

# KAYLILA PASHA

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## PROFESSIONAL SKILLS

- Social media strategy
- Marketing
- Web content development
- Basic graphic design
- Photo editing

## PERSONAL SKILLS

- Creative spirit
- Reliable and professional
- Organized
- Time management
- Team player
- Fast learner
- Motivated

## LEADERSHIP

- Student Body President
- Student Body Vice President
- Dusty Social Service Club Social Chairman
- Leadership Lauderdale 2016
- MPAC Community Service Coordinator

## SOCIAL



[www.kaylilapasha.com](http://www.kaylilapasha.com)



[fb.me/kaylilapasha](https://fb.me/kaylilapasha)



[@kaylilam](https://www.instagram.com/kaylilam)



[@kaylila18](https://twitter.com/kaylila18)

## OBJECTIVE

To obtain employment as part of an innovative and driven team of customer service professionals committed to retail success.

## RETAIL EXPERIENCE

### SALES ASSOCIATE & SOCIAL MEDIA MANAGER

*Southern Accents Boutique & Gifts | Jun 2014 - May 2015*

- Greeted customers & assisted in their shopping experience
- Managed social media accounts (Facebook & Instagram)
- Created social media content for daily postings
- Modeled boutique merchandise for social media & local adds

### INDEPENDENT PRODUCT DISTRIBUTOR

*SeneGence International | Jul 2017 -*

- Manages personal direct sales, as well as the training and sales of my cumulative marketing team
- Specializes in marketing via online communication (Facebook)

## EDUCATION

### BACHELOR OF ARTS, MAJOR IN MUSIC

*Oklahoma City University, Oklahoma City, OK | Aug 2017 - May 2021*

GPA: 4.109

### DIRECTOR OF MERCHANDISING, Marketing Department

*Alpha Phi Fraternity, Delta Delta Chapter | Dec 2017 - Dec 2018*

Relative experience: Designs/oversees sales of all chapter merchandise, including apparel and accessories.

## HONORS

### CLASS SALUTATORIAN

*Lamar Foundation High School | 2017*

### PRESIDENT'S VOLUNTEER SERVICE AWARD

*Courtesy of President Barack Obama and HOBY | Jan 2017*