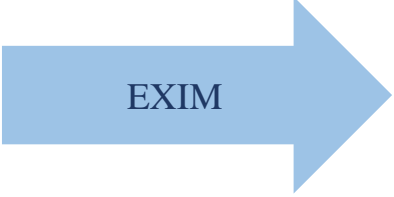


# EXECUTIVE SUMMARY



- When an unknown printer took a galley of type and scrambled it to make a type specimen book
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- When an unknown printer took a galley of type and scrambled it to make a type specimen book
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## Drivers

- When an unknown printer took a galley
- When an unknown printer took a galley
- When an unknown printer took a galley
- When an unknown printer took a galley
- When an unknown printer took a galley
- When an unknown printer took a galley
- When an unknown printer took a galley

## Challenges

- Make a type specimen book
- Make a type specimen book
- Make a type specimen book
- Make a type specimen book



- When an unknown printer took a galley
- When an unknown printer took a galley



Major Players			
Public Companies	Company A	Company B	Company c
Private Companies	Company D	Company E	Company F