



Public Interview Evaluation Form

March 13, 2014

City of Riverside Smart Code Specific Plan/PEIR/Northside Neighborhood Vision
Including Master Planning Services for 179 Acres of Vacant Property

RFQ No. 1429

INTERVIEW #1

Interview Time: 5:45-6:45

Consultant Team: ~~The Planning Center | DC&E~~ Placeworks

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	3
2. The consultant team is knowledgeable about Riverside	7	2
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	2
4. Overall quality of the presentation to the Community	7	1
5. The consultant team is a good fit for Riverside	7	1
TOTAL SCORE:	35	9

Strengths: _____

Weaknesses: generic answers, not as aware of area or city,

INTERVIEW #2

Interview Time: 7:00-8:00

Consultant Team: **Opticos Design, Inc. with Sargent Town Planning**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	4
2. The consultant team is knowledgeable about Riverside	7	2
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	2
4. Overall quality of the presentation to the Community	7	3
5. The consultant team is a good fit for Riverside	7	1
TOTAL SCORE:	35	12

Strengths: Better explanation of form based code & more complete better presentation

Weaknesses: too general, tied to their processes,

Optional Information:

Your Name: _____

E-mail: _____



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INTERVIEW #1

Interview Time: 5:45-6:45

Consultant Team: **The Planning Center | DC&E**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	5
2. The consultant team is knowledgeable about Riverside	7	5
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	6
4. Overall quality of the presentation to the Community	7	6
5. The consultant team is a good fit for Riverside	7	5
TOTAL SCORE:	35	27

Strengths: I LIKED THEIR IDEA OF WORKING
FROM THE "BOTTOM UP" IN ORDER TO
CREATE THE OVER ALL PLAN

Weaknesses: NOT SURE IF THEY HAD A SHARLETTE
PROGRAM, MISSED THAT INFO

INTERVIEW #2

Interview Time: 7:00-8:00

Consultant Team: **Opticos Design, Inc. with Sargent Town Planning**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	6
2. The consultant team is knowledgeable about Riverside	7	6
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	6
4. Overall quality of the presentation to the Community	7	5
5. The consultant team is a good fit for Riverside	7	5
TOTAL SCORE:	35	28

Strengths: FELT THEY WERE MORE ABLE TO
STATE IN SIMPLER TERMS THEIR ANSWERS
LIKED THE SHARLETTE PROGRAM IDEA

Weaknesses: _____

Optional Information:

Your Name: Roy Reed

E-mail: REEDSREMODELS@GMAIL.COM



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Consultant Team: **The Planning Center | DC&E**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	5
2. The consultant team is knowledgeable about Riverside	7	5
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	6
4. Overall quality of the presentation to the Community	7	5
5. The consultant team is a good fit for Riverside	7	5
TOTAL SCORE:	35	26

Strengths: 1 member is resident Riverside

Weaknesses: _____

INTERVIEW #2

Interview Time: 7:00-8:00

Consultant Team: **Opticos Design, Inc. with Sargent Town Planning**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	6
2. The consultant team is knowledgeable about Riverside	7	4
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	6
4. Overall quality of the presentation to the Community	7	6
5. The consultant team is a good fit for Riverside	7	6
TOTAL SCORE:	35	28

Strengths: 2 members Riverside Residents
understood & spoke about "Hot Topic"
"Northside" development & concerns.
- seems more environmental about community
and input from community.

Weaknesses: _____

Optional Information:

Your Name: Cathy Crowder

E-mail: Cathy@CrowderConsulting.com



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INTERVIEW #1

Interview Time: 5:45-6:45 *Placeworks*

Consultant Team: **The Planning Center | DC&E**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	6
2. The consultant team is knowledgeable about Riverside	7	5
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	5
4. Overall quality of the presentation to the Community	7	5
5. The consultant team is a good fit for Riverside	7	5
TOTAL SCORE:	35	26

Strengths: *Understand the importance of TREES and open space for flood control.*

Weaknesses: _____

INTERVIEW #2

Interview Time: 7:00-8:00

Consultant Team: **Opticos Design, Inc. with Sargent Town Planning**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	6
2. The consultant team is knowledgeable about Riverside	7	5
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	6
4. Overall quality of the presentation to the Community	7	5
5. The consultant team is a good fit for Riverside	7	5.5
TOTAL SCORE:	35	27.5

Strengths: Bio/Envir. team seems a good fit.

Weaknesses: _____

Optional Information:

Your Name: John Krick

E-mail: john.krick@alord.k12.ca.us



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Interview Time: 5:45-6:45

Place works Team

Consultant Team: **The Planning Center | DC&E**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	6
2. The consultant team is knowledgeable about Riverside	7	3.5
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	5
4. Overall quality of the presentation to the Community	7	4
5. The consultant team is a good fit for Riverside	7	4
TOTAL SCORE:	35	22.5

Strengths: Citizens have to establish disband.

have one member who lives in Riverside

Weaknesses:

INTERVIEW #2

Interview Time: 7:00-8:00

Consultant Team: **Opticos Design, Inc. with Sargent Town Planning**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	7
2. The consultant team is knowledgeable about Riverside	7	6
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	7
4. Overall quality of the presentation to the Community	7	7
5. The consultant team is a good fit for Riverside	7	6
TOTAL SCORE:	35	33

Strengths: Have experience in SR
same member from Riverside

Weaknesses: _____

Optional Information:

Your Name: JANE Block

E-mail: Jblock29@charter.net



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Interview Time: 5:45-6:45

Consultant Team: **The Planning Center | DC&E**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	4
2. The consultant team is knowledgeable about Riverside	7	4
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	3
4. Overall quality of the presentation to the Community	7	4
5. The consultant team is a good fit for Riverside	7	4
TOTAL SCORE:	35	19

Strengths: _____

Weaknesses:

Concern about the EIR Process.
They did not seem to understand the goal
to streamline the process.
• Came across arrogant (Wooden)

INTERVIEW #2

Interview Time: 7:00-8:00

Consultant Team: **Opticos Design, Inc. with Sargent Town Planning**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	5
2. The consultant team is knowledgeable about Riverside	7	5
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	5
4. Overall quality of the presentation to the Community	7	6
5. The consultant team is a good fit for Riverside	7	6
TOTAL SCORE:	35	27

Strengths: Presentation included examples!
- Used the terminology you many times.
- Understood EIR process!
Stephan presentation was good however,
Weaknesses: Stephan seemed uncomfortable in Q+A
Tony did not seem to engage the
dialog on the health / Crime question

Optional Information:

* Stephanie did a great job.

Your Name: _____

E-mail: _____



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Consultant Team: **The Planning Center | DC&E**

Placeman

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	5
2. The consultant team is knowledgeable about Riverside	7	6
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	5
4. Overall quality of the presentation to the Community	7	4.5
5. The consultant team is a good fit for Riverside	7	5
TOTAL SCORE:	35	25.5

Strengths: MANY VOICES, INTERACTIVE APPROACH

Weaknesses: MANY VOICES,

VISUALS DID NOT FIT ROOM.

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Consultant Team: **Opticos Design, Inc. with Sargent Town Planning**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	6
2. The consultant team is knowledgeable about Riverside	7	6
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	7
4. Overall quality of the presentation to the Community	7	6
5. The consultant team is a good fit for Riverside	7	6
TOTAL SCORE:	35	31

Strengths: BETTER ARTICULATION OF GREEN OUTLOOK
DISTINGUISHED APPROACH TO SECTIONS OF CITY.
BETTER EXPLANATION OF PROCESS, ENGAGEMENT OF NEIGHBORHOODS
VISUALS FOR PROCESS WERE GOOD : WILLING TO SAY WHAT THEY DON'T
TEAM SPEAK LOUDER, SMILED Kia'n

Weaknesses: _____

EARLY VISUALS DID NOT FIT ROOM - GET PAPER.

Optional Information:

Your Name: VIGORANT MCCOY

E-mail: _____



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Consultant Team: **The Planning Center | DC&E**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	5
2. The consultant team is knowledgeable about Riverside	7	4
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	6
4. Overall quality of the presentation to the Community	7	4
5. The consultant team is a good fit for Riverside	7	4
<i>TOTAL SCORE:</i>	35	24

Strengths: _____

Weaknesses: _____

INTERVIEW #2

Interview Time: 7:00-8:00

Consultant Team: **Opticos Design, Inc. with Sargent Town Planning**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	6
2. The consultant team is knowledgeable about Riverside	7	5
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	7
4. Overall quality of the presentation to the Community	7	6+
5. The consultant team is a good fit for Riverside	7	7
TOTAL SCORE:	35	31

Strengths: GOOD COMMUNICATORS, CONNECTED TO AUDIENCE BETTER

Weaknesses: _____

Optional Information:

Your Name: ANDREW WALCKER

E-mail: ANDREW@IWCET.COM



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INTERVIEW #1

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Consultant Team: **The Planning Center | DC&E** (PLANNING WORKS)

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	4
2. The consultant team is knowledgeable about Riverside	7	4
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	4
4. Overall quality of the presentation to the Community	7	4
5. The consultant team is a good fit for Riverside	7	4
TOTAL SCORE:	35	22

Strengths: _____

Weaknesses: SOMEWHAT DISCONNECTED.

INTERVIEW #2

Interview Time: 7:00-8:00

Consultant Team: **Opticos Design, Inc. with Sargent Town Planning**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	6
2. The consultant team is knowledgeable about Riverside	7	6
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	6
4. Overall quality of the presentation to the Community	7	6
5. The consultant team is a good fit for Riverside	7	6
TOTAL SCORE:	35	30

Strengths: PIKE PATHS DISCUSSED! SHARED SOLUTIONS!
DISCUSS EXIST. PLANS! LOCAL PRESENCE
SHOWN FUTURE CHANGES & BY ARS!
EXPLORING WATER AS A FUTURE GOOD!

Weaknesses: _____

Optional Information:

Your Name: _____

E-mail: _____



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Consultant Team: **The Planning Center | DC&E**

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1. The consultant team communicates clearly	7	6
2. The consultant team is knowledgeable about Riverside	7	4
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	5
4. Overall quality of the presentation to the Community	7	4
5. The consultant team is a good fit for Riverside	7	4
TOTAL SCORE:	35	23

Strengths: _____

Weaknesses: _____

INTERVIEW #2

Interview Time: 7:00-8:00

Consultant Team: **Opticos Design, Inc. with Sargent Town Planning**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	6
2. The consultant team is knowledgeable about Riverside	7	4
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	5
4. Overall quality of the presentation to the Community	7	5
5. The consultant team is a good fit for Riverside	7	5
<i>TOTAL SCORE:</i>	35	25

Strengths: _____

Weaknesses: _____

Optional Information:

Your Name: _____

E-mail: _____



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Consultant Team: **The Planning Center | DC&E**

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1. The consultant team communicates clearly	7	7
2. The consultant team is knowledgeable about Riverside	7	6
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	7
4. Overall quality of the presentation to the Community	7	6
5. The consultant team is a good fit for Riverside	7	6
TOTAL SCORE:	35	32

Strengths: Responded well to questions. Were not rattled.
Appeared to listen to questions and answered to best
of ability/knowledge

Weaknesses: Unaware of certain issues in the in northern area
as brought up by community questioners.

INTERVIEW #2

Interview Time: 7:00-8:00

Consultant Team: **Opticos Design, Inc. with Sargent Town Planning**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	7
2. The consultant team is knowledgeable about Riverside	7	6
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	7
4. Overall quality of the presentation to the Community	7	7
5. The consultant team is a good fit for Riverside	7	7
TOTAL SCORE:	35	34

Strengths: Really enjoyed their presentation. The Principal is easy going, and responds ~~the~~ to the questions, in a more "folkie's" manner. Members of team schooled, raised and live in Riverside.

Weaknesses: _____

Optional Information:

Your Name: Mike Trout

E-mail: bubbatrout@hotmail.com



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Consultant Team: **The Planning Center | DC&E**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	3
2. The consultant team is knowledgeable about Riverside	7	4
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	4
4. Overall quality of the presentation to the Community	7	3
5. The consultant team is a good fit for Riverside	7	3
TOTAL SCORE:	35	17

Strengths: NONE NOTED

Weaknesses: DOESN'T SEEM TO BE A COHESIVE UNIT.
POOR PRESENTATION.

INTERVIEW #2

Interview Time: 7:00-8:00

Consultant Team: **Opticos Design, Inc. with Sargent Town Planning**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	6
2. The consultant team is knowledgeable about Riverside	7	5
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	6
4. Overall quality of the presentation to the Community	7	6
5. The consultant team is a good fit for Riverside	7	6
TOTAL SCORE:	35	29

Strengths: FAR SUPERIOR PRESENTATION. SEEMS MORE ORGANIZED. BETTER FOR COMMUNITY OUTREACH.

Weaknesses: NEED MORE OPPORTUNITIES FOR PUBLIC INPUT IN OUTLYING AREAS.

Optional Information:

Your Name: _____

E-mail: _____



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Consultant Team: ~~The Planning Center | DC&E~~ *Placeworks*

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	4
2. The consultant team is knowledgeable about Riverside	7	3
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	4
4. Overall quality of the presentation to the Community	7	3
5. The consultant team is a good fit for Riverside	7	2
TOTAL SCORE:	35	16

Strengths: _____

Weaknesses: *not very clear - don't answer specific questions very well*

Team had no cohesive conclusions

INTERVIEW #2

Interview Time: 7:00-8:00

Consultant Team: **Opticos Design, Inc. with Sargent Town Planning**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	6
2. The consultant team is knowledgeable about Riverside	7	6
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	7
4. Overall quality of the presentation to the Community	7	6
5. The consultant team is a good fit for Riverside	7	6
TOTAL SCORE:	35	31

Strengths: Presentation was very well thought out
Very precise in answers to questions. Team
seems to be a good fit.

Weaknesses: Need to know more on ~~some~~ sensitive
issues.

Optional Information:

Your Name: Sharon Whitehead

E-mail: whitehead53@spcglobal.net



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Consultant Team: **The Planning Center | DC&E**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	5
2. The consultant team is knowledgeable about Riverside	7	5
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	5
4. Overall quality of the presentation to the Community	7	6
5. The consultant team is a good fit for Riverside	7	4
TOTAL SCORE:	35	25

Strengths: Did a team presentation, attempted to demonstrate depth w/ sketching. Hand out/leave behind was helpful.

Weaknesses: Did badly w/ City taxed questions-punted. Did not use time wisely. Demonstrated depth felt forced. Leader of group did not demonstrate Compassion.

INTERVIEW #2

Interview Time: 7:00-8:00

Consultant Team: **Opticos Design, Inc. with Sargent Town Planning**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	7
2. The consultant team is knowledgeable about Riverside	7	6
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	7
4. Overall quality of the presentation to the Community	7	6
5. The consultant team is a good fit for Riverside	7	6
TOTAL SCORE:	35	32

Strengths: Really Good & thoughtful answers. Team includes external folks that have good expertise & contribute, like bike lady. Seemed to be compassionate.

Weaknesses: Didn't get tough questions w/ angry public which tests the consultant. Should have done more neighborhood research. Presentation was not interactive. No leave behind.

Optional Information:

Your Name: _____

E-mail: _____



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Consultant Team: **The Planning Center | DC&E**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	4
2. The consultant team is knowledgeable about Riverside	7	5
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	5
4. Overall quality of the presentation to the Community	7	6
5. The consultant team is a good fit for Riverside	7	5
TOTAL SCORE:	35	25

Strengths: Good Background, good Knowledge Base

Weaknesses: Answered Questions (a few) = not answering Questions

INTERVIEW #2

Interview Time: 7:00-8:00

Consultant Team: **Opticos Design, Inc. with Sargent Town Planning**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	7
2. The consultant team is knowledgeable about Riverside	7	7
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	7
4. Overall quality of the presentation to the Community	7	7
5. The consultant team is a good fit for Riverside	7	7
TOTAL SCORE:	35	35

Strengths: Organic approach, community members appear more sensitive to community, good visuals appears to be more receptive to community desires

Weaknesses: _____

Optional Information:

Your Name: Sharon Mateja

E-mail: smateja@earthlink.net



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Consultant Team: **The Planning Center | DC&E** (PLACE WORKS)

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	4
2. The consultant team is knowledgeable about Riverside	7	4
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	6
4. Overall quality of the presentation to the Community	7	5
5. The consultant team is a good fit for Riverside	7	4.5
TOTAL SCORE:	35	23.5

Strengths: FOCUS ON VISION - PARTICULARLY SPATIAL ASPECT. MUCH STRONGER IN Q&A THAN PRESENTATION. FOUR ON THEMES - WEAVING THROUGH POLICY DOCUMENTS. ALSO SKILFUL w/ HANDLING DIFFICULT CHARACTERS WHO ATTEMPT TO IMPEDE PROCESS.

Weaknesses: PRESENTATION SOMEWHAT UNFOCUSED - DISPARATE TEAM. CREDENTIALS IMPRESSIVE. IM SOMEWHAT CONCERNED ABOUT GIVING TOO MUCH WEIGHT TO FRINGE COMMUNITY INTERESTS.

INTERVIEW #2

Interview Time: 7:00-8:00

Consultant Team: **Opticos Design, Inc. with Sargent Town Planning**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	6
2. The consultant team is knowledgeable about Riverside	7	5
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	7
4. Overall quality of the presentation to the Community	7	7
5. The consultant team is a good fit for Riverside	7	6.5
TOTAL SCORE:	35	31.5

Strengths: IMPRESSIVE CREDENTIALS. +++ WALKABILITY. APPEARS TO HAVE A STRONG
IDEA OF EXISTING SITUATION IN RIVERSIDE. CHARLOTTE HAS A STRONG IDEA.
ALSO STRONG VISUAL FOCUS. DEMONSTRATES GREATER KNOWLEDGE OF
NORTHSIDE ISSUES. SEEM MORE SUITED TO CAUTION IN ADDRESSING CONTROVERSY.

Weaknesses: LESS CHARISMATIC OVERALL. STARTING WITH SCSP + NS IN ONE
GROUP SEEMS RISKY. SEEMS LESS CLEAR/AGGRESSIVE ON PUBLIC
PROCESS/COMMUNITY INPUT. DEFIN

Optional Information:

Your Name: MATTHEW TAYLOR

E-mail: taylm430@gmail.com



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Consultant Team: **The Planning Center | DC&E**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	7
2. The consultant team is knowledgeable about Riverside	7	6
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	7
4. Overall quality of the presentation to the Community	7	6
5. The consultant team is a good fit for Riverside	7	6
TOTAL SCORE:	35	32

Strengths: _____

Weaknesses: _____

INTERVIEW #2

Interview Time: 7:00-8:00

Consultant Team: **Opticos Design, Inc. with Sargent Town Planning**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	6
2. The consultant team is knowledgeable about Riverside	7	7
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	7
4. Overall quality of the presentation to the Community	7	7
5. The consultant team is a good fit for Riverside	7	7
TOTAL SCORE:	35	34

Strengths:

Was impressed with explaining Paratransit process and thought in answering audience questions.

Weaknesses:

Optional Information:

Your Name:

Lois Posey

E-mail:



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Consultant Team: **The Planning Center | DC&E**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	7
2. The consultant team is knowledgeable about Riverside	7	6
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	5
4. Overall quality of the presentation to the Community	7	6
5. The consultant team is a good fit for Riverside	7	
TOTAL SCORE:	35	24

Strengths: _____

Weaknesses: _____

INTERVIEW #2

Interview Time: 7:00-8:00

Consultant Team: **Opticos Design, Inc. with Sargent Town Planning**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	7
2. The consultant team is knowledgeable about Riverside	7	7
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	6
4. Overall quality of the presentation to the Community	7	6
5. The consultant team is a good fit for Riverside	7	6
TOTAL SCORE:	35	32

Strengths: _____

Weaknesses: _____

Optional Information:

Your Name: _____

E-mail: _____



Public Interview Evaluation Form

March 13, 2014

City of Riverside Smart Code Specific Plan/PEIR/Northside Neighborhood Vision
Including Master Planning Services for 179 Acres of Vacant Property
RFQ No. 1429

INTERVIEW #1

Interview Time: 5:45-6:45

Consultant Team: **The Planning Center | DC&E**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	4 5
2. The consultant team is knowledgeable about Riverside	7	5
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	5
4. Overall quality of the presentation to the Community	7	6
5. The consultant team is a good fit for Riverside	7	5
TOTAL SCORE:	35	26

Strengths:

Planned for multilingual staff which is great!

BUT They could have found out languages spoken - what we have more Koreans than Chinese speakers.

Weaknesses:

It was confused by words / jargon such as charnelter

INTERVIEW #2

Interview Time: 7:00-8:00

Consultant Team: **Opticos Design, Inc. with Sargent Town Planning**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	7
2. The consultant team is knowledgeable about Riverside	7	6
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	7
4. Overall quality of the presentation to the Community	7	7
5. The consultant team is a good fit for Riverside	7	6
TOTAL SCORE:	35	Pick them 32

Strengths: I like that they were willing to do slow incremental growth.
There were more nodding heads during their presentation.
Visual communication of charrette process was good

Weaknesses: Presentation was not as wide in scope

Optional Information:

Your Name: _____

E-mail: _____



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City of Riverside Smart Code Specific Plan/PEIR/Northside Neighborhood Vision
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RFQ No. 1429

INTERVIEW #1

Interview Time: 5:45-6:45

Consultant Team: **The Planning Center | DC&E**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	7
2. The consultant team is knowledgeable about Riverside	7	6
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	7
4. Overall quality of the presentation to the Community	7	6
5. The consultant team is a good fit for Riverside	7	5
TOTAL SCORE:	35	31

Strengths: Didn't appear to have researched R+V
Communication was strong.

Weaknesses: Didn't appear to have researched Riverside

INTERVIEW #2

Interview Time: 7:00-8:00

Consultant Team: **Opticos Design, Inc. with Sargent Town Planning**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	6
2. The consultant team is knowledgeable about Riverside	7	7
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	7
4. Overall quality of the presentation to the Community	7	7
5. The consultant team is a good fit for Riverside	7	7
TOTAL SCORE:	35	34

Strengths: Appeared to have familiarity with Riverside

Weaknesses: Sometimes didn't completely answer questions

Optional Information:

Your Name: _____

E-mail: _____



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RFQ No. 1429

INTERVIEW #1

Interview Time: 5:45-6:45

Consultant Team: **The Planning Center | DC&E**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	7
2. The consultant team is knowledgeable about Riverside	7	6
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	7
4. Overall quality of the presentation to the Community	7	6
5. The consultant team is a good fit for Riverside	7	5
TOTAL SCORE:	35	31

Strengths: _____

Weaknesses: _____

INTERVIEW #2

Interview Time: 7:00-8:00

Consultant Team: **Opticos Design, Inc. with Sargent Town Planning**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	6
2. The consultant team is knowledgeable about Riverside	7	7
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	7
4. Overall quality of the presentation to the Community	7	7
5. The consultant team is a good fit for Riverside	7	7
<i>TOTAL SCORE:</i>	35	34

Strengths: _____

Weaknesses: _____

Optional Information:

Your Name: _____

E-mail: _____



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City of Riverside Smart Code Specific Plan/PEIR/Northside Neighborhood Vision
Including Master Planning Services for 179 Acres of Vacant Property
RFQ No. 1429

INTERVIEW #1

Interview Time: 5:45-6:45

Consultant Team: **The Planning Center | DC&E** - Placeworks

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	5
2. The consultant team is knowledgeable about Riverside	7	7
3. The consultant team is receptive (listens) to the public and answers questions appropriately <i>could be challenging</i>	7	6
4. Overall quality of the presentation to the Community <i>Not enough time, or the audience, to get into detail</i>	7	5
5. The consultant team is a good fit for Riverside	7	5
TOTAL SCORE:	35	28

Strengths: *Doesn't try and pretend to understand Riverside - wants to engage. Public
Good response to Karen Wright - Important skill to have
Neighborhood Walks*

Weaknesses: *Didn't tell us what a Smart Code is until Q + A's
Local experience?
Need to understand the nature of community advocates here*

*Skepticism
of anything
City does*

INTERVIEW #2

Interview Time: 7:00-8:00

Consultant Team: **Opticos Design, Inc. with Sargent Town Planning**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly <i>Much better</i>	7	7
2. The consultant team is knowledgeable about Riverside <i>at least aware of issues in Riverside EXPlained how Code will help Riverside</i>	7	7
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	7
4. Overall quality of the presentation to the Community	7	7
5. The consultant team is a good fit for Riverside <i>Much more confident with this team</i>	7	7
TOTAL SCORE:	35	35

Strengths: *Started with "What's a Form Based Code" - Key
Presentation more visual*

Weaknesses: *Project lead isn't local
Charlotte areas too big?*

Optional Information:

Your Name: _____

E-mail: _____



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INTERVIEW #1

Interview Time: 5:45-6:45

Consultant Team: **The Planning Center | DC&E**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	5
2. The consultant team is knowledgeable about Riverside	7	6
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	6
4. Overall quality of the presentation to the Community	7	5
5. The consultant team is a good fit for Riverside	7	5
TOTAL SCORE:	35	27

Strengths: have done their homework
handled questions well

Weaknesses: too corporate

INTERVIEW #2

Interview Time: 7:00-8:00

Consultant Team: **Opticos Design, Inc. with Sargent Town Planning**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	6
2. The consultant team is knowledgeable about Riverside	7	7
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	7
4. Overall quality of the presentation to the Community	7	6
5. The consultant team is a good fit for Riverside	7	7
TOTAL SCORE:	35	33

Strengths: Greater understanding of the ~~the~~ role
of the neighborhood.

Weaknesses: _____

Optional Information:

Your Name: HAKOP MUSAYELYAN

E-mail: HMUSAYELYAN@DLRGROUP.COM



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INTERVIEW #1

Interview Time: 5:45-6:45

Consultant Team: **The Planning Center | DC&E**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	5
2. The consultant team is knowledgeable about Riverside	7	4
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	5
4. Overall quality of the presentation to the Community	7	4
5. The consultant team is a good fit for Riverside	7	4
TOTAL SCORE:	35	22

Strengths: _____

Weaknesses: ORGANIZATION OF THE TEAM SEEMS TO BE TOO
HEAVY, CAN'T SEE MUCH OF OTHER TEAM MEMBER'S SPEECH SKILL.

Interview Time: 7:00-8:00

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	7
2. The consultant team is knowledgeable about Riverside	7	6
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	7
4. Overall quality of the presentation to the Community	7	7
5. The consultant team is a good fit for Riverside	7	7
TOTAL SCORE:	35	34

Strengths: ^{HONEST} ~~APPROACHABLE, ANSWERED THE FACTS & QUESTIONS~~
~~THE TEAM~~ COMMUNITY & NEIGHBOURHOOD FOCUSED.
TEAM MEMBER ARE EQUIVALENTLY ACTIVE ~~THE TEAM~~ DURING ANSWERING
QUESTION SESSION. GREAT REAL EXAMPLE MAKES THE TEAM MORE BELIEVABLE

Weaknesses: _____

Optional Information:

Your Name: SIYING CHEN

E-mail: SCHEN@DLRGROUP.COM



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INTERVIEW #1

Interview Time: 5:45-6:45

Consultant Team: **The Planning Center | DC&E**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	6
2. The consultant team is knowledgeable about Riverside	7	5
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	5
4. Overall quality of the presentation to the Community	7	6
5. The consultant team is a good fit for Riverside	7	6
TOTAL SCORE:	35	28

Strengths: _____

Weaknesses: _____

INTERVIEW #2

Interview Time: 7:00-8:00

Consultant Team: **Opticos Design, Inc. with Sargent Town Planning**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	6
2. The consultant team is knowledgeable about Riverside	7	5
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	6
4. Overall quality of the presentation to the Community	7	6
5. The consultant team is a good fit for Riverside	7	6
TOTAL SCORE:	35	29

Strengths: CHARACTER IN A BOX ASSIST IN VISIONING W/ CITIZEN PARTICIPATION, A PLUS.
NEIGHBORHOOD FOCUS! TEAM LONGEVITY! ~~CHARTE~~ ORGANIC DEVELOPMENT,
ENVIRONMENTAL JUSTICE EXPERIENCE / COMMUNITY FORM EXP.

Weaknesses: LACK KNOWLEDGE OF PROP. "R".

Optional Information:

Your Name: JAMES CUEVAS

E-mail: JAMESCUEVAS@JTCPMG.COM



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City of Riverside Smart Code Specific Plan/PEIR/Northside Neighborhood Vision
Including Master Planning Services for 179 Acres of Vacant Property
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INTERVIEW #1

Interview Time: 5:45-6:45

Consultant Team: **The Planning Center | DC&E**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	4
2. The consultant team is knowledgeable about Riverside	7	5
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	6
4. Overall quality of the presentation to the Community	7	5
5. The consultant team is a good fit for Riverside	7	5
TOTAL SCORE:	35	25

Strengths:

- 1) Marketing Analyst - Paul Marra was well spoken & addressed the question w/ specifics as did Scott Bernstein
- 2) Bringing a sign language interpreter was smart & showed sensitivity to our deaf population
- 3) Susan Henderson was likable, addressed the questions & believable

Weaknesses:

- 1) For the team size it seems that they lack the professional licenses that would normally be seen on a team this size. 1 AICP and 1 licensed Engineer? (Not surprising that these are the ones they chose to present.)
- 2) The explanation of the process & what the Smart Code is - was very confusing & lacked specifics
- 3) But should have stood up to speak ...
- 4) Or then chose not to advertise it on their handouts?

INTERVIEW #2

Interview Time: 7:00-8:00

Consultant Team: **Opticos Design, Inc. with Sargent Town Planning**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	7
2. The consultant team is knowledgeable about Riverside	7	6
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	6
4. Overall quality of the presentation to the Community	7	6
5. The consultant team is a good fit for Riverside	7	6
TOTAL SCORE:	35	31

Strengths: 1) Stefan Pellegrini - Explained the process & plan quite well & in layman's terms, he was likable & sincere
2) Explained the process in detail! 3) Examples of projects in the presentation were a plus!
4) Stefan would be a great asset @ the Community meetings

Weaknesses: 1) It's a shame he is only a 25% involvement team member. 2) Would have liked to have seen some handout that describes the team members & their function in the team 3) Surprised the locals did not know R/C but maybe this is reflective of current trends towards R&C??

Optional Information:

Your Name: Charissa Leach

E-mail: cleach@adkam.com



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INTERVIEW #1

Interview Time: 5:45-6:45

Consultant Team: **The Planning Center | DC&E**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	5
2. The consultant team is knowledgeable about Riverside	7	5
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	5
4. Overall quality of the presentation to the Community	7	7
5. The consultant team is a good fit for Riverside	7	5
TOTAL SCORE:	35	27

Strengths: _____

Weaknesses: _____

INTERVIEW #2

Interview Time: 7:00-8:00

Consultant Team: **Opticos Design, Inc. with Sargent Town Planning**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	6
2. The consultant team is knowledgeable about Riverside	7	6
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	7
4. Overall quality of the presentation to the Community	7	7
5. The consultant team is a good fit for Riverside	7	7
TOTAL SCORE:	35	33

Strengths: _____

Weaknesses: _____

Optional Information:

Your Name: _____

E-mail: _____



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City of Riverside Smart Code Specific Plan/PEIR/Northside Neighborhood Vision
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INTERVIEW #1

Interview Time: 5:45-6:45

Consultant Team: **The Planning Center | DC&E**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	6
2. The consultant team is knowledgeable about Riverside	7	5
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	6
4. Overall quality of the presentation to the Community	7	6
5. The consultant team is a good fit for Riverside	7	6
TOTAL SCORE:	35	29

Strengths: experienced
clear process

Weaknesses: Will they actually listen to the comments or do what they
usually do?

INTERVIEW #2

Interview Time: 7:00-8:00

Consultant Team: **Opticos Design, Inc. with Sargent Town Planning**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	6
2. The consultant team is knowledgeable about Riverside	7	6
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	7
4. Overall quality of the presentation to the Community	7	5
5. The consultant team is a good fit for Riverside	7	6
TOTAL SCORE:	35	30

Strengths: _____

Creative, grass roots
will definitely listen
no pre-conceived plans/ideas/structures

Weaknesses: _____

not as polished as Design Center (but that may be a strength)

Optional Information:

Your Name: _____

E-mail: _____



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INTERVIEW #1

Interview Time: 5:45-6:45

Consultant Team: **The Planning Center | DC&E**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	7
2. The consultant team is knowledgeable about Riverside	7	7
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	7
4. Overall quality of the presentation to the Community	7	6
5. The consultant team is a good fit for Riverside	7	5
TOTAL SCORE:	35	32

Strengths: Spanish-speaking staff a plus. Seem to know the community. Good to provide a breakdown to further inform who they are.

Weaknesses: The team was not able to reflect or convey that Smart Code is an innovative tool. It seems like more of the same type of planning... not so much transformative. Although the Mandarin translation was great, I think it took away some time from conveying more content.

INTERVIEW #2

Interview Time: 7:00-8:00

Consultant Team: **Opticos Design, Inc. with Sargent Town Planning**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	7
2. The consultant team is knowledgeable about Riverside	7	6
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	7
4. Overall quality of the presentation to the Community	7	7
5. The consultant team is a good fit for Riverside	7	7
TOTAL SCORE:	35	34

Strengths: liked the explanation of Form-based code. The presentation and exhibits were very carefully prepared a quality that may translate throughout the quality of their entire plan.

Weaknesses: No Spanish-speaking staff.

Optional Information:

Your Name: Miguel A. Vazquez

E-mail: navurbanplanning@gmail.com



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INTERVIEW #1

Interview Time: 5:45-6:45

Consultant Team: **The Planning Center | DC&E** *Place Works*

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	3
2. The consultant team is knowledgeable about Riverside	7	4
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	4
4. Overall quality of the presentation to the Community	7	3
5. The consultant team is a good fit for Riverside	7	2
TOTAL SCORE:	35	16

Strengths: _____

Weaknesses: _____

INTERVIEW #2

Interview Time: 7:00-8:00

Consultant Team: **Opticos Design, Inc. with Sargent Town Planning**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	7
2. The consultant team is knowledgeable about Riverside	7	5
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	7
4. Overall quality of the presentation to the Community	7	7
5. The consultant team is a good fit for Riverside	7	7
TOTAL SCORE:	35	33

Strengths: * Informative and clear concepts shared with audience.

- * Thoughtful comments and answers to questions
- * Optico Design's individuals worked well together in answering questions.
- * Very respectful of audience's time

Weaknesses: _____

Optional Information:

Your Name: Jackie Olds

E-mail: _____



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INTERVIEW #1

Interview Time: 5:45-6:45

Consultant Team: **The Planning Center | DC&E** Placeworks

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	3
2. The consultant team is knowledgeable about Riverside	7	4
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	5
4. Overall quality of the presentation to the Community	7	4
5. The consultant team is a good fit for Riverside	7	4
TOTAL SCORE:	35	20

Strengths: the variety of types of community engagement is a plus.
Handled difficult audience well. Good environmental answers.

Weaknesses: If no one in the audience speaks mandarin english speaker.
Would have shown more examples of past work. In addition
to individual feedback will need to talk with major organizations
such as U of Riverside and local hospitals etc to see where they are
going.

INTERVIEW #2

Interview Time: 7:00-8:00

Consultant Team: **Opticos Design, Inc. with Sargent Town Planning**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	7
2. The consultant team is knowledgeable about Riverside	7	5
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	7
4. Overall quality of the presentation to the Community	7	7
5. The consultant team is a good fit for Riverside	7	6
TOTAL SCORE:	35	32

Strengths: Very well organized presentation. much more understandable. good answers. Very respectful to audience. Team interaction seemed excellent. A rather clear 1st choice

Weaknesses: In fairness this group got much better questions and less hostile comments. Even the difficult individuals seemed to ask easier questions to this group. Is not appropriate for a member of both teams to make comparative comments!

Optional Information:

Your Name: B.R. Olds

E-mail: _____



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Including Master Planning Services for 179 Acres of Vacant Property

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Place Works

INTERVIEW #1

Interview Time: 5:45-6:45

Consultant Team: **The Planning Center | DC&E**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	4
2. The consultant team is knowledgeable about Riverside	7	4
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	5
4. Overall quality of the presentation to the Community	7	5
5. The consultant team is a good fit for Riverside	7	4
TOTAL SCORE:	35	22

Strengths: *large consultant team*
assuming vast knowledge

Weaknesses: *lack of communication*
some team consultant vs other team

INTERVIEW #2

Interview Time: 7:00-8:00

Consultant Team: **Opticos Design, Inc. with Sargent Town Planning**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	7
2. The consultant team is knowledgeable about Riverside	7	5
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	6
4. Overall quality of the presentation to the Community	7	6
5. The consultant team is a good fit for Riverside	7	10
TOTAL SCORE:	35	30

Strengths: Communication, overall prepared.

Weaknesses: some consultants from other team on this team

Optional Information:

Your Name: Frank Correa

E-mail: ickicker@sbcglobal.net



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Including Master Planning Services for 179 Acres of Vacant Property
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INTERVIEW #1

Interview Time: 5:45-6:45

Place Works

Consultant Team: **The Planning Center | DC&E**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	3
2. The consultant team is knowledgeable about Riverside	7	5
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	4
4. Overall quality of the presentation to the Community	7	5
5. The consultant team is a good fit for Riverside	7	3.5
TOTAL SCORE:	35	

Strengths: _____

Weaknesses: _____

INTERVIEW #2

Interview Time: 7:00-8:00

Consultant Team: **Opticos Design, Inc. with Sargent Town Planning**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	7
2. The consultant team is knowledgeable about Riverside	7	7
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	6
4. Overall quality of the presentation to the Community	7	7
5. The consultant team is a good fit for Riverside	7	5
TOTAL SCORE:	35	

Strengths: _____

Weaknesses: _____

Optional Information:

Your Name: _____

E-mail: _____



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INTERVIEW #1

Interview Time: 5:45-6:45

Consultant Team: **The Planning Center | DC&E**

Graded Prior to 2nd Team and feel I over rated them in comparison

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	5
2. The consultant team is knowledgeable about Riverside	7	5
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	5
4. Overall quality of the presentation to the Community	7	4
5. The consultant team is a good fit for Riverside	7	4
TOTAL SCORE:	35	23

Strengths: Strong Outreach focus

Weaknesses: level of organization in public responses
no focus on streamline and or benefit of smart code
Display of data lacked engagement of audience
attention

INTERVIEW #2

Interview Time: 7:00-8:00

Consultant Team: **Opticos Design, Inc. with Sargent Town Planning**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	5
2. The consultant team is knowledgeable about Riverside	7	5
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	6
4. Overall quality of the presentation to the Community	7	6
5. The consultant team is a good fit for Riverside	7	6
TOTAL SCORE:	35	29

Strengths: Understands local, heard passion
Discussed Streamlined process, very time
sensitive

Weaknesses: not alot of local work, public
responses very slow and not as strong as
actual presentation

Optional Information:

Your Name: _____

E-mail: _____



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INTERVIEW #1

Interview Time: 5:45-6:45

Consultant Team: **The Planning Center | DC&E**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	6
2. The consultant team is knowledgeable about Riverside	7	5
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	7
4. Overall quality of the presentation to the Community	7	7
5. The consultant team is a good fit for Riverside	7	5
TOTAL SCORE:	35	30

Strengths: Believe that health is important & it
shouldn't just be a corridor

Weaknesses: to aware the
not aware that the leader company owns
the 179 acres.

INTERVIEW #2

Interview Time: 7:00-8:00

Consultant Team: **Opticos Design, Inc. with Sargent Town Planning**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	7
2. The consultant team is knowledgeable about Riverside <i>issues around the 179 acres</i>	7	7
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	7
4. Overall quality of the presentation to the Community	7	6
5. The consultant team is a good fit for Riverside	7	6
TOTAL SCORE:	35	33

* A good speaker doesn't always mean a good fit,
Strengths: however, this team seems together.

Weaknesses: _____

Optional Information:

Your Name: _____

E-mail: _____



Public Interview Evaluation Form

March 13, 2014

City of Riverside Smart Code Specific Plan/PEIR/Northside Neighborhood Vision
Including Master Planning Services for 179 Acres of Vacant Property
RFQ No. 1429

INTERVIEW #1

Interview Time: 5:45-6:45

Consultant Team: **The Planning Center | DC&E**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	6
2. The consultant team is knowledgeable about Riverside	7	5
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	7
4. Overall quality of the presentation to the Community	7	5
5. The consultant team is a good fit for Riverside	7	6
TOTAL SCORE:	35	29

10
12
22
7

Strengths: Some of the Team members have worked on very successful projects in other jurisdictions.

Weaknesses: Some of the Team members were not prepared and had difficulty communicating.

INTERVIEW #2

Interview Time: 7:00-8:00

Consultant Team: **Opticos Design, Inc. with Sargent Town Planning**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	7
2. The consultant team is knowledgeable about Riverside	7	7
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	7
4. Overall quality of the presentation to the Community	7	7
5. The consultant team is a good fit for Riverside	7	7
TOTAL SCORE:	35	35

Strengths: During the presentation, it was evident that the Team spent time analyzing the areas proposed to be included in the Zoning Code. Team was aware of the City's efforts in the Downtown.

Weaknesses: _____

Optional Information:

Your Name: _____

E-mail: _____



Public Interview Evaluation Form

March 13, 2014

City of Riverside Smart Code Specific Plan/PEIR/Northside Neighborhood Vision
Including Master Planning Services for 179 Acres of Vacant Property

RFQ No. 1429

INTERVIEW #1

Interview Time: 5:45-6:45

Consultant Team: **The Planning Center | DC&E**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	5
2. The consultant team is knowledgeable about Riverside	7	5
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	5
4. Overall quality of the presentation to the Community	7	5
5. The consultant team is a good fit for Riverside	7	5
TOTAL SCORE:	35	25

Strengths: Better prepared

Weaknesses: Lack of diversity
Lack of cultural input

INTERVIEW #2

Interview Time: 7:00-8:00

Consultant Team: **Opticos Design, Inc. with Sargent Town Planning**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	4
2. The consultant team is knowledgeable about Riverside	7	4
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	4
4. Overall quality of the presentation to the Community	7	4
5. The consultant team is a good fit for Riverside	7	4
TOTAL SCORE:	35	20

✓
88
16

Strengths: _____

Weaknesses: To long of Workshops They would have
Not Enough diversity on staff
Lack of Cultural Input

Optional Information:

Your Name: Morris Mendora

E-mail: Morris212 aol. com



Public Interview Evaluation Form

March 13, 2014

City of Riverside Smart Code Specific Plan/PEIR/Northside Neighborhood Vision
Including Master Planning Services for 179 Acres of Vacant Property
RFQ No. 1429

INTERVIEW #1

Interview Time: 5:45-6:45

Consultant Team: **The Planning Center | DC&E** I liked their old name better.

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly <i>yes.</i>	7	5
2. The consultant team is knowledgeable about Riverside <i>yeah they are learning.</i>	7	6
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	7
4. Overall quality of the presentation to the Community	7	6
5. The consultant team is a good fit for Riverside	7	6 6
TOTAL SCORE:	35	30

Strengths: They really want to help and they're really keen on involving the citizens vision into what they're doing.

Susan is awesome. As is Paul. They know what they're doing.
And Scott - Good credentials.

Weaknesses: Be careful to not give the community weirdos too much power.

DID NOT MENTION LOW INCOME - IMPORTANT TO NOT JUST BE GENTRIFYING.

INTERVIEW #2

Interview Time: 7:00-8:00

Consultant Team: **Opticos Design, Inc. with Sargent Town Planning**

Do they have any historic preservation specialists?

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	5
2. The consultant team is knowledgeable about Riverside	7	6
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	6
4. Overall quality of the presentation to the Community	7	5
5. The consultant team is a good fit for Riverside	7	6
TOTAL SCORE:	35	28

Strengths: Good vision; seems to understand how to work w/ Riverside.

Really understands riverside - GOOD EMPHASIS ON LOW INCOME

The main guy knows a lot about the city - get him on board, he was the only strength, in my opinion

Stephenie is also a potential asset.

Weaknesses: Less of an emphasis on involving the community -

(Which might be a good thing due to the losers in attendance) I feel like the other team had more impressive things - projects
I feel like the other team wanted it more; did a better job.

Optional Information:

Your Name: _____

E-mail: _____



Public Interview Evaluation Form

March 13, 2014

City of Riverside Smart Code Specific Plan/PEIR/Northside Neighborhood Vision
Including Master Planning Services for 179 Acres of Vacant Property
RFQ No. 1429

INTERVIEW #1

Interview Time: 5:45-6:45

Consultant Team: **The Planning Center | DC&E**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	3.5
2. The consultant team is knowledgeable about Riverside	7	3
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	4
4. Overall quality of the presentation to the Community	7	3.5
5. The consultant team is a good fit for Riverside	7	4
TOTAL SCORE:	35	18

Strengths: Mr. Tescher did an excellent job in facilitation of the project. The team did seem "professional" in appearance. Ms. Mouse did a good job of reducing jargon & explaining jargon.

Weaknesses: project team presented with a good deal of jargon (esp. Bernstein). The team did not demonstrate any deep knowledge of Riverside - they had statistical information, but not "lived" information.

INTERVIEW #2

Interview Time: 7:00-8:00

Consultant Team: **Opticos Design, Inc. with Sargent Town Planning**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	3
2. The consultant team is knowledgeable about Riverside	7	2.5
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	4
4. Overall quality of the presentation to the Community	7	3.5
5. The consultant team is a good fit for Riverside	7	3.5
TOTAL SCORE:	35	16.50

* If scoring requires whole numbers, please round up from .50

Strengths: While the presentation was jargon-filled, there was an effort to explain that jargon as they went. Appreciation for well-thoughtout answers.

Weaknesses: Not good that whole team was not present. Concerned that public affairs/public engagement personnel is the same on both teams.

Overall comment: Neither team "closed" the sale with me.

Optional Information:

Your Name: Jeff Wright

E-mail: jeff@madisonstreetchurch.com



Public Interview Evaluation Form

March 13, 2014

City of Riverside Smart Code Specific Plan/PEIR/Northside Neighborhood Vision
Including Master Planning Services for 179 Acres of Vacant Property
RFQ No. 1429

INTERVIEW #1

Interview Time: 5:45-6:45

Placemarks

Consultant Team: **The Planning Center | DC&E**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	6
2. The consultant team is knowledgeable about Riverside	7	6
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	7
4. Overall quality of the presentation to the Community	7	6
5. The consultant team is a good fit for Riverside	7	7
TOTAL SCORE:	35	32

Strengths: STRONG TEAM - VARIED SKILL SET

Weaknesses: _____

INTERVIEW #2

Interview Time: 7:00-8:00

Consultant Team: **Opticos Design, Inc. with Sargent Town Planning**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	5
2. The consultant team is knowledgeable about Riverside	7	6
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	6
4. Overall quality of the presentation to the Community	7	5
5. The consultant team is a good fit for Riverside	7	5
TOTAL SCORE:	35	27

Strengths: _____

Weaknesses: DIDN'T SEEM AS OPEN TO COMMUNITY INPUT
AS THE FIRST GROUP.

Optional Information:

Your Name: _____

E-mail: _____



Public Interview Evaluation Form

March 13, 2014

City of Riverside Smart Code Specific Plan/PEIR/Northside Neighborhood Vision
Including Master Planning Services for 179 Acres of Vacant Property
RFQ No. 1429

INTERVIEW #1

Interview Time: 5:45-6:45

Consultant Team: **The Planning Center | DC&E**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	
2. The consultant team is knowledgeable about Riverside	7	
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	
4. Overall quality of the presentation to the Community	7	
5. The consultant team is a good fit for Riverside	7	
TOTAL SCORE:	35	

Strengths:

NO TO ANY CONSULTANT
ANY CONSULTANT
SINCE I would
THEY do cities
bidding not do
and what citizens
want.

NO Consultants should be hired, as Riverside
Weaknesses: Citizens did NOT ask for Smart Code Specific
Planning, do not want it, do not need it,
cannot afford it, and would be against
the best interests of most Riverside citizens
who want to retain ownership of and control over
their private property. ³ See 5 typewritten
reasons and attached typewritten and

Karen Dons Wright.

hand written notes.

INTERVIEW #2

Interview Time: 7:00-8:00

Consultant Team: **Opticos Design, Inc. with Sargent Town Planning**

Evaluation Criteria	Maximum Points	Your Score
1. The consultant team communicates clearly	7	
2. The consultant team is knowledgeable about Riverside	7	
3. The consultant team is receptive (listens) to the public and answers questions appropriately	7	
4. Overall quality of the presentation to the Community	7	
5. The consultant team is a good fit for Riverside	7	
TOTAL SCORE:	35	

~~Strengths:~~

No to this consultant who will do as the city and will ignore what citizens want.

Weaknesses:

MAIN POINT No consultant should be hired for reasons in attached 5 page typed/handwritten comments for the public record

Optional Information:

Your Name: Karen Dons Wright

E-mail: twodugkd@yahoo.com

3/13/2014 530-800 pm meeting in Council Chamber meeting about SMART CODE CONSULTANT INTERVIEWS + EVACUATIONS.

→ KAREN DORIS WRIGHT's Notes. Citizens are invited to a meeting on MARCH 13, 2014 5:30 in the City Council Chambers. But wait, the City is trying to give the appearance of Citizen participation and buy in but citizens are only being given the opportunity to RUBBER STAMP a KNOWN OUTCOME, e.g. hire a CONSULTANT to do the bidding of the City with little or no input from Citizens as to whether this work is EVEN NEEDED AT ALL.

No consultants should be hired. Riverside does not need
Not the time to spend millions on redoing specific plans, at a time when the City, if it penciled out all the NEEDS, DEBT, PAYMENTS, etc would find there is NO MONEY TO WASTE ON HIRING CONSULTANTS to do detailed, EXTREMELY EXPENSIVE GLOSSY STUDIES designed to allow the City to fast track projects they wish to push through. *a Smart Code Specific Plan. Riverside citizens cannot afford a Smart Code Specific Plan*

The City of Riverside is continuing its practice and pattern of giving citizens choices, all of which are the outcomes the City of Riverside wants, and to deny citizens any real say. In this instance Riverside wants to hire a Consultant to carry out their bidding to do a wide range of things that likely are NOT in the BEST INTERESTS of MANY RIVERSIDE CITIZENS. For example, citizens who have butted up against the City and hired lawyers to settle zoning issues, will be put back on the hot seat WHEN the CONSULTANTS recommend the Cities DESIRED OUT COME to change the zoning in previously contested areas. Riverside Citizens are NOT BEING GIVEN ANY CHOICES, OUTCOMES HAVE BEEN DECIDED, eg that the CITY WILL HIRE THIS CONSULTANTS and will spend hundreds of thousands if not millions on the Studies including EIR. *Citizens were never asked if we wanted a Smart Code Specific Plan.*

As has been the City of Riversides practice in the past, the City is going OUTSIDE of Riverside for OPINIONS of what our City should be, how it should look, where high density housing should go etc, and those decisions are made by outsiders. Past Specific Plans etc will be a moot point as what these CONSULTANTS say will supersede those past plans. CONSULTANTS in the past have used a cookie cutter approach, which results in LOOKS LIKE ANYWHERE USA BUILDINGS plans, guidelines, that rob our area of character while bulldozing buildings that have character. *Riverside City officials are pushing the Smart Code Specific Plan to benefit special interests.*

Riverside Citizens are BEING DENIED the RIGHT TO SAY NO to and to VOTE AGAINST the following MATTERS *Riverside officials told consultants NOT TO REVEAL THE COST*

(1) Vote AGAINST putting the CART before the Horse. That is VOTE AGAINST hiring Consultants when Citizens have NOT BEEN ASKED WHAT WE WANT, and WHETHER WE WANT ALL THE SMART CODE PLANNING, and UNDERLYING GOALS that the City of Riverside has set out including The City includes the word REDEVELOPMENT in their SMART CODE paperwork, because they are planning to continue REDEVELOPMENT in the City of under some new name for redevelopment. ODE plans.

Riverside citizens are being asked to help select Consultants when the Citizens of Riverside have not concept of what these consultants are being asked to do. Citizens have NOT REALLY BEEN GIVEN NOTICE OR A SAY about all the underlying tasks they CONSULTANTS are being asked to do. Essentially these CONSULTANTS may come from out of town, bringing their cookie cutter approach, to DECIDE FOR RIVERSIDE CITIZENS who 20 percent the land in Riverside should be used, how it should look, whether it should be transit oriented, high density or whatever. When property is designated for a use other than the current use, current property owners will not be able to sell their property under that same use such as a gas station for example. *of Smart Code Specific Plan, which will be in millions.* Since they mention REDEVELOPMENT, which though shut down, the City of Riverside is trying to bring back, you may be able to look forward to more takings of properties at great expense for demolition and assemblage for later sale at low prices to developers. Humm, the City did this in the past and they are now planning to sell LOTS of those properties such as Merrill Street Restaurant Row, Five Points properties designated A, B, C, a Fox property, many properties on University, Main, Market, as mentioned during the Feb 25, 2014 6:30 pm Riverside Council/Successor Agency meeting ITEM 33. Also they are deciding where in the City uses may be located and they do not care WHERE WE WANT THEM. In the past the City did not

Karen Doris Wright Comments for the written public record
At the Mar 13 5:30-800 meeting in Riverside Council of 5 (1 of 5)

Typed comments for the public records

City of Riverside has predetermined objectives, and has included Riverside's interest as a dominant factor in

Grandfather and grandmother
Relationship

At birth the weight of the child was not held
One year old child

Double the weight

Set up shop where you are at

Double the weight of the child

Double the weight of the child

Double the weight of the child

Double the weight of the child

Double the weight of the child

Double the weight of the child

Double the weight of the child

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Double the weight of the child

Double the weight of the child

want lumberyards along Magnolia and forced Center Lumber from the Magnolia Center area, which means we can no longer walk over to pick up this or that but are forced back into our cars.

One also wonders why exactly some of the areas were included, unless they have DESIGNS on some of these properties not being shared with us. For example **WHY is Sherman Indian High School** included in the area, that is a federal property for which there is an ONGOING NEED being served for Native American Students who live in remote locations on Reservations across America, and who may have access to an education at SIHS. Why is the **Frontage of Fairmont Park** included as citizens have made clear development of that frontage is not wanted. **Palm School** - now used as the Adult School is an historic landmark that is well used, and the nearby **Dairy Queen** is also historic and extremely popular. Madison Street in **Casa Blanca** area is included by is not labeled as Madison, and **Eastside** Areas where citizens want to keep their homes and businesses are included as well.

- (2) **VOTE AGAINST ANY BUILDING OVER OF THE 179 open space ACRES in Ward 1, or at least NOT building over the old Riverside Golf Course with mature trees, habitat for endangered habit, and also open space which citizens may enjoy for various activities.** The other area was used and I assume continues to be used by various groups for soccer games on an already grassed field. Under the Smart Code Specific Planning the plan to fast forward the destruction of the 179 Acres in the Northside including removal of the lovely mature trees and other plantings/habitat, which various local experts say are critical and needed for habitat for various birds and other animals.
- (3) **Against Smart Code Specific Planning etc across 20 percent of Riverside's land Area including 89 includes 89% of the properties currently zoned as commercial, office, manufacturing, and industrial in the City of Riverside.** WE DO NOT NEED this planning by outsiders, WE DO NOT WANT THIS work that I believe is designed to benefit special interests, to be done.
- (4) And are Citizens being asked to "comment" on consultant qualifications, Consultants who are being tasked to do complex work including updating recent properties prior to doing their SMART CODE SPECIFIC PLANNING and EIR and the like. Without adequate background on the entire scope of what is to be done, it is unfair to expect informed comments. I think it is by design to give the appearance of allowing public input when the decisions have all been made prior to Citizens involvement.
- (5) I think the best thing is to STOP THIS PLANNING NOW. How many more Merrill Street Restaurant Rows, Five Point disasters do we need. Do we need more expensive assemblage of properties to be sold cheaply to developers? I believe that may happen if pushes to reestablish redevelopment under different names, and that this SMART CODE planning may be used to effectively take away private properties or otherwise make life hard for those property owners or hamper resale of those properties.

NOTE: SEE MAP of areas to be subjected to SMART CODE SPECIFIC PLANS

<http://riversideca.gov/planning/smartcode/RFQ%20map FIG.jpg>

Source for text below City of Riverside's Smart Code Specific Plan <http://riversideca.gov/planning/smartcode/>



You're Invited! You may have heard about the City of Riverside's upcoming Smart Code Specific Plan project and the goal to re-envision much of the commercial, office and industrial zoned properties throughout the City. This will be a very important project that encompasses nearly 20% of the City area and the City is seeking your input and participation throughout the process, beginning with the selection of the most appropriate consultant team to assist us with this exciting endeavor. **Please join us on Thursday, March 13 at 5:30 p.m. in the City Council Chambers at 3900 Main Street to observe presentations from the two potential consultant teams, ask questions and participate in the rating process. See the flyer for more information. [Click here for flyer](#)**

[KDWNOTE: Link for flyer is <http://www.riversideca.gov/planning/smartcode/Smart-Code-Interview.pdf> and the flyer uses the <http://RiversideSmartCode.info> link to forward to the SmartCode link highlighted in yellow..

3/13/2014 5:30-8:00 meeting in Riverside Council Chambers RE: Smart Code Consultant Interviews & Evaluations KAREN DORIS **(2 of 5 pages)**

Source for text below:

<https://www.planning.org/consultants/viewrequest.htm?RequestID=17091>

Request for Qualifications Smart Code Specific Plan, City of Riverside, Riverside, CA

Posted: 12/20/2013 Submittal Deadline: 02/12/2014

Website: <http://www.riversideca.gov/bids>

Provide services for the preparation of a Smart Code Specific Plan and Program Environmental Impact Report with Northside Neighborhood Vision, including Master Planning Services for 179 Acres of Vacant Property (aka, Riverside Smart Code)

The scope of services for this project is extensive. It will entail significant community involvement and interaction with the Riverside City Council, Planning Commission, innumerable community organizations, and others to achieve expected outcomes. The intent of this effort is to arrive at a truly community-supported vision for the project area(s) and the broad-ranging community-based implementation program requisite to achieve it. Riverside is an amazing City and this is not an ordinary urban and environmental planning and design effort. Likewise, consultant teams responding to the RFQ should be extraordinary.

As a first step in selecting a team to lead a successful community-based effort for the Riverside Smart Code, the City is requesting that interested and qualified consultants obtain a copy of the RFQ at: www.RiversideSmartCode.info (At this website, there is a more information on the project as well as a link entitled "Download Request for Qualifications" whereby you may obtain the RFQ.)

Thank you in advance for your consideration of this opportunity to make a difference in the City of Riverside.

KDW comments. I have not yet studied and do not yet understand this SMART CODE planning, but I believe Citizens or Riverside would be concerned. **RIVERSIDE LAND SUBJECTED TO THIS PLANNING will include 20 percent of the City of Riverside's land area, and includes 89% of the properties currently zoned as commercial, office, manufacturing, and industrial in the City of Riverside.** In the past the City changed zoning/planning around Cal Baptist and included private properties within that sphere of influence which I believe changed their property rights such as a gas station that perhaps could not be later sold as a gas station (don't recall the exact language but property owners came to protest but the Council seemed to ignore their rights in favor of Cal Baptist which is a religious institution that has been getting many favorable decisions from the City of Riverside, which I believe is not in order as one must take religious classes to attend that school and a student, to me it seems/opinion was kicked out of the school because that individual was not straight, or that is the way I interpret what happened.) . A storage unit owner attended that Council meeting about Zoning/specific plan (not sure of the title of the document)? For Cal Baptist, and said with his lawyers he was able to keep his property out of that debacle but how many property owners will be able to protect themselves with the help of expensive lawyers with whatever the City/City Consultant/City Council does as a result of this Smart Code? Also the City's [development guidelines?] produced ordinary/plain/buildings one sees everywhere USA and has killed the unique feel of Riverside. Riverside's idea is an anywhere USA look which will not lure folks to come to Riverside. We in Riverside are in financial crisis yet the City Council of the City of Riverside spends spends spends, and seems to do so to benefit special interests, in my opinion. Many ARE NOT in favor of paving over the old Riverside Golf Course in the Northside area of Riverside for a Soccer stadium of Soccer fields due to significant habitats and environments for endangered species in that area.

What does SMART CODE PLANNING s mean? It may be BAD for owners of properties which the City may view as sites for Redevelopment (under new guises currently being pushed to reinstate

*Karen Davis Wright written comment
for public record 3/13/2014 530-830 Riv. Council Chamber (3 of 5 pages)*

Redevelopment under a different form). SMART CODE PLANNING may result in the taking YOUR older property in the future, and assembling it for cheap sale to some developer. At least that is what seems to have happened or is happening some properties acquired by the City of Riverside/and or Redevelopment Agency in the past. Apparently the SMART CODE Planning process has been going on for some time, but many/most Riverside Citizens are unaware of it and do not know the IMPACTS and OUTCOMES that will result, and whether they will lose use/ownership of their properties as one of those outcomes

Don't know WHEN THE CITY OF RIVERSIDE ASKED RIVERSIDE CITIZENS IF WE WANT IT. But it seems that the City of Riverside is continuing its practice and pattern of the City of Riverside providing meetings or citizens opportunities to comment where the City ONLY ALLOWS outcomes that the City wants, and Citizens ARE NOT PROVIDED opportunities to say we DO NOT WANT SMART CODE PLANNING, we do NOT WANT TO HIRE A CONSULTANT or CONSULTANTS (this happened with the OVERLOOK PARKWAY where all choices provided, said essentially said that OVERLOOK would be opened at some point (the City of Riverside's desired outcome), when most citizens wanted OVERLOOK PARKWAY CLOSED FOREVER but there was no CLOSED FOREVER choice included in the options provided to citizens at those meetings) . Please note, on a following page, that there is a meeting March 13 wherein they are interviewing Consultants to do the SMART CODE PLANNING

"The Smart Code Specific Plan would replace eight existing specific plans spread across the City and would create one cohesive illustrated vision, present clear and consistent development standards and guidelines, set forth an infrastructure plan to support future investment, establish a built-in mitigation program for historic resources, foster economic development, and streamline the entitlement process for projects that are consistent with the vision and accompanying Program Environmental Impact Report. Community visioning of the Northside Neighborhood and master planning of the Former Riverside Golf Club and Ab Brown Sports Complex, which fall within the proposed boundaries of the Smart Code Specific Plan, will occur concurrently with the development of the Smart Code Specific Plan yet are expected to be completed within a timeframe much shorter than that of the Smart Code Specific Plan"

Let's see this is the same City of Riverside that whose decision making gave us the UGLY PARKING garage next to the Fox. Allowed humongous apartments/condos downtown without bicycle parking as specified in the bicycle master plan, without the broad sidewalks needed and common to such projects. Instead the City allowed the narrow sidewalk space of a single family neighborhood. The City allows projects with insufficient parking as well. Allowed building of apartments/condos when the City of Riverside, previously was in danger of having TOO MANY apartments/condos which will hurt our ability to get loans/credit/borrowing. At the same time less financially able citizens who needed to get a City loan to be able to BUY a house, were forced to sign something that said they could not rent a room in their home, or rent their home out even if they needed to do so to be able to keep that home. Also many investors, including many from outside Riverside, are buying up homes across Riverside and renting out those properties. Doesn't seem right to take a homeowners right to be able to rent a room or their entire home if they have to in order to be able to make those payments. Anyway that is off the track but it shows how OUTSIDERS seem to get preference of a sort over Riverside residents. But I digress from the point of this Smart Code Specific Plan. City of Riverside might have ulterior motives in its actions at least for some of the areas listed. I have heard from folks in some areas of

Karen Davis Wright written comments for the written public record 3/13/2014 530-830 Smart Code Consultant [signature] (4 of 5 pgs)

town that say they have been harassed by the City area that special interests may want to develop in a particular area, or for which the City taken properties forcing those businesses out of areas on prime streets or near desirable areas.

Karen Davis Wright written public comments for public record
at 3/13/2014 530-830 meeting at Riv. Council Chambers
SmartCode Consultants Interviews + Evaluations. ~~5 of 5~~ (5 of 5 pages)

