

Glenville State College
SWOT Analysis
Fall 2010

The following summary is based on meetings with academic department chairs and the staff of the offices of admission, financial aid, and registrar.

Strengths

Dedicated and caring faculty and staff
Student-centered culture (individualized attention)
Respectful and supportive of adult learners (non-traditional students)
Significant faculty-student interaction
Positive faculty-staff interactions
Value-added education (Great education at a modest price - positive cost-value ratio)
Community service/outreach programs
Outdoor, recreational, and athletic opportunities

Weaknesses

Career planning and placement services
Limited on and off campus weekend events
ADA-related support services and facility access
Compensation (level of and equity)
Compressed class schedules
Faculty, staff, and student retention
Professional development opportunities
Academic and social space limitations
Workload (frequency of overloads)
Advising loads and effectiveness
Attendance policy and practice
Strategic direction and short-term objectives not always clear
Balance between general education and major requirements

Opportunities

Enhance array of academic and student life programs
Further development of partnerships with area schools and business
Broaden external funding sources (grants and contracts)
Sustainability initiatives and related cost containment measures
Recruitment of minority, out-of-state, and international students

Threats

Level of state funding
Recession (financial aid default rate)