



ALBANY 2030

# COMMUNITY

STRATEGIC PLAN

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# INTRODUCTION

## ACKNOWLEDGEMENT OF PEOPLE & COUNTRY

*On behalf of our Community the City of Albany respectfully acknowledges the past and present traditional owners of this land, the Menang people. It is a privilege to be living on Noongar country.*



## EXECUTIVE MESSAGE

### **A LOT HAS HAPPENED SINCE THE CITY OF ALBANY'S FIRST COMMUNITY STRATEGIC PLAN WAS DEVELOPED WITH THE COMMUNITY FOUR YEARS AGO.**

Standing out on the long list of achievements is the 2014 Anzac centenary commemoration which has created renewed awareness of the Anzac Story and given us all a greater sense of pride in our community's place in this significant chapter of Australia's history.

The National Anzac Centre has become a major tourism asset for our city, receiving widespread acclaim as a memorial to our Anzac heroes and a must-do cultural experience.

York Street, Stirling Terrace, the Town Square and the Centennial Park Sporting Precinct have all had major upgrades, and there is long-awaited progress happening on the vacant Middleton Beach hotel site.

Albany has had a Royal visit and has also successfully hosted major events like the Clipper Round the World Race and Campervan and Motorhome Club of Australia National Rally.

Tourism visitation has increased as Albany's reputation as a must-see destination continues to grow.

To support this the City has established a regional alliance with Denmark and Plantagenet to better promote the "Amazing South Coast" as a great place to visit.

All this success for Albany would not have been achieved without the input and support of the community.

Through extensive engagement and consultation we have stayed connected to our community and the input and feedback received from the people of Albany has helped inform and guide our projects, events and decisions.

Albany 2030 is an extension of our ongoing conversation with the community. More than 1,890 people directly participated in the review of this Community Strategic Plan by attending workshops, pop-up cafes, completing surveys and making submissions during the public comment period.

It has given the City an extensive insight into community opinion and expectations that has allowed us to develop a clear plan for the future – a plan that sets out the community's vision and how we can achieve the community's aspirations.

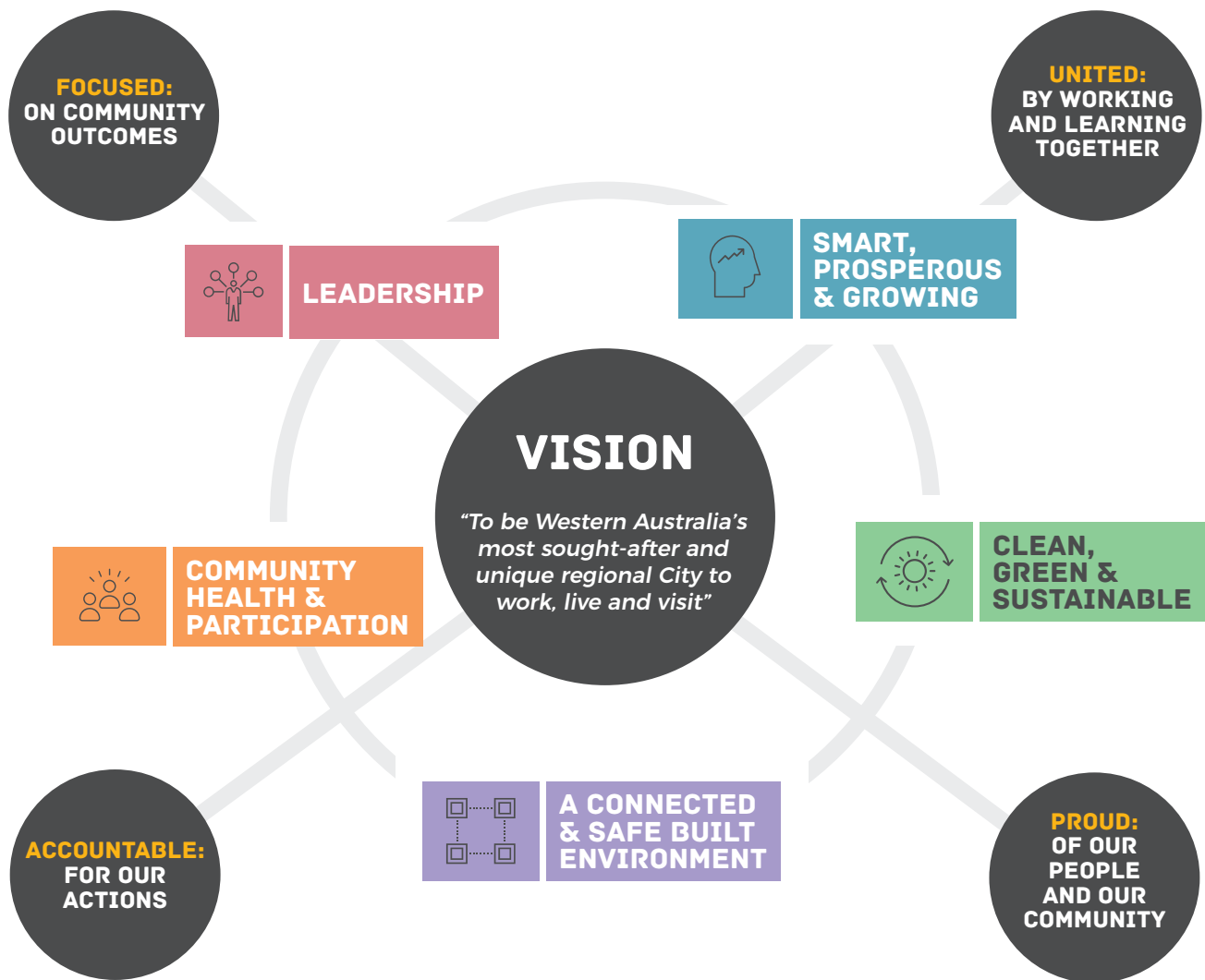
Thank you to everyone who has contributed to this important plan for Albany's future.

A handwritten signature in black ink, appearing to read 'Dennis Wellington'.

**DENNIS WELLINGTON,**  
MAYOR

A handwritten signature in black ink, appearing to read 'Andrew Sharpe'.

**ANDREW SHARPE,**  
CHIEF EXECUTIVE OFFICER



## OUR COMMUNITY STRATEGIC PLAN

### THE KEY PRINCIPLES THAT GUIDE THIS PLAN ARE:

Together, we have updated our Community Strategic Plan to provide an ambitious long-term vision for the City of Albany. The clear direction set by Council ensures we focus on the priorities of our community, now and into the future.

- It looks to balance the wide range of views held within the community
- It is simple and understandable
- It is positive, forward thinking and inclusive
- It meets our regulatory responsibilities as a local government

It is important to note that Council is not wholly responsible for implementation and we will continue to partner with various stakeholders to meet our vision and aspirations. This is a plan which sets the direction for the whole of the City.

### THE KEY PARTNERS TO THIS PLAN ARE:

- Australian government
- Chamber of commerce and industry
- Community groups
- Developers
- Local businesses and industry
- Non-government organisations
- Residents and visitors
- WA government



## OUR INTEGRATED PLANNING AND REPORTING FRAMEWORK

### COMMUNITY ENGAGEMENT

### MEASUREMENT AND REPORTING



### COMMUNITY PLAN

Our Community Strategic Plan-Albany 2030 sets out our vision, aspirations, objectives and community priorities into the future and is our principal strategy and planning document.

### CORPORATE BUSINESS PLAN

Our Corporate Business Plan summarises the current and future resources required to deliver services, projects and programs over the next four years to implement the Community Strategic Plan and is supported by informing strategies and plans that are fully aligned including business plans for each business unit, our long term financial plan, our strategic asset management plans and our people strategy.

### ANNUAL BUDGET

Our Annual Budget allocates the funds and resources required to deliver the aspirations outlined in the Community Strategic Plan and the commitments outlined in the Corporate Business Plan and informing strategies.



## SCHEDULED REVIEWS

THE CITY'S INTEGRATED PLANNING FRAMEWORK IS REVIEWED AND UPDATED IN ACCORDANCE WITH SECTION 5.56 OF THE LOCAL GOVERNMENT ACT 1995 AND SECTION 19DA OF THE LOCAL GOVERNMENT (ADMINISTRATION) REGULATIONS. THE TABLE BELOW DEFINES THE FREQUENCY OF REVIEWS:

Element	Review Frequency
<b>Community Strategic Plan-Albany 2030</b>	Minor review every 2 years consisting of a community perception survey and peer review. Major review every 4 years consisting of comprehensive community engagement using a variety of methods and platforms
<b>Corporate Business Plan</b>	Reviewed annually as part of the budget build process and submitted to Council for adoption.
<b>Supporting Plans and Strategies</b>	Reviewed as specified (normally every 4-5 years) with the latest version available on the City's web-site





## OUR COMMUNITY

**ALBANY IS SITUATED ON THE SOUTH COAST OF WA IN NOONGAR COUNTRY, TRADITIONALLY OWNED AND OCCUPIED BY THE MENANG PEOPLE FOR OVER 50,000 YEARS.**

Overlooking one of the world's most majestic and unique natural harbours, Albany is also WA's first European settlement and is steeped in history, retaining strong connections to its culture and heritage.

It has a unique chapter in the Anzac story as the place where more than 40,000 Anzacs gathered to sail for the battlefronts of World War I.

Buildings of historical significance can also be found on almost every corner – the Town Hall (1888), Old Gaol (1852), Vancouver Arts Centre which was formerly a hospital (1887), Earl of Spencer Inn (1850), and St John's Church (1848).

With a population of over 37,000, Albany is the administrative and service hub of the Great Southern region. It has experienced growth in its population and economy over the past decade and this is expected to continue.

The City of Albany covers a land area of about 4,312 square kilometres and offers both an urban and rural lifestyle. The City manages over 1,600kms of road, 250kms of pathways, 380kms of roadside kerbing, and 35 hectares of irrigation in 360 gardens, playgrounds and sporting fields.

Diverse facilities such as a library, leisure and aquatic centre, airport, arts centre, day care and visitor centre provide a broad range of services to community.

Agriculture and retail are among the region's main industries and tourism is a key growth area thanks to the region's abundance of natural and other attractions.

The award-winning National Anzac Centre, one of Australia's most important cultural pilgrimages,

Boutique food and wine, whale watching, fishing, surfing and community events combined with the region's world-recognised biodiversity provides an enviable lifestyle for locals and unique experiences for visitors.



## OUR POPULATION AND ECONOMIC PROFILE

"City of Albany's Gross Regional Product is estimated at \$1.91 billion, which represents 0.7% of the state's GSP (Gross State Product)."



## CENSUS TRENDS

Criteria	2011	2016	Growth
Population	34,873	37,399	2,526
Economic Gross regional Product	\$1.81 billion	\$1.91 billion	\$0.1billion
Local Businesses	3,477	3,425	-52
Local Jobs	14,747	14,227	-520
Residential Approvals previous 5 years	1408	1196	-212
Tourist Visitor Nights	1,019,336	1,535,061	515,725

(FROM .ID COMMUNITY DEMOGRAPHIC RESOURCES AVAILABLE ON THE CITY'S WEB-SITE)



**HOW WE DEVELOPED OUR  
COMMUNITY STRATEGIC PLAN**

**PRELIMINARY RESEARCH**

**COMMUNITY CONSULTATION**

**COUNCIL DIRECTION**

**PREPARE DRAFT**

**PEER REVIEW**

**PUBLIC COMMENT AND  
COUNCIL ADOPTION**



## COMMUNITY ENGAGEMENT PARTICIPATION

Platform	Location	Participation
Community In Conversation Workshops	Bornholm	17
	City Centre	2
	Redmond	17
	Little Grove	7
	Wellstead	12
Town Talk Pop up Cafe	Town Square	102
ACCI Business After Hours Forum	Little Grove	100
Let's Chat Focus Group	Albany	7
Social Media	Online	620
Great Southern Grammar	Kalgan	7
Great Southern Health Forum	City of Albany	14
Survey	Online	205
Council Strategic Briefing	City of Albany	10
Staff Workshop	City of Albany	26
Written Submissions & Postcards	Hard copy	70
Launch and Live Video	Various locations	16
Boatshed Markets	Hard copy	50
Independent Community Perception Survey	Online & Postal	613
Total Participation Numbers		1,893





The following are the most common themes from the community engagement forums and surveys undertaken in March and April 2017.

- adding value to agriculture,
- eco housing,
- encouraging private investment,
- environmental education,
- festivals and events,
- improved amenities for public open space
- improved communication
- improved health and wellbeing,
- improved internet services and use of technology,
- improved roads and footpaths,
- improving public transport,
- natural asset development,
- outdoor recreation,

- providing incentives for development
- reduce red tape for business
- renewable energy,
- the need to ensure rural communities are valued
- tourism growth,

It is important to note that many in our community are attracted to Albany for the lifestyle it provides and indicated that developing the economy should not be detrimental to the natural and pristine environment we live in. The use of renewable energy was commonly suggested as an industry worthy of noting that would develop the economy and also retain and protect the natural environment.

Other emerging themes identified since the last plan developed in 2013 included jobs, youth, health, education and the need for the City and Council to explain decisions that have been made.



## ALBANY 2030

### THEME 1: LEADERSHIP

#### WHAT OUR COMMUNITY SAID

**OUR COMMUNITY IS LOOKING FOR A COUNCIL THAT DEVELOPS AND COMMUNICATES A CLEAR VISION AND DIRECTION THAT BALANCES THE DIVERSE RANGE OF VIEWS AND INTERESTS WITHIN OUR COMMUNITY. THE EXPECTATION IS THAT EFFECTIVE LEADERSHIP UNDERPINS EVERYTHING WE DO BY ENSURING THAT ALL DECISIONS ARE MADE IN THE BEST INTERESTS OF THE ENTIRE COMMUNITY.**

Our community believes that City staff should be trained, highly skilled professionals, who are helpful, transparent and consistent in decision-making. This requires an ongoing focus on customer service, innovation and effective communication.

Our community would also like to see improved engagement so that community members feel their input is valued and used to inform decisions. In particular our community would like to understand why decisions are made and how their feedback has influenced the decision. We envisage regular updates on what is being delivered against what has been promised in a variety of communication platforms.





## Our Aspiration:

We will listen to our community and deliver outcomes that reflect their needs and expectations.”

### Objective 1.1: To establish and maintain sound business and governance structures

#### Community Priorities

#### We know we are succeeding when

1.1.1 Implement systems and controls that ensure the prudent use of rates and ensure value for money in all aspects of Council operations.

Our community believe we are providing value for money.

1.1.2 Provide informed and transparent decision making that is consistent with our strategic direction, meets our legal obligations, reflect the level of associated risk and are adequately explained to community.

Our Council is recognised for its effectiveness in leadership and decision making.

### Objective 1.2 To provide strong, accountable leadership supported by a skilled & professional workforce

#### Community Priorities

#### We know we are succeeding when

1.2.1 Provide positive leadership that delivers community outcomes and gains a reputation for doing what is good for Albany and the surrounding region.

We are seen as a Local Government that does what we say we will do.

1.2.2 Develop contemporary service delivery and staff development programs to ensure a professional and resilient workforce which is continually improving.

Community surveys indicate high satisfaction with the services provided by the City.

### Objective 1.3 To engage effectively with our community

#### Community Priorities

#### We know we are succeeding when

1.3.1 Develop structures and processes that engage the community and engender community confidence, and trust that their input is valued and used to inform decisions and priorities.

Feedback from our community indicates that we are listening and acting on what we hear.

1.3.2 Improve community engagement processes and platforms to provide our community with a variety of opportunities to be involved and to contribute to decisions.

There is a steady increase in the use of engagement opportunities and platforms available to our community.

#### We will measure community satisfaction with

#### We will also monitor

- CoA as a governing organisation
- Value for money from rates
- Council's leaderships
- How open and transparent Council processes are
- How the community is consulted about local issues
- The City web-site
- Customer service

- Customer service requests and complaints
- Voter turnout
- Community feedback
- Social media



## THEME 2:

### SMART PROSPEROUS & GROWING

#### WHAT OUR COMMUNITY SAID

**OUR COMMUNITY HAS INDICATED THEY WANT THE CITY TO PLAY A KEY ROLE IN GROWING THE LOCAL ECONOMY INCLUDING A REGIONAL APPROACH TO TOURISM AND ECONOMIC DEVELOPMENT. THEY WOULD LIKE THE CITY TO ENCOURAGE INVESTMENT AND IDENTIFY NICHE BUSINESS OPPORTUNITIES INCLUDING VALUE ADDING TO AGRICULTURE WHICH REMAINS AN IMPORTANT ECONOMIC DRIVER IN OUR REGION. MANY IN OUR COMMUNITY ARE CONCERNED THAT A LACK OF EMPLOYMENT OPPORTUNITIES IS RESULTING IN YOUNG PEOPLE LEAVING OUR REGION.**

We would like to be recognised as a regional centre which provides high quality education and training programs, to prepare our workforce for the future. This includes ongoing growth in the tertiary education sector to retain more young people in our region and the use of our unique environmental and heritage assets to enhance the learning experience.

Our community recognises the potential for our region to become a unique visitor destination, and wants to see the City continue to improve our tourism offering and market our region as a great place to visit. This includes encouraging more visitors to come to Albany and the surrounding region through effective destination marketing and the ongoing development of the tourism offering to encourage visitors to stay longer.





## Our Aspiration:

“We will partner and advocate with relevant stakeholders to diversify our economy and establish a culture of life-long learning to support and grow local employment.”

### Objective 2.1: To strengthen and grow our region's economic base

#### Community Priorities

#### We know we are succeeding when

2.1.1 Work with business and other stakeholders to attract investment; diversify the economy; create jobs and support small business growth.

There is wide ranging community support for our economic development strategies.

2.1.2 Advocate for innovation and technology platforms that provide opportunities for Albany businesses and individuals to access jobs and markets throughout Australia and around the world.

Businesses throughout our region can access modern business and communication technology.

### Objective 2.2: To develop a smart city that supports economic growth

#### Community Priorities

#### We know we are succeeding when

2.2.1 Partner with learning networks, schools and training providers to deliver education and training programs that support families and encourage a culture of lifelong learning.

There is growth in the education sector which is linked to economic growth and employment

2.2.2 Promote Albany and the surrounding region as an ideal location to hold conferences and training events

There is a steady increase in the numbers of people visiting our region for conferences and training.

### Objective 2.3: To develop and promote Albany as a unique and sought-after visitor location

#### Community Priorities

#### We know we are succeeding when

2.3.1 Encourage, support and deliver significant events that promote our region and have a positive economic and social benefit.

Our City regularly hosts significant events and activities which attract positive feedback.

2.3.2 Promote the “Amazing South Coast” region as a sought after and iconic tourism destination to increase the number of people visiting and the duration they stay.

There is a steady growth in visitors participating in activities in our emerging tourism markets and business events.

#### We will measure community satisfaction with

#### We will also monitor

- Albany as a place to live and work
- Economic development and job creation
- Tourism attractions and marketing
- Education and training opportunities
- Benefits from significant events

- Economic demographics and trends
- Employment numbers and trends
- Visitor numbers and trends



## THEME 3:

### CLEAN, GREEN & SUSTAINABLE

#### WHAT OUR COMMUNITY SAID

**OUR COMMUNITY CONTINUES TO LOVE THE CITY'S NATURAL ASSETS, COASTLINE AND GREEN SPACES WITHIN OUR MUNICIPALITY. OUR CLIMATE, COASTLINE, PARKS AND NATURAL RESERVES ARE STRONGLY VALUED BY OUR COMMUNITY. OUR COMMUNITY BELIEVES THESE SHOULD BE PROTECTED, MAINTAINED AND, WHERE PRACTICAL, ENHANCED. THERE IS A STRONG DESIRE FOR OUR NATURAL ASSETS TO FEATURE PROMINENTLY IN NATURE-BASED TOURISM OPPORTUNITIES, AND TO PROMOTE ALBANY AS A SUSTAINABLE CITY. THIS INCLUDES THE ONGOING DEVELOPMENT OF PATHWAYS, CYCLE WAYS AND NATURE BASED WALKS AND TRAILS THAT WILL SUPPORT AN ACTIVE AND HEALTHY COMMUNITY AND ATTRACT VISITORS.**

Our community would like to see increased use of renewable energy by households, businesses and the City of Albany, taking advantage of our unique location which provides abundant wind and wave sources to power our City. They would also like the City to lead by example in environmental sustainability.

A number of community members expressed concerns about the condition of our roads and expect that we develop and maintain relevant and functional infrastructure in line with contemporary asset management practices.





## Our Aspiration:

“We will value and maintain the natural beauty of our region and the infrastructure that supports this.”

### Objective 3.1: To protect and enhance our natural and built environment in a changing climate

#### Community Priorities

#### We know we are succeeding when

3.1.1 Deliver effective practices that reduce risk to property, infrastructure and the natural environment and improve community awareness and resilience

Our coastlines maintain their diversity, amenity and accessibility and are protected from hazards and development.

1.1.2 Sustainably protect and enhance our iconic coastline, reserves flora and fauna by delivering projects and programs that reflect the importance of our coastline and natural reserves

Our catchments and waterways are healthy and provide habitat for local flora and fauna.

### Objective 3.2: To build, maintain and renew city assets sustainably

#### Community Priorities

#### We know we are succeeding when

3.2.1 Deliver environmentally & financial sustainable long term planning for infrastructure via a forward capital works program that meets the needs of our community

The maintenance, servicing and renewal of City's assets are environmentally and financially sustainable.

3.2.2 Design, construct and maintain infrastructure cost effectively in a manner that maximises its life, capacity and function

City assets continue to function effectively as they age.

### Objective 3.3: To identify and deliver improvements in sustainability within the City and wider community

#### Community Priorities

#### We know we are succeeding when

3.3.1 Integrate and promote effective sustainability through resource conservation, management and education to continuously improve environmental outcomes

There is an increasing number of sustainable industries operating within our region.

3.3.2 Deliver a sustainable and progressive approach to waste management including collaboration with neighbouring local governments

There is a steady increase in sustainable waste practices which reduce our carbon footprint.

#### We will measure community satisfaction with

#### We will also monitor

- The promotion and adoption of sustainable practices
- Management of coastal and foreshore areas
- Streetscapes
- Playgrounds, parks and reserves
- Condition of assets

- Asset Condition
- Water quality
- Rates of recycling
- Reduced greenhouse gas emissions
- Flora and fauna surveys





## THEME 4

### COMMUNITY HEALTH & PARTICIPATION

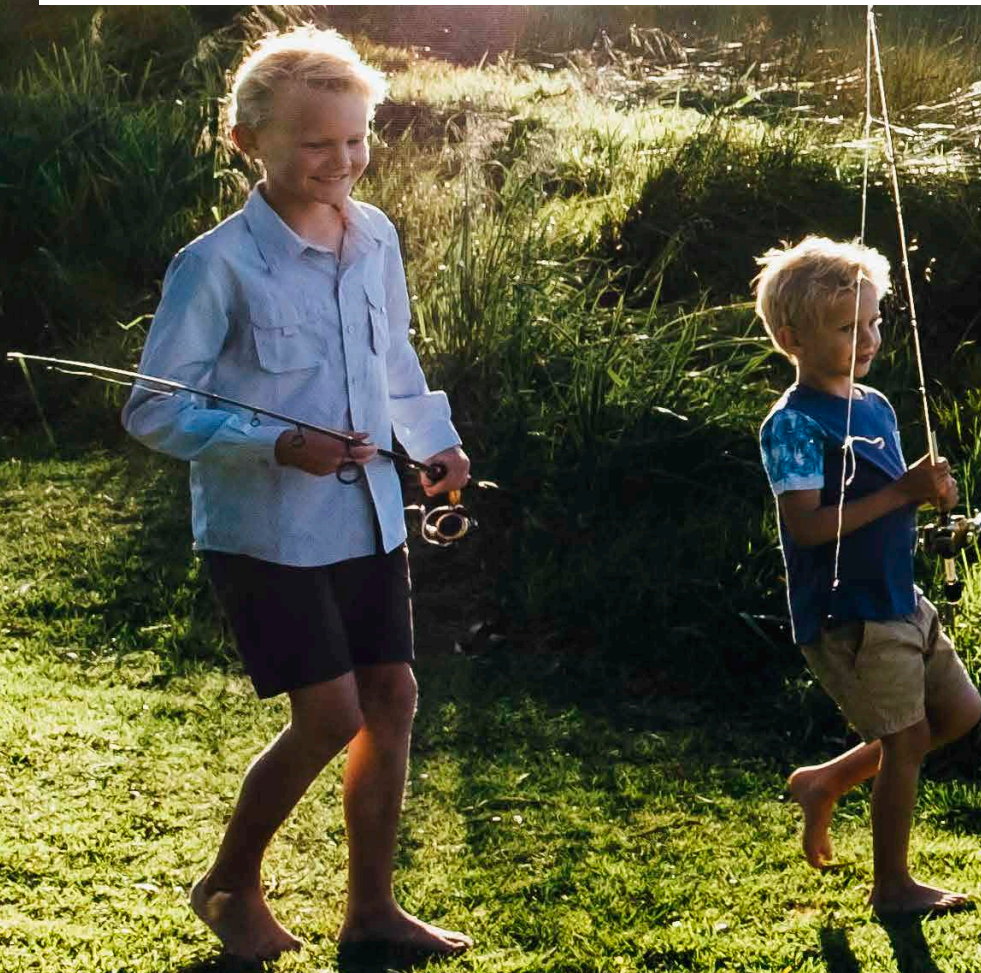
#### WHAT OUR COMMUNITY SAID

**THERE IS A STRONG DESIRE TO ENSURE A SENSE OF BELONGING AND A POSITIVE CONNECTION BETWEEN OUR RURAL AND URBAN COMMUNITIES. IT IS IMPORTANT THAT WE KNOW AND RESPECT OUR NEIGHBOURS, LIVE IN COMMUNITIES WHICH SUPPORT US, AND HAVE SAFE, ACCESSIBLE PLACES TO GATHER AND MEET. PEOPLE WANT TO FEEL WELCOME, VALUED AND CONNECTED.**

Our community supports creative industries and would like to see an ongoing commitment to spaces and events that celebrate our culture, history and heritage. We envisage the effective use of our facilities for arts, cultural and community events. We want more opportunities to participate in a diverse range of festivals, entertainment and social activities that celebrate who we are and where we've come from.

There is a strong attachment to our heritage and our history, and we feel proud when this is recognised nationally and internationally. Our community take great pride in our ANZAC connection and are proud of the role the National ANZAC centre plays in attracting visitors.

An emerging theme is the need for public health programs that educate and encourage people on the benefits of healthy lifestyles and social wellbeing. Our community would like us to continue to focus on giving our young people interesting things to do so that they also feel a valued part of our community.





## Our Aspiration:

“We will live in communities where people feel they belong and are supported in a manner that reflects our rich and diverse heritage.”

### Objective 4.1: To build resilient and cohesive communities with a strong sense of community spirit

#### Community Priorities

#### We know we are succeeding when

4.1.1 Facilitate and promote arts and cultural activities for all ages by providing a variety of arts and cultural activities that attract local and visiting patrons

We have a diverse range of well-attended festivals, events and cultural activities that reflect who we are.

4.1.2 Promote and develop an authentic sense of community by developing programs and providing services that make people feel welcome, involved and connected to each other

Increasing numbers actively participating in community and civic life.

### Objective 4.2: To create interesting places, spaces and events that reflect our community's identity, diversity and heritage

#### Community Priorities

#### We know we are succeeding when

4.2.1 Deliver activities and programs that engage with the wider community and engender community spirit

People from all walks of life and cultural backgrounds feel inspired and motivated to contribute.

4.2.2 Maintain infrastructure and deliver programs that promote Albany's unique heritage, engender civic pride and leave a lasting memory

People are proud to be part of the Albany community and to promote the place we call home

### Objective 4.3: To develop and support a healthy inclusive and accessible community

#### Community Priorities

#### We know we are succeeding when

4.3.1 Develop a range of activities and facilities that connect people, promote a healthy community and are appropriate for all ages

Our community increasingly uses community spaces to meet and participate in healthy activities.

4.3.2 Encourage and support volunteers and community groups to grow an active volunteer base that is supported and valued

Volunteering and participation in community organisations increases.

#### We will measure community satisfaction with

#### We will also monitor

- Library & information services
- Sport and recreation facilities
- Art facilities
- Festivals events and cultural activities
- Preservation and promotion of local history and heritage
- Services and facilities for seniors, youth and people with disabilities
- Support provided to Noongar People
- Support provided to families with pre-school children

- Population trends
- Number of people attending community events
- Participation rates in volunteering
- Homelessness and social disadvantage
- Public health statistics





## THEME 5

### A CONNECTED AND SAFE BUILT ENVIRONMENT

#### WHAT OUR COMMUNITY SAID

**OUR COMMUNITY IS LOOKING TO BE CONNECTED BY A BUILT ENVIRONMENT THAT MEETS THEIR NEEDS NOW AND INTO THE FUTURE. WE WANT TO LIVE IN PRECINCTS WHICH ARE ALIVE, THRIVING, BUILT AROUND THE AMENITIES WE USE AT ALL STAGES OF OUR LIFE, AND WHICH ENCOURAGE AND SUPPORT HEALTHY LIFESTYLES.**

Our community is keen to see a reduction in red tape when it comes to planning and building applications and a can do attitude while meeting our regulatory obligations.

Our community would also like to see better transport planning with a focus on an alternative route for heavy transport into the port, more public transport and a focus on cycling and pedestrians.

Our community would like to see the continuing development of a vibrant town centre with more local shops and markets, family-friendly spaces and more entertainment.

Our community loves to participate in sporting, recreation and leisure activities and envisage the ongoing development and promotion of a diverse range of recreational facilities with events and activities to support this.



## Our Aspiration:

“We will develop integrated precincts and neighbourhoods that allow for population growth and enhance the lifestyle of our residents.”

### Objective 5.1: To develop vibrant neighbourhoods which retain local character and heritage

#### Community Priorities

5.1.1 Develop and implement a contemporary Local Planning Strategy that reflects our identity and supports economic growth

5.1.2 Provide proactive planning and building services that support sustainable growth while reflecting our local character and heritage

#### We know we are succeeding when

The social, cultural and wellbeing needs of our community are an integral part of precinct planning.

Our municipality remains unique in its own right, with our built heritage and history protected

### Objective 5.2: To advocate, plan for and build friendly and connected communities

#### Community Priorities

5.2.1 Improve connectedness and traffic flows via a well-designed and safe transport and pathway network that connects people and services and encourages pedestrians and cyclists

5.2.2 Create infrastructure and connected streetscapes that are consistent and reflect our unique heritage

#### We know we are succeeding when

Our developments and road networks are fully serviced and meet the needs and expectations of our community.

Our community are proud of the look and feel of our City

### Objective 5.3: To develop and support a healthy inclusive and accessible community

#### Community Priorities

5.3.1 Plan for and monitor community safety via effective ranger and emergency services

5.3.2 Deliver programs and advocate for specialist services that improve public health and wellbeing in line with the Public Health Act 2016 and growing community expectations

#### We know we are succeeding when

Our community feel safe in their homes and in public spaces and places.

There is evidence of improved health and wellbeing within our region.

#### We will measure community satisfaction with

- Planning and building approvals
- City centre development
- Areas character and identity
- Safety & security
- Natural disaster education, prevention and relief
- Public health and education programs
- Traffic management on local roads
- Parking
- Lighting of streets and public places

#### We will also monitor

- Planning and building approval trends
- Housing affordability
- Crime statistics
- Ranger service requests
- Infringement trends

## IMPLEMENTATION AND REPORTING

### HOW YOU CAN CONTRIBUTE

- Advocate to improve your community
- Attend and support local cultural venues, events and activities
- As a community, celebrate our successes
- Become an organ donor
- Become a volunteer
- Develop leadership skills in young people
- Do regular exercise
- Drive safely and keep to 50km/hr in local neighbourhood streets
- Get involved in sporting and recreational activities
- Get to know your neighbours
- Give blood
- Have fun in our public spaces
- Join a community group
- Keep your neighbourhood clean and tidy
- Learn about local history
- Learn a new skill
- Look out for others
- Plant a tree
- Promote multiculturalism
- Put your elderly neighbour's bin out
- Recycle
- Support local events and festivals
- Walk or ride around your neighbourhood.

### HOW WE WILL REPORT PROGRESS

- Face to Face Community Events and Forums
- Regular Community Updates via Newspaper, Website and Social Media
- Community Perception Survey results every 2 years
- Annual Report each year



## ASSOCIATED DOCUMENTS

The following strategies, references, or other documents have a bearing on the Community Strategic Plan:

- Annual Report
- Corporate Business Plan
- Community Perception Survey 2017
- People Strategy
- Strategic Asset Management Plans

## DOCUMENT CONTROL

**Document Reference Number:** NS1769867

**Council Adoption Date:** 26/09/2017

