

Project Action Plan

Name of project:

PROJECT S.W.O.T ANALYSIS	
STRENGTHS	WEAKNESSES
<p>Examples <i>Good community links</i> <i>High quality outdoor facility available for use.</i></p>	<p>Examples <i>Level 2 coach required to deliver activities, current coach is in the process of obtaining his qualification</i></p>
OPPORTUNITIES	THREATS
<p>Examples <i>Make better use of social media</i> <i>Densely populated area</i></p>	<p>Examples <i>Potential for anti-social behaviour around venue</i></p>

Aim of the project
<ul style="list-style-type: none"> Insert project aim/s.

Action Plan

Objective (what needs done)	How (how you intend to achieve objective)	Who (responsibility)	When (timescale)	Finance (cost - if any)	Completion (month & year completed)
<i>Consult with target group to determine what activities they want to do...</i>	<i>Hold engagement events in local parks or facilities...</i>	<i>Project manager and coach...</i>	<i>March 2016</i>	<i>£50 marketing and printing costs</i>	<i>Fill out once completed</i>

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