



Request for Quotation – Photography

Issued: June 19, 2017

Closing date: June 30, 2017 12:00 p.m.

Middlesex County Economic Development is responsible for the development and delivery of economic development and tourism services for Middlesex County.

Working with our municipal partners, Middlesex County Economic Development provides economic development solutions and programs to support the creation of new businesses, expansion of existing businesses and the attraction of companies that generate meaningful employment, create regional wealth and share the community's values. The Department also serves as the Destination Marketing Organization for tourism development in Middlesex County.

Scope of Work

We are requesting a written quotation for the production of still photography. The project will provide still photography at specified locations and events throughout Middlesex County from July through December 2017. The successful bidder will edit and prepare the photographs in a format suitable for print publications, social media and the County's Economic Development and Tourism websites found at investinmiddlesex.ca and visitmiddlesex.ca. A total selection of between 500 and 1000 edited photographs is expected. Photos must be captured in both portrait and landscape orientations. Examples of previously produced photographic content can be viewed on the two herein referenced websites.

The successful bidder will ensure that written consent is obtained from all photo subjects. The successful bidder will further ensure that Middlesex County is provided the rights to all images and videos produced and may use and redistribute them as it deems fit.

Criteria for Assessment of Quotations

Quotations will be evaluated on the following criteria:

- Photographer's experience
- Proponent's approach to the project
- Timeline/work plan
- Value (while cost is a consideration, the County will base the decision on the overall package and will not necessarily award the project to the lowest bidder.)

Submission Process

Please direct any questions and submit your written quotations via email no later than 12:00 p.m. on June 30, 2017 to:

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