



New Employee Announcement – Wim van Dijk

Little Rock, AR (PRWEB) January 7, 2008. Trade Fixtures, The worldwide leader in retail bulk foods merchandising is excited to announce the addition of Win van Dijk to the company. Wim joins Trade Fixtures as the company's European Business Manager, replacing Dennis van der Burgt and will work closely with all European Distributors utilizing his sales and marketing experience.

Wim is located in Holland. In his previous roles, he had a number of responsibilities that included everything from managing his own business, a marketing consultant for a major city in Holland, and was a managing director of the franchise retail chain "ID voor Vakwerk, a group of 200 small hardware stores.

According to Thomas Vialpando, Vice President of International Sales, "We are thrilled to have Wim on board. His administrative, management, and sales skills are top notch and he has an exceptional knack in building win-win relationships. Wim will play a key role in supporting Trade Fixtures accelerated growth in Europe over the next several years."

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If you'd like more information about this topic, or Trade Fixtures and our innovative bulk merchandising solutions, please contact Scott Williams, Marketing Director at 800.872.3490, or e-mail: swilliams@tradefixtures.com