SAN JACINTO COLLEGE
CONTINUING & PROFESSIONAL DEVELOPMENT

Starting a Business in Photography

Description: Explore the basic foundation needed to have a successful business in photography; from required documentation to choosing what type of photography business is right for the individual, coupled with basic knowledge of federal, state or local laws and regulations governing the photography industry.

WHO SHOULD ATTEND

This class is designed to give photographers wanting a business in photography the tools needed to be successful.

TOPICS COVERED

The course will cover

- Goals needed to start a photography business
- Legal requirements for starting a photography business
- Determining the types of photography businesses
- Factoring startup costs
- Discuss hidden costs and the potential money traps associated with them
- Selecting startup vendors
- When to negotiate
- Developing the initial business plan
- Discuss family and the issues that can arise
- Taking that first leap as a business owner

LEARNING OUTCOMES

Upon successful completion of this course, participants will be able to:

- Formulate a basic business goal to startup a photography business that Meets his or her needs
- Distinguish between required and optional legal requirements
- Determine what type of photography business he or she wants to start and if they will specialize in a particular industry
- Formulate a strategic plan for startup cost and unforeseen cost
- Formulate and begin writing the initial business plan for a photography company
- Identify the risks involved in starting a photography business

Hours: 24hrs
CEUs: 2.4

Course Fee: $200
(Official Curriculum Provided)

Date: Aug 28th – Sept 13th
Days: Tues & Thurs
Time: 6pm – 10pm

Location:
San Jacinto College South
13735 Beamer Rd
Houston, Texas 77089

More information contact:
David Lewis 281.542.2061
David.Lewis@sjcd.edu

www.sanjac.edu

An equal opportunity institution

Follow us on: