NEVA 2017

The International Maritime Exhibition and Conferences of Russia
St Petersburg, Russia, 19 - 22 September 2017

Media Partner Barter Proposal

The Organisers warmly invite interested Media Service Providers to join the NEVA 2017 profile as Key Media Partners. Dolphin Exhibitions proposes to form a Barter Agreement for both parties to exchange reciprocal promotional services until the end of 2017. Please review the options below and contact info@dolphin-exhibitions.com FAO: Louise White with your requirements.

Option 1: Digital Media Partner Service:

- Key Media Partner web page on our Web Site up to the end of the Exhibition calendar year. The web page content is controlled by the Media Partner, who can make changes during this period via personal log in.
- Logo included the Key Media Partner list on the NEVA website up to the end of the Exhibition's calendar year.
- Entry in the Official Exhibition Digital and Printed Catalogue giving Company Name, Address, Tel/Fax Numbers, Email address and Web-site address in English and Russian languages.
- Detailed Catalogue Entry: 100 Word Entry in English and Russian languages
- Optional: One copy of the Official Exhibition Printed Catalogue sent to a designated address

In Exchange for:

- Event Listing on the Media Partner's website until the Exhibition calendar year end
- Featured banner ad (leaderboard or MPU) on the Media Partner's website until the Exhibition's calendar year end. Where banners are uploaded based on fixed impressions, a schedule of visibility (rather than permanent presence) throughout the campaign period might be negotiated.
- Social media announcements or e-newsletter listings where possible on at least 2 occasions in Exhibitions campaign duration.

Option 2: Media Centre Distribution Service:

- All Digital Media Partner Services, plus:
- Media Centre Distribution Service of your Publication, including replenishment throughout each event. This facility has been developed for major international publications which require proper presentation at the Exhibition without the expense and logistics issues of organizing their own stand. The IPDC is manned by Dolphin Exhibitions to ensure that publications are continuously offered to visitors and exhibitors on a controlled basis.
- Each Media Centre member is allocated their own web page on our Web Site upon confirmation of

their reservation, up to the end of the Exhibition's calendar year. The web page content is controlled by the Media Centre member, who can make changes during this period via personal log in.

In Exchange for:

- All reciprocal services in the Digital Media Partner Services, plus:
- Equivalent of 2 x full page A4, full colour advertisements in the printed publication. Issue date(s) to be agreed within the promotional period before the Exhibition.
- Arrange for shipment of current publication copies to be delivered to the Organiser's Press Office before the opening of the Exhibition.

Option 3: Exhibition Stand Service:

- All Media Centre Distribution Services, plus:
- Full Exhibitor Status, including:
- 12 square metre shell scheme stand equipped with: Lighting and one electrical socket, Carpet, One coffee table, Four chairs, One storage cupboard, One information counter, Waste paper bin, Literature holder, Fascia board with exhibitor name and stand number and Stand cleaning.
- Listing as Exhibitor on our website
- Free Event Conference and Seminar Delegate attendance
- Printed Visitor Invitations for Exhibitors to send to their clients and contacts
- No Exhibitor Registration Fee

In Exchange for:

- All reciprocal Media Centre Services, plus:
- 4 x full page, full colour advertisements in the publication. Issue date(s) to be agreed within the promotional period before the Exhibition.
- Social media announcements or e-newsletter listings where possible on at least 4 occasions in Exhibitions campaign duration (content may be provided by JLA Media)
- Discounted e-shot service to the publication's digital subscribers and database contacts