
Sample Public Relations Plan

This message:

Slogans(s):

- 1.
- 2.

Description of Graphics (attach when drawn)

Media Outlets

Name	Address	Telephone	Contact Person

Training Program for spokespersons (particularly board members)

Date	Presenter	Board Members Present

Sample Public Relations Plan (continued)

Community Organizations

Name	Contact Person	Telephone	Presentation Date

Endorsements

Person/Organization	Date of Announcement	Media Outlets

Calendar of Events and Activities:

[illegible]