



# *Paulding Education* **FOUNDATION**

## **DEAR PROSPECTIVE SPONSOR,**

*The purpose of this letter is to invite you to join us as a Corporate Sponsor for the 1st Annual Paulding Education Foundation “Race For Education”. This is a 5K run to benefit all the schools in Paulding county.*

The Cinco De Mayo themed race will occur on Saturday, May 5th, 2012. The run will start at the Courthouse Square in Dallas at 9:00 am and will continue around downtown Dallas. Award ceremony and t-shirt hand-out to follow the run at 10:15 am.

This community event will provide an opportunity for Corporate Sponsors to:

- *Gain or expand visibility in the community*
- *Participate in a successful community event*
- *Support an event that directly benefits the schools in Paulding County*

If you are interested in Corporate Sponsorship, please contact us by Monday, March 13 so that we may extend all sponsorship benefits to you for your selected sponsorship level. We will need your sponsorship by Monday, April 16 to ensure your name placement on the tshirt and game day materials.

We hope that you will join our partnership in helping the schools meet their funding needs.

Sincerely yours,

Edward H Long III  
Chairperson  
Paulding Education Foundation

## **5K RACE FOR EDUCATION**

*May 5, 2012—Sponsored by Paulding Education Foundation*





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# 5K RACE FOR EDUCATION

## CORPORATE SPONSORSHIP BENEFITS

- *5K Race Promoted to over 28,000 students in Paulding School District*
- *Flyers to be displayed by local businesses*
- *Promoted in all local media outlets*

### EVENT NAME SPONSOR—\$2,500.00

- \* *Event Naming Opportunity*
- \* *Corporate Logo on Event Flyers distributed at all schools and many local businesses*
- \* *Corporate Logo and/or name on Start/Finish Line Banner*
- \* *Corporate Logo and/or name imprinted on T-Shirt (most prominent location)*
- \* *Corporate link on Paulding Education Foundation website name through December 2012.*
- \* *10 X 10 space allocated for Business Expo*
- \* *16 Runner's entries*

### PLATINUM - \$1,000.00

- \* *Corporate Logo and/or name on Start/Finish Line Banner*
- \* *Corporate Logo and/or name imprinted on T-Shirt (prominent location)*
- \* *10 X 10 space allocated Business Expo*
- \* *8 Runner's entries*

### GOLD - \$500.00

- \* *Corporate Logo and/or name on Start/Finish Line Banner*
- \* *Corporate Logo and/or name imprinted on T-Shirt*
- \* *10 X 10 space allocated for Business Expo*
- \* *4 Runner's entries*

### SILVER - \$250.00

- \* *Corporate Logo and/or name imprinted on T-Shirt*
- \* *10 X 10 space allocated for Business Expo*
- \* *2 Runner's entries*

### BRONZE - \$100.00

- \* *Corporate name printed as sponsor on T-Shirt*
- \* *10 X 10 space allocated for Business Expo*
- \* *1 Runner entry*

NOTE: All sponsors will have the opportunity to insert their promotional items in the run packets distributed to all participants on race day. Please plan to provide an activity or game, food tasting or other hand out at your booth to encourage more participation from attendees.

For further information, contact Amy Mollohan at [amollohan@paulding.k12.ga.us](mailto:amollohan@paulding.k12.ga.us) or 770-443-8003 x 10142 or visit [www.pauldingeducationfoundation.com](http://www.pauldingeducationfoundation.com).



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## CORPORATE SPONSORSHIP REGISTRATION

Make checks payable to: **Paulding Education Foundation**

### MAIL REGISTRATION FORMS TO:

*Paulding Education Foundation  
3236 Atlanta Highway  
Dallas, GA 30132*

### FOR MORE INFORMATION, CONTACT:

*Amy Mollohan, Executive Director  
[amollohan@paulding.k12.ga.us](mailto:amollohan@paulding.k12.ga.us)  
770-443-8003 x 10142*

Business Name: \_\_\_\_\_

Business Owner Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: (       ) \_\_\_\_\_

Email business logo in .PDF format to [amollohan@paulding.k12.ga.us](mailto:amollohan@paulding.k12.ga.us)

By close of business March 13, 2012 to ensure placement on promotional materials

By close of business April 16, 2012 to ensure placement on T-Shirt

Registration to begin at 7:30 am – Race Begins at 9:00 am

Tax ID# for The Paulding Education Foundation is 26-2218525

Please make a copy of this form with your Check attached below and retain for your receipt of participation.

Place Check Here for Copy

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