



## SPONSORSHIP PROPOSAL

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# LONGUE VUE HOUSE & GARDENS

presents



## ESSENCE OF STYLE DESIGN SYMPOSIUM

NOVEMBER 2ND & 3RD, 2017

Dear Friend,

Since 1991, the Friends of Longue Vue Steering Committee has hosted the *Essence of Style Design Symposium*, featuring top speakers in the fields of design, horticulture, and art. Longue Vue symposia inspire and educate New Orleanians interested in interior and landscape design and raise significant funds critical to the maintenance of our treasured National Historic Landmark estate and innovative programming for children, adults, and families.

The 2017 symposium keynote speaker is acclaimed interior designer and new author, Richard Keith Langham. This year we are pleased to host a second dynamic speaker, antique textile designer Rebecca Vizard. The two day event begins with an opportunity to enjoy fine fare, libations, and conversation with the speakers on Thursday, November 2nd at the Designer Reception to be held at Longue Vue House and Gardens, and will be catered by Brennan's. On Friday November 3rd, the symposium will be held at The Cannery, also catered by Brennan's, and will feature Langham in an engaging program showcasing his master designs in a presentation entitled, "Other People's Rooms." His first published book, *About Decorating: The Remarkable Rooms of Richard Keith Langham*, will be available for purchase. Vizard will discuss the art of pillow and accessory making from her book titled, *Once Upon a Pillow*, with her exquisite pillows and book both available for sale. Following the lectures will be a luncheon, a book signing, beautiful items for sale from The Shop at Longue Vue, and a chance to win an item from the Parade of Prizes.

Longue Vue's symposia attract locals and professionals with discerning taste and sophisticated aesthetic, providing an excellent opportunity to promote your business to savvy clientele and express your commitment to preserving the history and culture of our city. Please review the enclosed information outlining the benefits of sponsorship.

We sincerely hope that you will consider supporting this noteworthy event. The deadline to be recognized for your contribution in the *2017 Essence of Style Design Symposium* invitation, program, advertisements, and signage is August 28, 2017. Please contact Lydia Vaughn at 504.293.4722 or [lvaughn@longuevue.com](mailto:lvaughn@longuevue.com) should you have any questions or need additional information.

When you partner with Longue Vue, you empower, enrich, and encourage our New Orleans Community. Thank you for your support.

Suzanne Krieger  
Symposium Co-Chair

Kathy Weidner  
Symposium Co-Chair

Erin Fleming  
Sponsorship Co-Chair

Marian Gibbs  
Sponsorship Co-Chair

## SPONSORSHIP LEVELS

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### PRESENTING SPONSOR - \$5,500

- Table for ten at the symposium luncheon with preferred seating and eight tickets to the designer reception.
- Host a two-hour reception for up to twelve people in the Wine Cellar at Longue Vue.  
(*light hors d'oeuvres included, other restrictions apply*).
- One autographed copy of Richard Keith Langham's new book, *About Decorating: The Remarkable Rooms of Richard Langham* and one autographed copy of Rebecca Vizard's book, *Once Upon a Pillow*.
- One copy of *Longue Vue House and Gardens* book.
- Symposium luncheon table centerpiece.
- Name or corporate logo featured on the invitation and announcements as a **Presenting Sponsor**.
- Name or corporate logo featured as a **Presenting Sponsor** in advertisements, program event signage, event slide presentation, and social media promotions.
- Logo and website linked on Longue Vue's symposium web page, and in the Longue Vue newsletter.



### TABLE SPONSOR - \$3,500

- Six tickets to the symposium luncheon and four tickets to the designer reception.
- Host a two-hour reception for up to twelve people in the Whim House and Yellow Garden at Longue Vue. (*some restrictions apply*).
- One autographed copy of Richard Keith Langham's new book, *About Decorating: The Remarkable Rooms of Richard Langham* and one autographed copy of Rebecca Vizard's book, *Once Upon a Pillow*.
- One copy of *Longue Vue House and Gardens* book.
- Symposium luncheon table centerpiece.
- Name or corporate logo featured in the invitation and in advertisements, program event signage, event slide presentation, and social media promotions.
- Logo and website linked on Longue Vue's symposium web page, and in the Longue Vue enewsletter.

## SPONSORSHIP LEVELS

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### DESIGN SPONSOR - \$1,500

- Four tickets to the symposium luncheon and two tickets to the designer reception.
- VIP house tour with the Longue Vue Curator followed by champagne on the Portico.
- One autographed copy of Richard Keith Langham's new book, *About Decorating: The Remarkable Rooms of Richard Langham* and one autographed copy of Rebecca Vizard's book, *Once Upon a Pillow*.
- Symposium luncheon table centerpiece.
- Name or corporate logo featured on the invitation, and in program event signage, event slide presentation, and social media promotions.
- Logo and website linked on Longue Vue's symposium web page, and in the Longue Vue enewsletter.



### CONTRIBUTOR - \$750

- Two tickets to the symposium luncheon and two tickets to the designer reception.
- Two tickets to the 2017 Longue Vue Holiday Tea.
- Name or corporate logo featured on the invitation, and in program event signage, event slide presentation, and social media promotions.
- Logo and website linked on Longue Vue's symposium web page, and in the Longue Vue enewsletter.



### FRIEND - \$550

- Two tickets to the symposium luncheon and two tickets to the designer reception.
- Name or corporate logo featured on the invitation, and in program event signage, event slide presentation, and social media promotions.
- Logo and website linked on Longue Vue's symposium web page, and in the Longue Vue enewsletter.



## SPONSORSHIP COMMITMENT FORM

### SPONSORSHIP COMMITMENT

\_\_\_\_\_ Presenting Sponsor: \$5,500

\_\_\_\_\_ Table Sponsor: \$3,500

\_\_\_\_\_ Design Sponsor: \$1,500

\_\_\_\_\_ Contributor: \$750

\_\_\_\_\_ Friend: \$550

### DESIGNER RECEPTION TICKETS

You are welcome to purchase additional tickets to the designer reception. Tickets are \$125 each.

How many additional tickets would you like to purchase? \_\_\_\_\_

## PAYMENT OPTIONS

### BY CREDIT CARD:

*All fields are required to process payment.*

MASTER CARD      VISA      AMEX      DISCOVER      (check one)

Name as it appears on card: \_\_\_\_\_

Card number: \_\_\_\_\_

Expiration date: \_\_\_\_\_ Security code: \_\_\_\_\_

### BY CHECK

Please enclose this form with your check in the amount of \$ \_\_\_\_\_ payable to **Longue Vue House and Gardens—Essence of Style Design Symposium**

### SEND ME A BILL

Please list your amount of \$ \_\_\_\_\_ and billing address: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

*Payment due by September 6, 2017*

**NOTE:** The deadline for recognition in the invitation is August 28, 2017. Please submit a high-resolution pdf file or an .eps or .ai file with the fonts as outlines to [mandrews@longuevue.com](mailto:mandrews@longuevue.com) to be included in the invitation and other appropriate materials.

## RECOGNITION

Please recognize as: \_\_\_\_\_

Primary contact: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## ALTERNATE DONATION

We cannot sponsor or attend the 2017 Essence of Style Design Symposium, but please find our enclosed contribution of \$ \_\_\_\_\_



## INDIVIDUAL TICKET PURCHASE

If you are unable to commit to sponsorship, we welcome your attendance at the 2017 Essence of Style Design Symposium.

### INDIVIDUAL TICKETS

\_\_\_\_\_ # of individual luncheon **Longue Vue member** tickets at \$125 each.  
(tax included)

\_\_\_\_\_ # of individual luncheon **nonmember** tickets at \$145 each.  
(tax included)

### DESIGNER RECEPTION TICKETS

How many **individual** tickets would you like to purchase at \$125 each.

\_\_\_\_\_ ticket(s)

### MEMBERSHIP

If you would like to become a member of Longue Vue House and Gardens, select your membership below.

*A complete list of benefits can be found at [www.longuevue.com/give/membership](http://www.longuevue.com/give/membership)*

\_\_\_\_\_ Individual  
(*\$36.05 tax included*)

\_\_\_\_\_ Member + Guest  
(*\$51.50 tax included*)

\_\_\_\_\_ Family  
(*\$77.25 tax included*)

## SEATING

If possible, please seat me with: \_\_\_\_\_

## PAYMENT OPTIONS

### BY CREDIT CARD:

*All fields are required to process payment.*

MASTER CARD    VISA    AMEX    DISCOVER    (check one)

Name as it appears on card: \_\_\_\_\_

Card number: \_\_\_\_\_

Expiration date: \_\_\_\_\_ Security code: \_\_\_\_\_

Email: \_\_\_\_\_

### BY CHECK

Please enclose this form with your check in the amount of \$\_\_\_\_\_ payable to  
**Longue Vue House and Gardens–Essence of Style Design Symposium.**

Thank you! We look forward to hosting you at this wonderful event.



## THE FRIENDS OF LONGUE VUE COMMITTEE



### SYMPOSIUM CHAIRS

Suzanne Krieger  
Kathy Weidner

### STEERING COMMITTEE

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Louis J. Aubert

**VICE PRESIDENT**  
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**SECRETARY**  
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**TREASURER**  
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**PAST PRESIDENT**  
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**LONGUE VUE**  
HOUSE & GARDENS